



AEP Ohio-Served Counties



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Report Parameters

61 Counties

39001	Adams County, OH	39013	Belmont County, OH
39003	Allen County, OH	39015	Brown County, OH
39005	Ashland County, OH	39019	Carroll County, OH
39009	Athens County, OH	39029	Columbiana County, OH
39011	Auglaize County, OH	See Appendix A for all 61 Counties	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

5,641,596

Population (2025)

Population **grew by 80,751** over the last 5 years and is projected to **grow by 63,619** over the next 5 years.

2,728,542

Total Regional Employment

Jobs **grew by 175,516** over the last 5 years and are projected to **grow by 52,279** over the next 5 years.

\$76.1K

Avg. Earnings Per Job (2025)

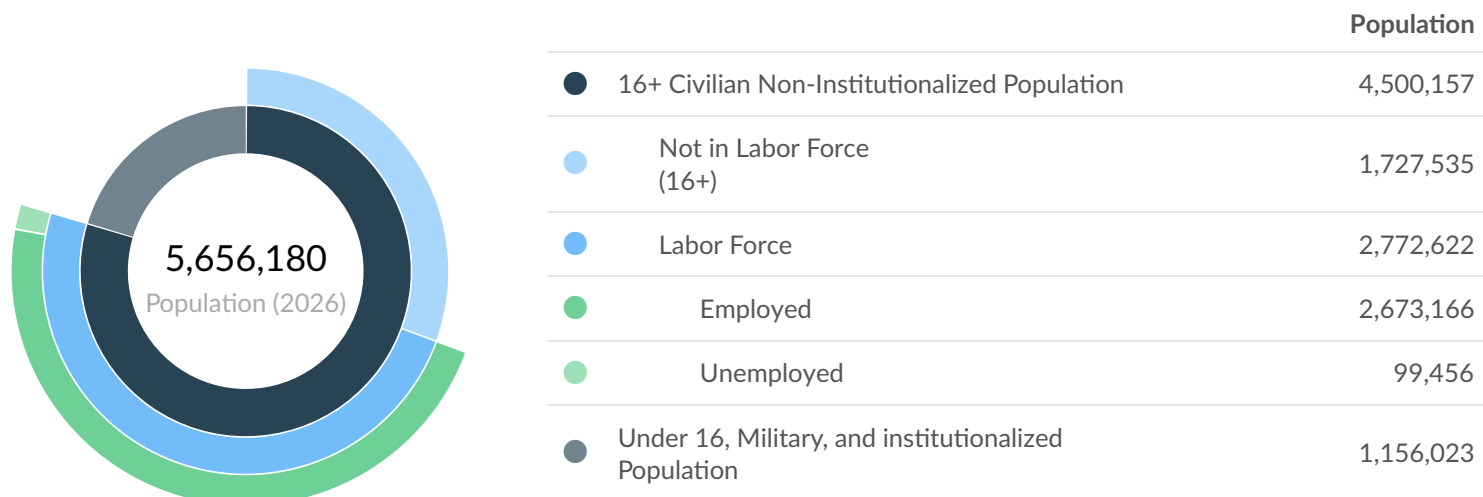
Regional average earnings per job are **\$14.5K below** the national average earnings of \$90.6K per job.

Takeaways

- As of 2025 the region's population **increased by 1.5%** since 2020, growing by 80,751. Population is expected to **increase by 1.1%** between 2025 and 2030, adding 63,619.
- From 2020 to 2025, jobs **increased by 6.9%** in AEP Ohio-Served Counties from 2,553,025 to **2,728,542**. This change **fell short of the national growth rate of 10.7% by 3.8%**. As the number of jobs increased, the **labor force participation rate decreased from 63.1% to 62.0% between 2020 and 2025**.
- Concerning educational attainment, **19.0% of the selected regions' residents possess a Bachelor's Degree** (2.9% below the national average), and **8.9% hold an Associate's Degree** (0.1% above the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

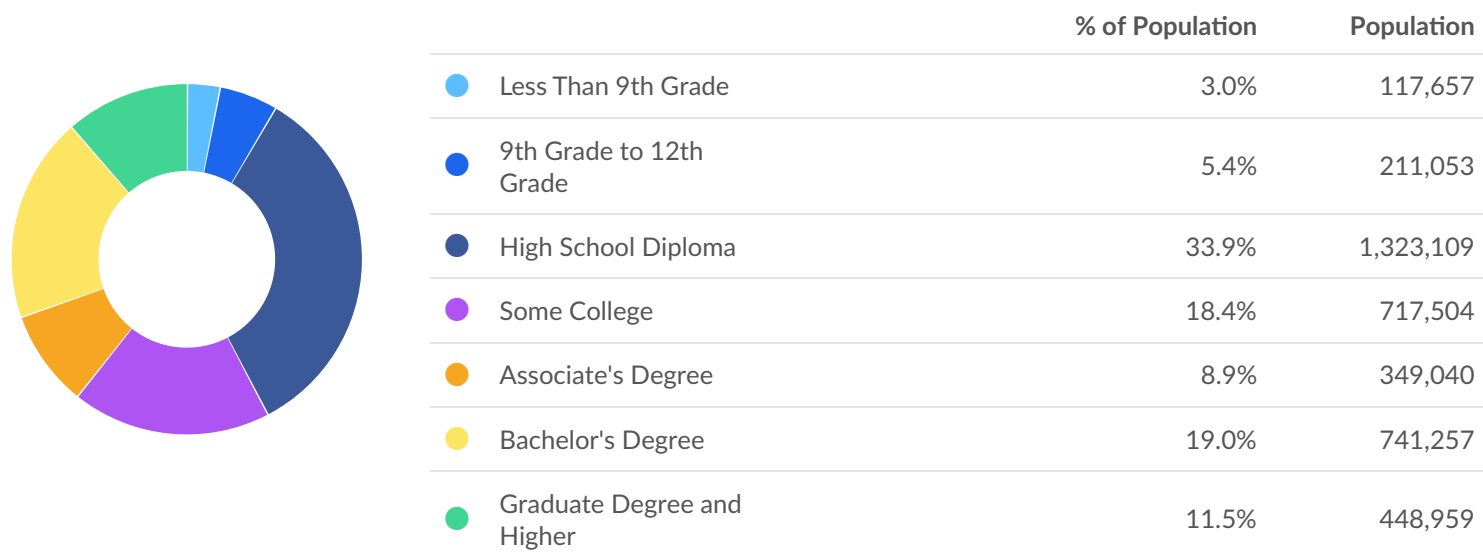
	Population (2026)	Labor Force (Jun 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	5,656,180	2,772,622	2,728,542	92.1	\$424.23B	\$373.12B	\$427.76B
State	11,929,926	5,908,233	6,098,405	92.9	\$944.53B	\$712.51B	\$879.61B

Jun 2026 Labor Force Breakdown



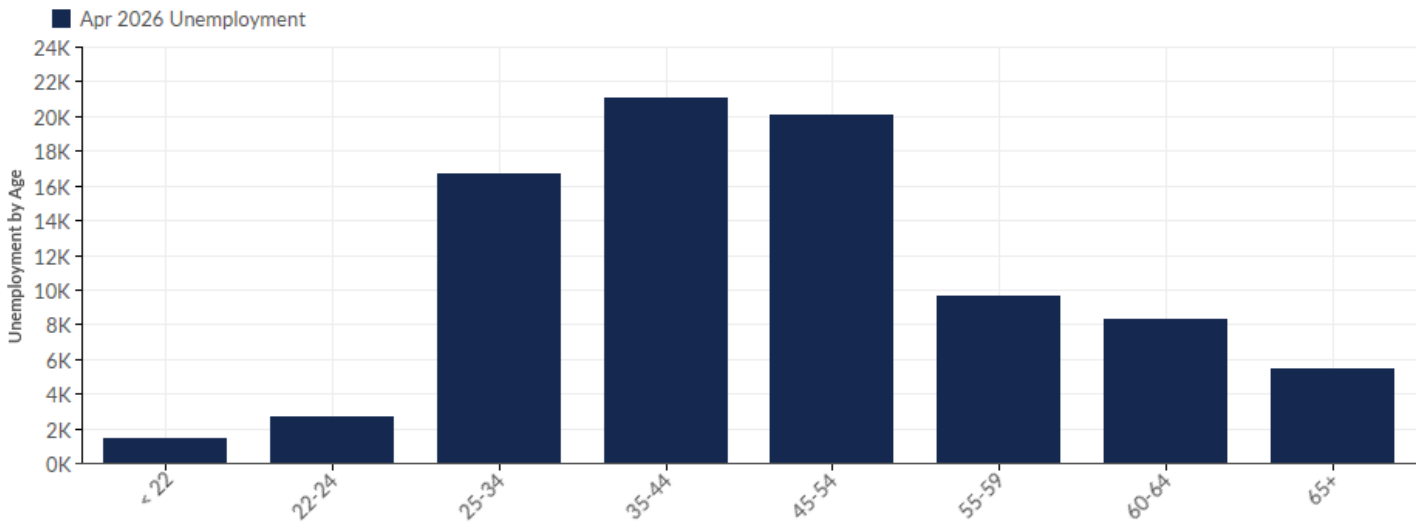
Educational Attainment

Concerning educational attainment, **19.0% of the selected regions' residents possess a Bachelor's Degree** (2.9% below the national average), and **8.9% hold an Associate's Degree** (0.1% above the national average).



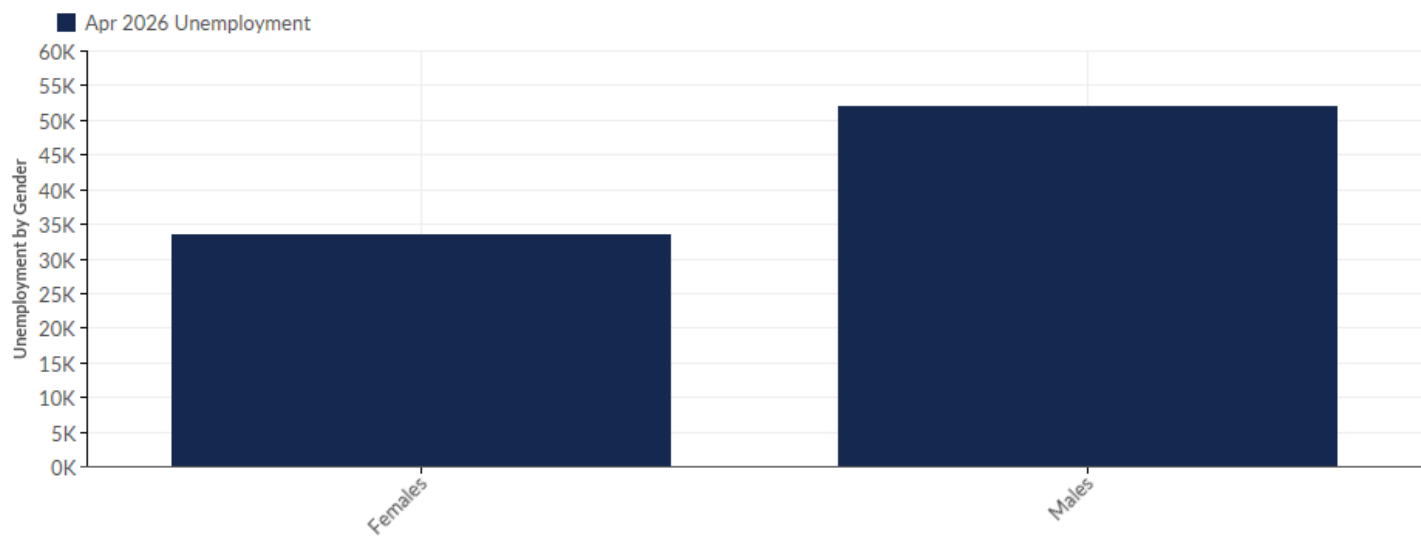
Unemployment by Demographics

Unemployment by Age



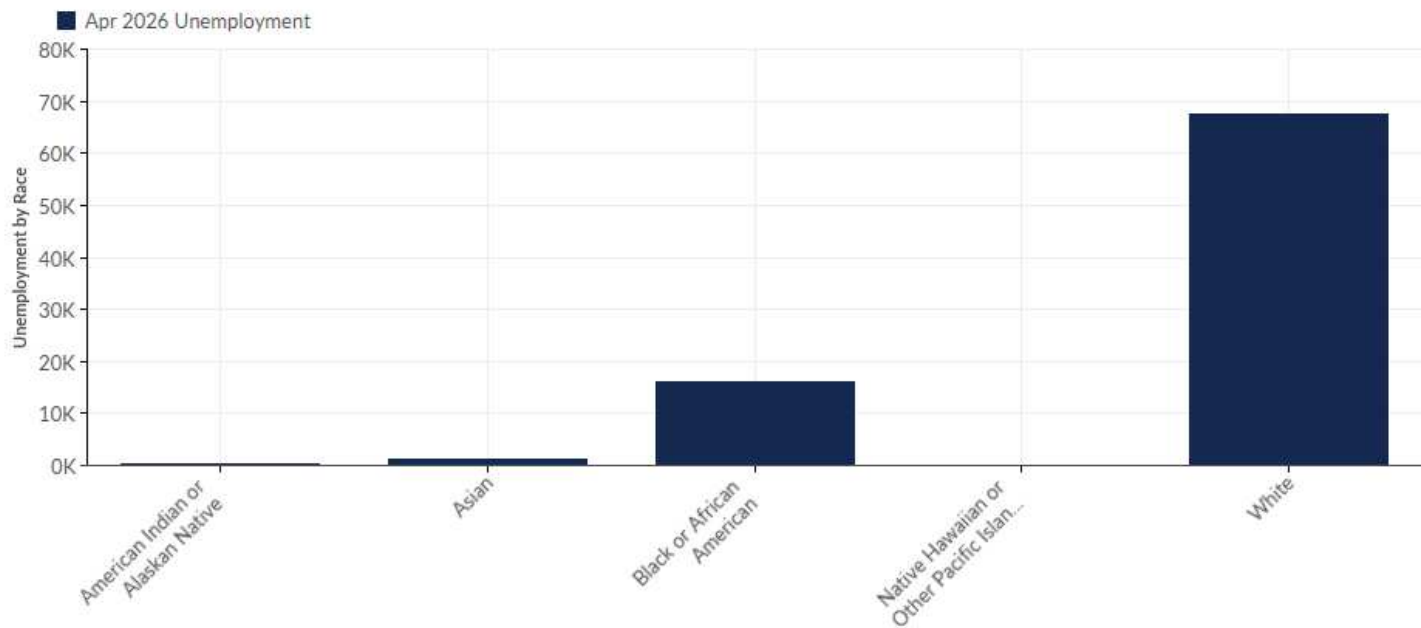
Age	Unemployment (Apr 2026)	% of Unemployed
< 22	1,445	1.69%
22-24	2,719	3.18%
25-34	16,727	19.59%
35-44	21,081	24.69%
45-54	20,117	23.56%
55-59	9,605	11.25%
60-64	8,265	9.68%
65+	5,421	6.35%
Total	85,379	100.00%

Unemployment by Gender



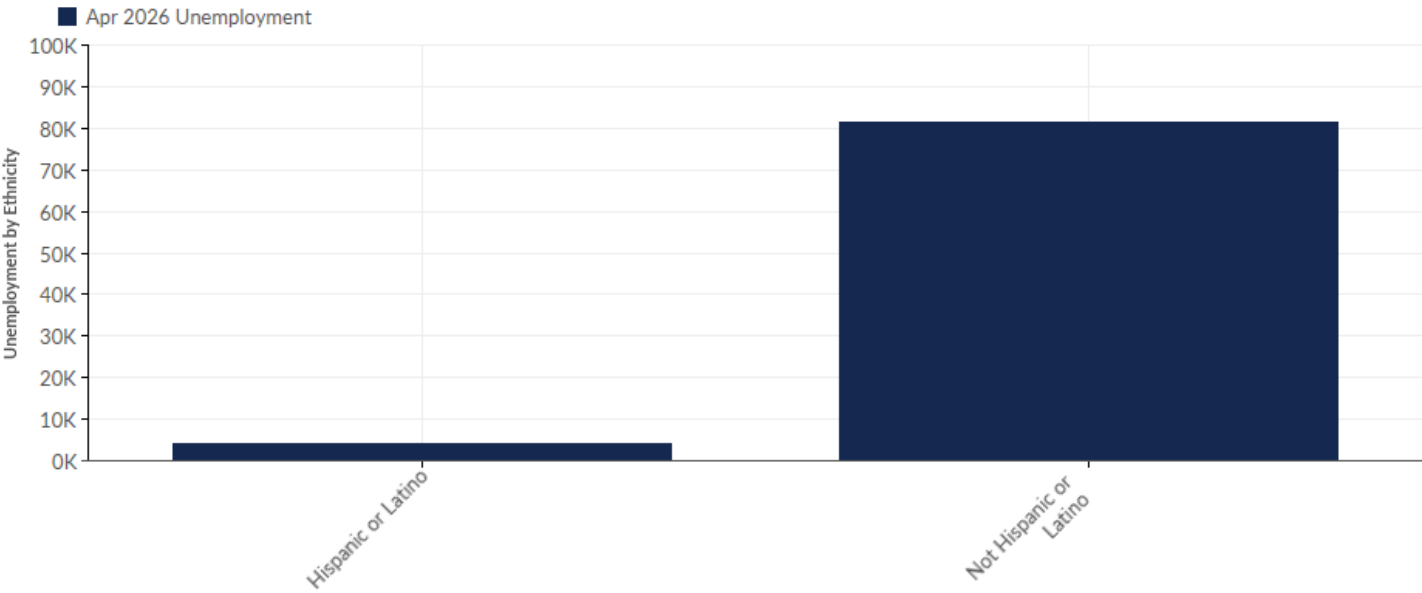
Gender	Unemployment (Apr 2026)	% of Unemployed
Females	33,507	39.25%
Males	51,872	60.75%
Total	85,379	100.00%

Unemployment by Race



Race	Unemployment (Apr 2026)	% of Unemployed
American Indian or Alaskan Native	398	0.47%
Asian	1,077	1.26%
Black or African American	16,146	18.91%
Native Hawaiian or Other Pacific Islander	125	0.15%
White	67,634	79.22%
Total	85,379	100.00%

Unemployment by Ethnicity

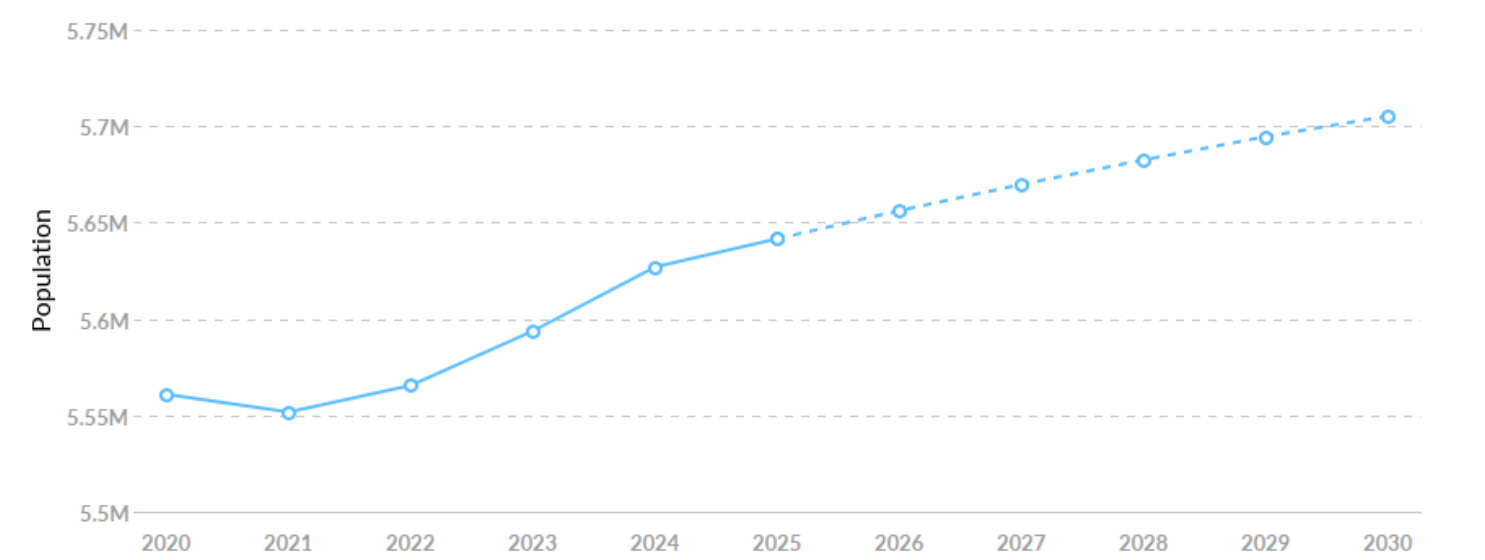


Ethnicity	Unemployment (Apr 2026)	% of Unemployed
Hispanic or Latino	3,914	4.58%
Not Hispanic or Latino	81,465	95.42%
Total	85,379	100.00%

Historic & Projected Trends

Population Trends

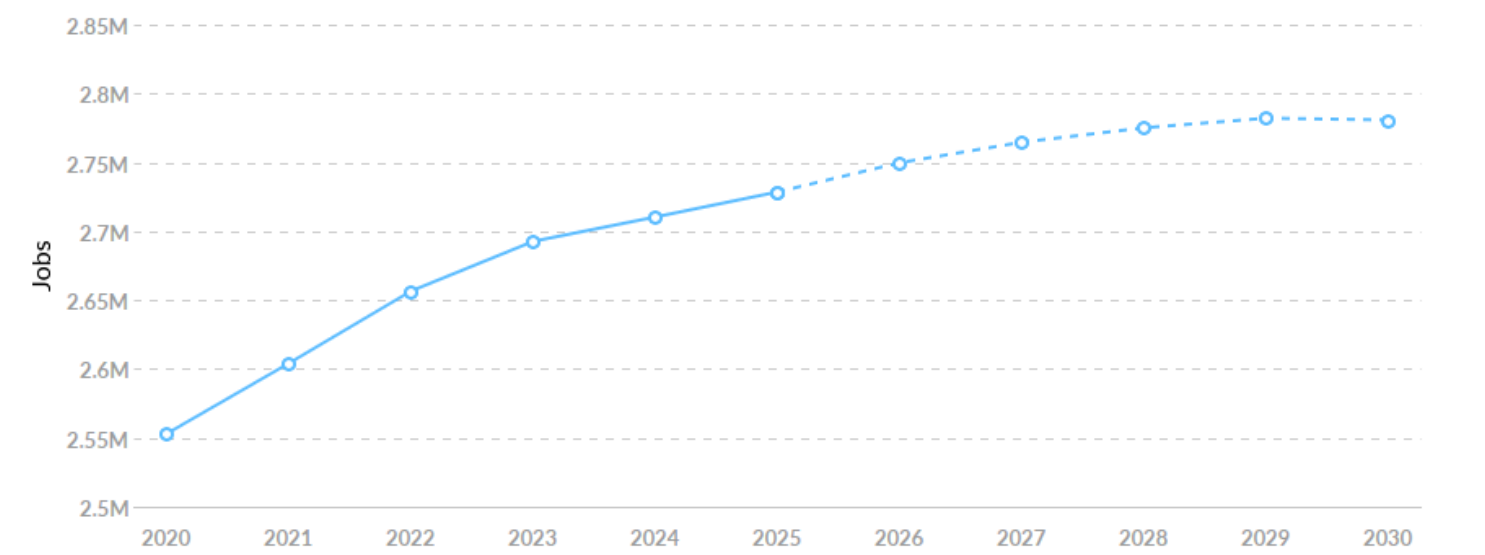
As of 2025 the region's population **increased by 1.5%** since 2020, growing by 80,751. Population is expected to **increase by 1.1%** between 2025 and 2030, adding 63,619.



Timeframe	Population
2020	5,560,845
2021	5,551,693
2022	5,565,536
2023	5,593,805
2024	5,626,961
2025	5,641,596
2026	5,656,180
2027	5,669,794
2028	5,682,494
2029	5,694,584
2030	5,705,215

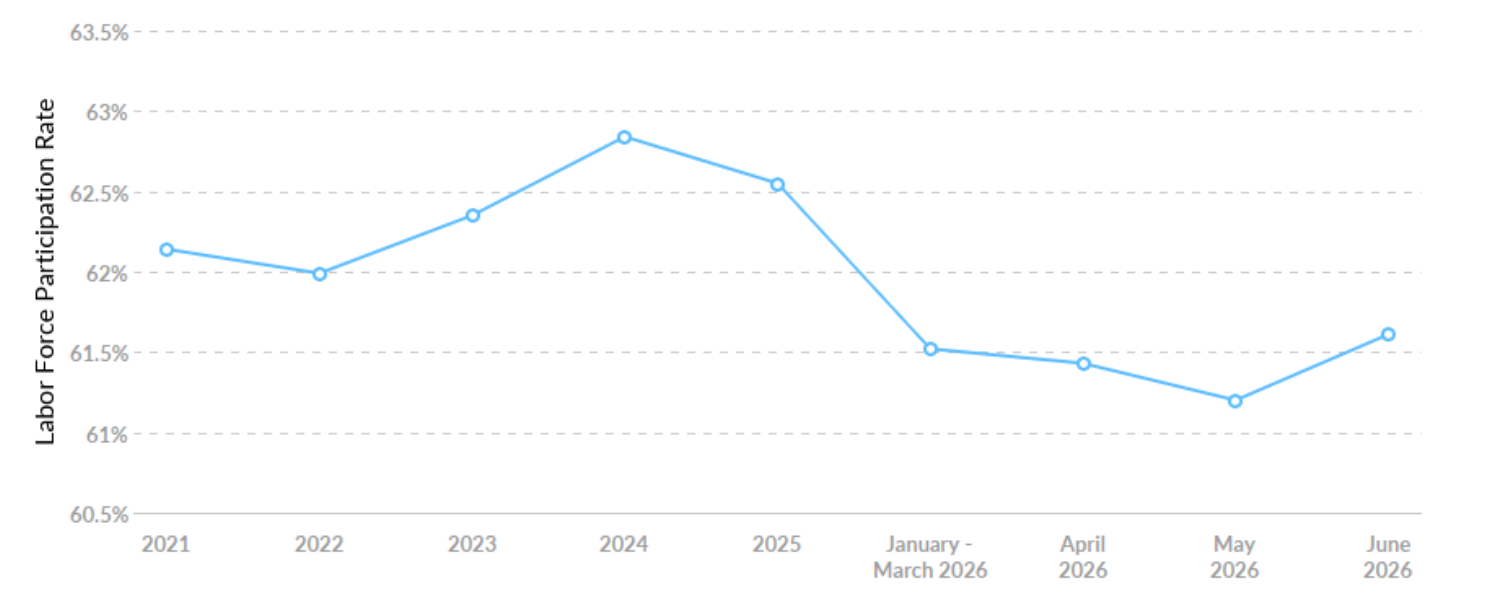
Job Trends

From 2020 to 2025, jobs increased by 6.9% in AEP Ohio-Served Counties from 2,553,025 to **2,728,542**. This change **fell short of the national growth rate of 10.7%** by 3.8%.



Timeframe	Jobs
2020	2,553,025
2021	2,604,143
2022	2,656,562
2023	2,692,663
2024	2,710,353
2025	2,728,542
2026	2,749,742
2027	2,764,645
2028	2,775,128
2029	2,782,085
2030	2,780,820

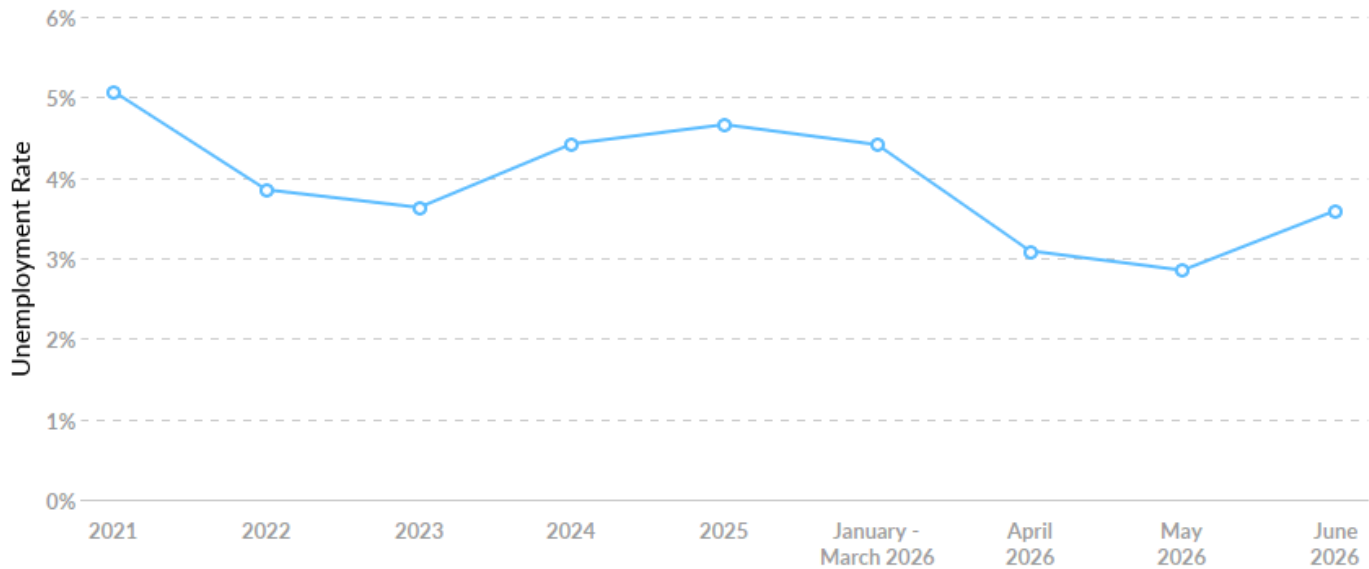
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	62.14%
2022	61.99%
2023	62.35%
2024	62.84%
2025	62.55%
January - March 2026	61.52%
April 2026	61.43%
May 2026	61.20%
June 2026	61.61%

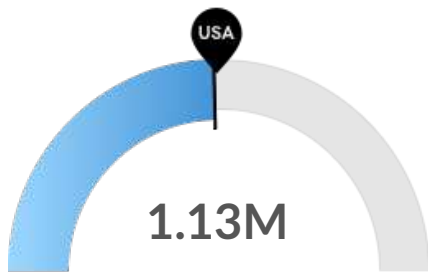
Unemployment Rate Trends

Your areas had a June 2026 unemployment rate of 3.59%, **decreasing from 5.07%** 5 years before.



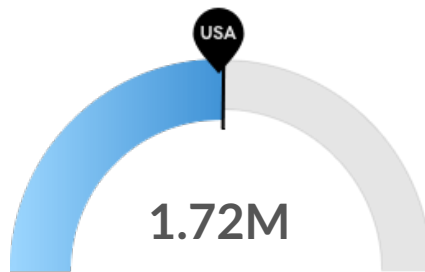
Timeframe	Unemployment Rate
2021	5.07%
2022	3.85%
2023	3.63%
2024	4.42%
2025	4.66%
January - March 2026	4.41%
April 2026	3.09%
May 2026	2.85%
June 2026	3.59%

Population Characteristics



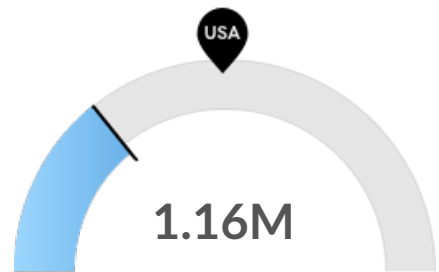
Millennials

Your area has 1,126,900 millennials (ages 25-39). The national average for an area this size is 1,151,892.



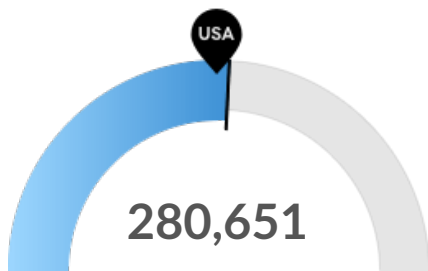
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 1,701,462 people 55 or older, while there are 1,724,539 here.



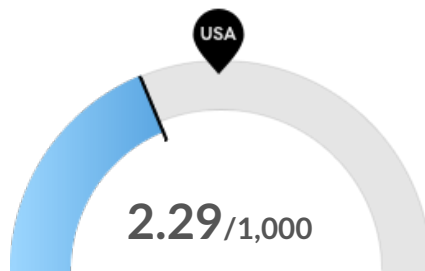
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 2,393,619 racially diverse people, while there are 1,156,326 here.



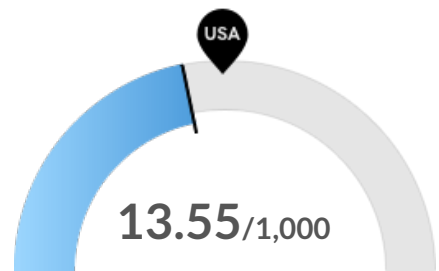
Veterans

Your area has 280,651 veterans. The national average for an area this size is 267,787.



Violent Crime

Your area has 2.29 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

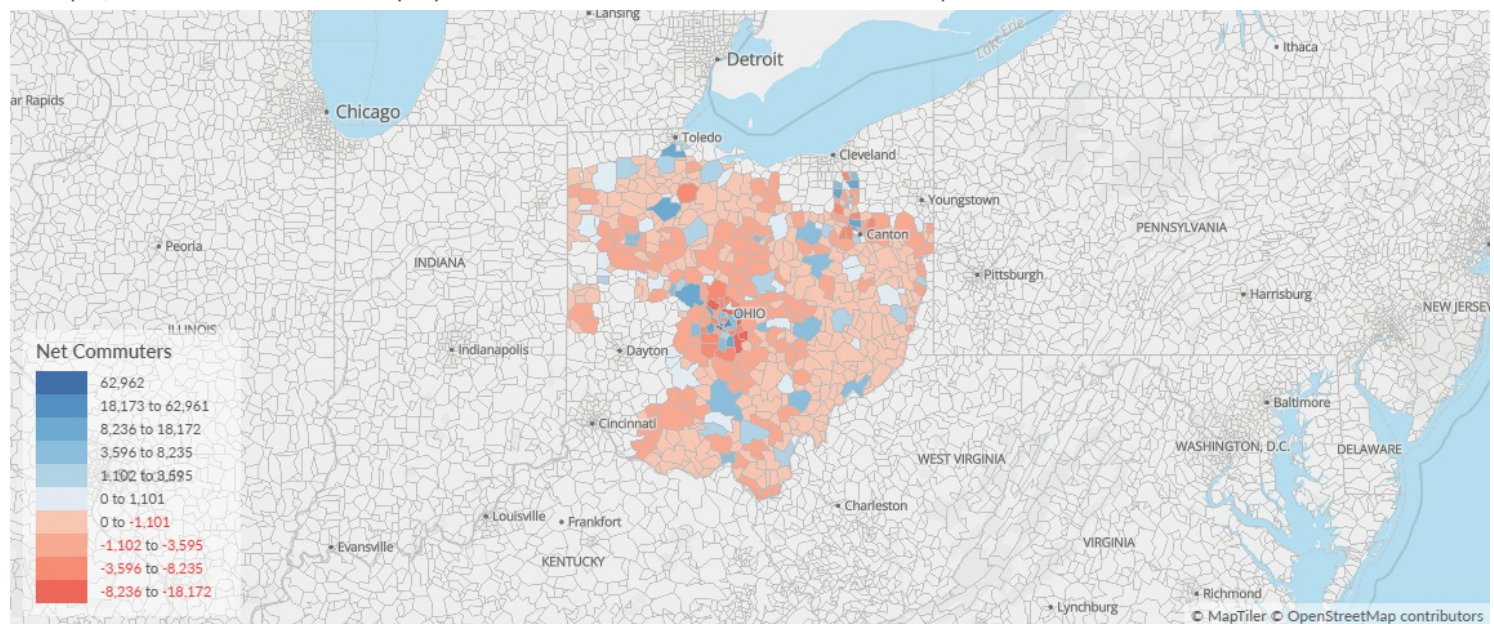


Property Crime

Your area has 13.55 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #52 for resident workers. The top ZIP for resident workers is 43026.



Where Talent Works

ZIP	Name	2025 Employment
43215	Columbus, OH (in Frank...	77,524
43219	Columbus, OH (in Frank...	47,271
45840	Findlay, OH (in Hancock...	42,544
43017	Dublin, OH (in Franklin ...	39,961
43230	Columbus, OH (in Frank...	39,381

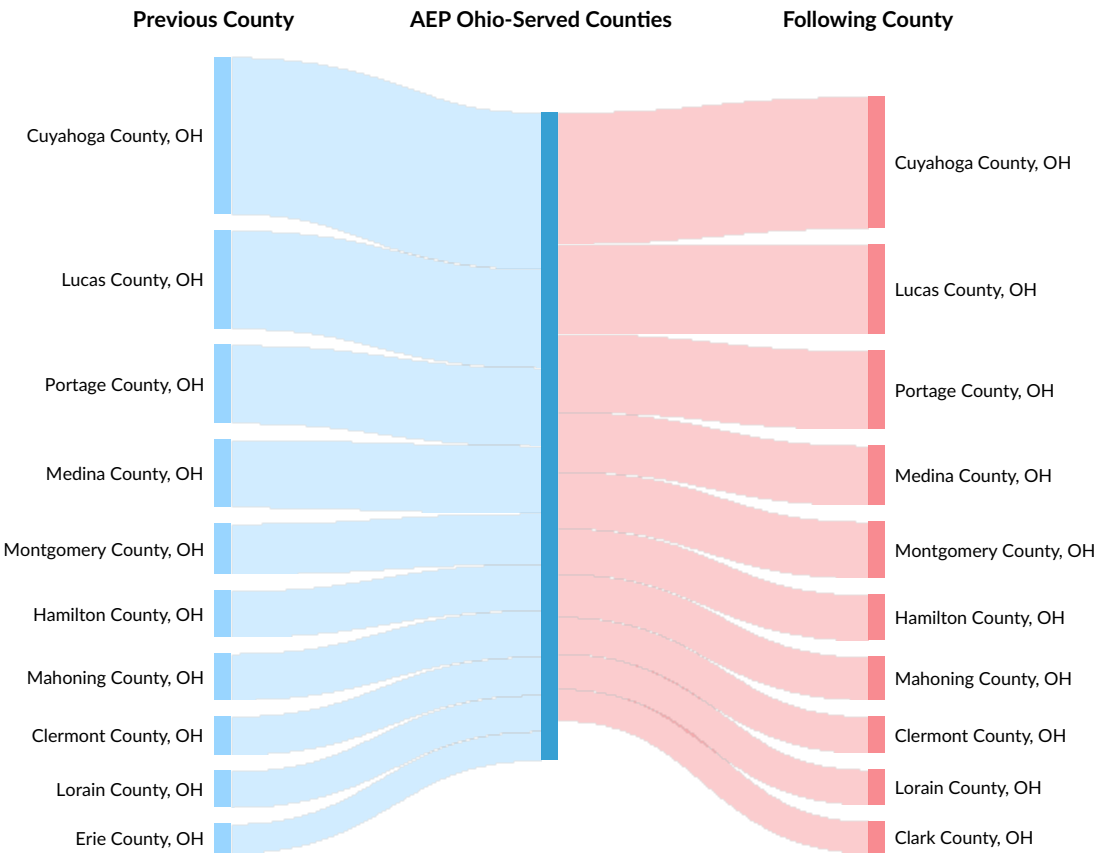
Where Talent Lives

ZIP	Name	2025 Workers
43026	Hilliard, OH (in Franklin ...	38,094
43123	Grove City, OH (in Fran...	37,981
43081	Westerville, OH (in Fran...	36,597
43055	Newark, OH (in Licking ...	36,004
43015	Delaware, OH (in Delaw...	34,152

Inbound and Outbound Migration

The table below analyzes past and current residents of AEP Ohio-Served Counties. The left column shows residents of other counties migrating to AEP Ohio-Served Counties. The right column shows residents migrating from AEP Ohio-Served Counties to other counties.

As of 2023, 5,990 people have migrated from Cuyahoga County, OH to AEP Ohio-Served Counties. In the same year, 5,017 people left AEP Ohio-Served Counties migrating to Cuyahoga County, OH. The total Net Migration for AEP Ohio-Served Counties in 2023 was 271.



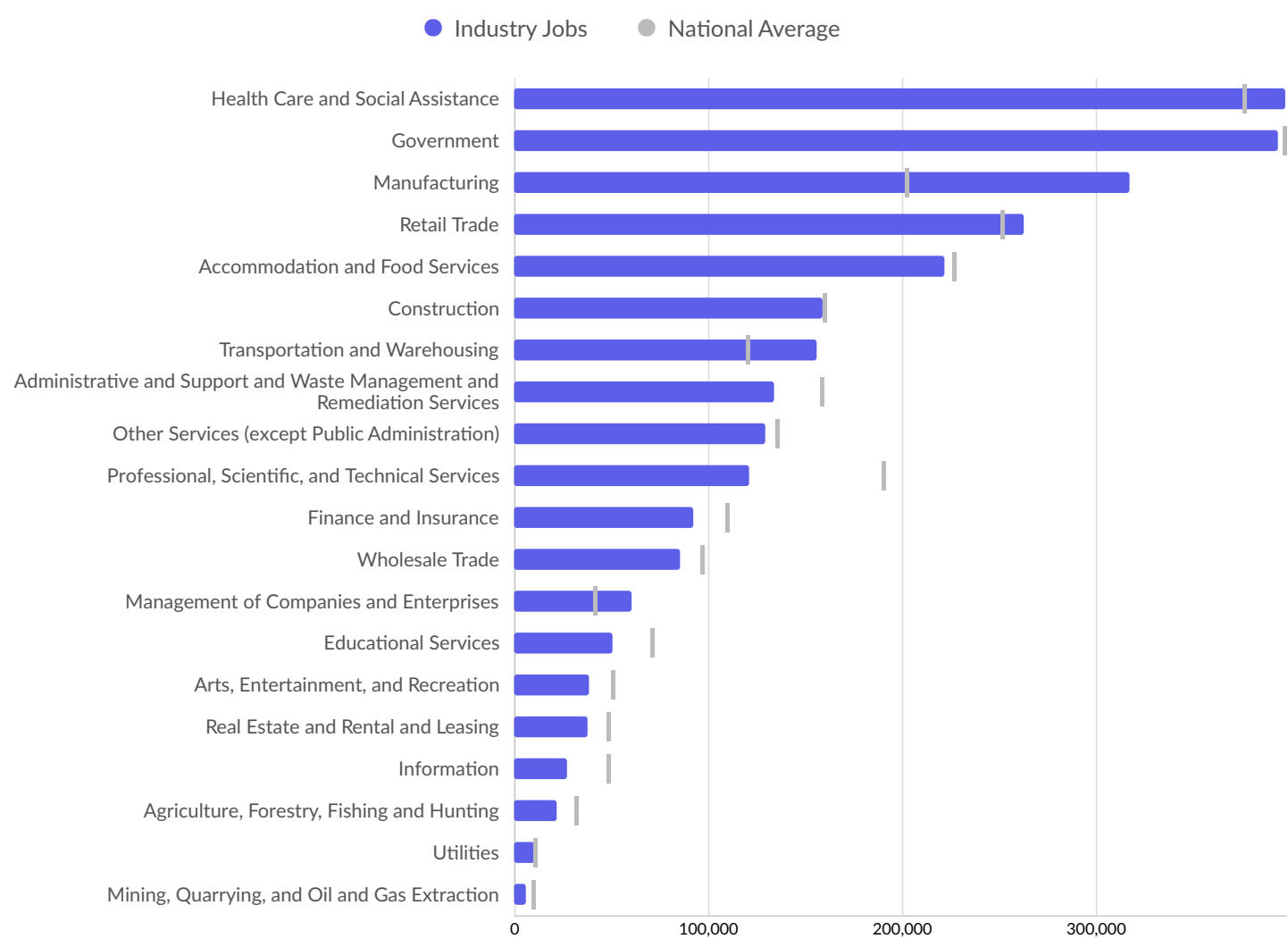
Top Previous Counties	Migrations
Cuyahoga County, OH	5,990
Lucas County, OH	3,750
Portage County, OH	2,979
Medina County, OH	2,584
Montgomery County, OH	1,935

Top Previous Counties	Migrations
Hamilton County, OH	1,769
Mahoning County, OH	1,769
Clermont County, OH	1,466
Lorain County, OH	1,384
Erie County, OH	1,108
Clark County, OH	1,024
Maricopa County, AZ	993
Allegheny County, PA	900
Greene County, OH	898
Butler County, OH	873
Top Following Counties	Migrations
Cuyahoga County, OH	5,017
Lucas County, OH	3,421
Portage County, OH	2,995
Medina County, OH	2,277
Montgomery County, OH	2,165
Hamilton County, OH	1,743
Mahoning County, OH	1,643
Clermont County, OH	1,404
Lorain County, OH	1,340
Clark County, OH	1,211
Cook County, IL	1,169
Erie County, OH	1,061
Greene County, OH	978
Allegheny County, PA	958

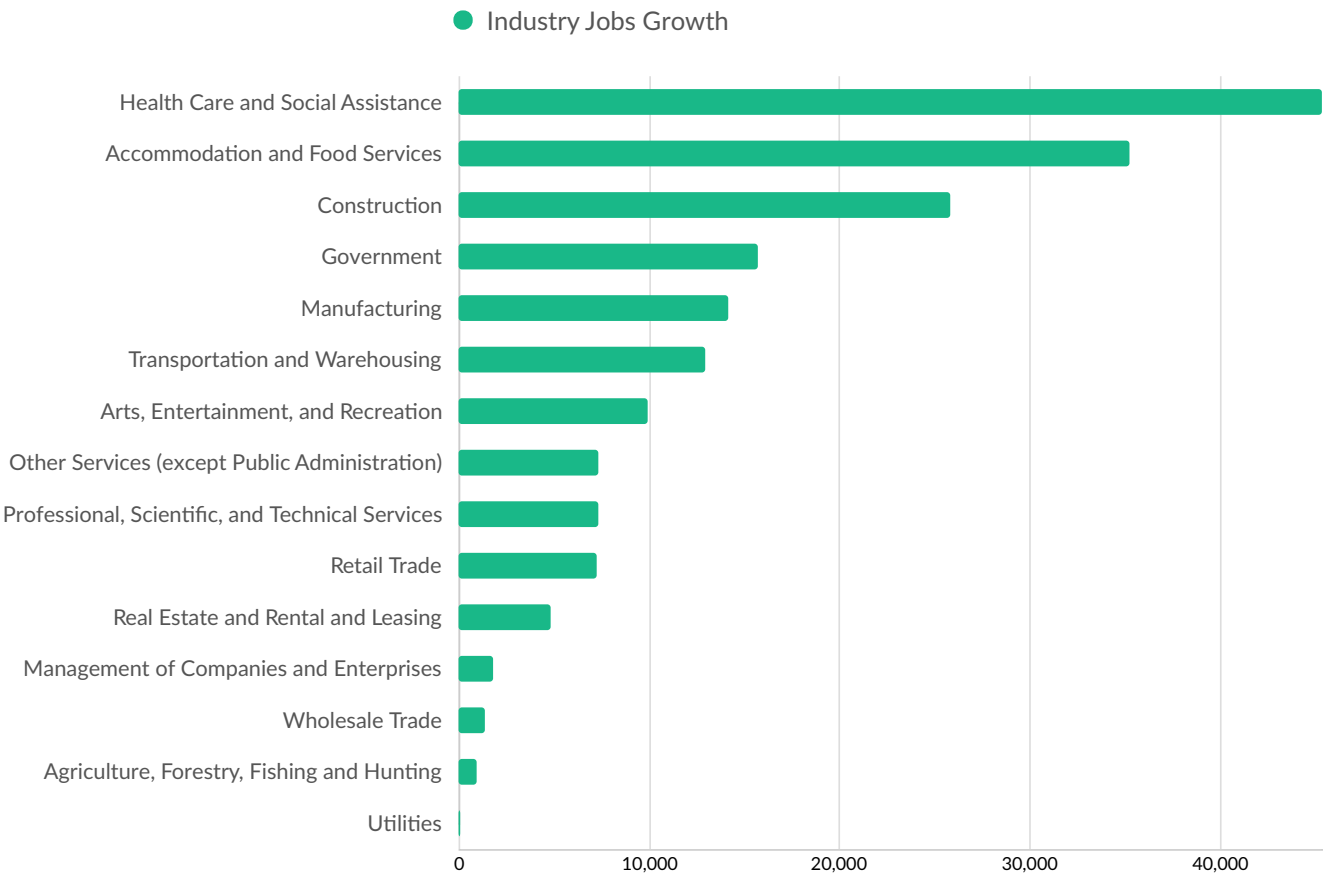
Top Following Counties	Migrations
Maricopa County, AZ	924

Industry Characteristics

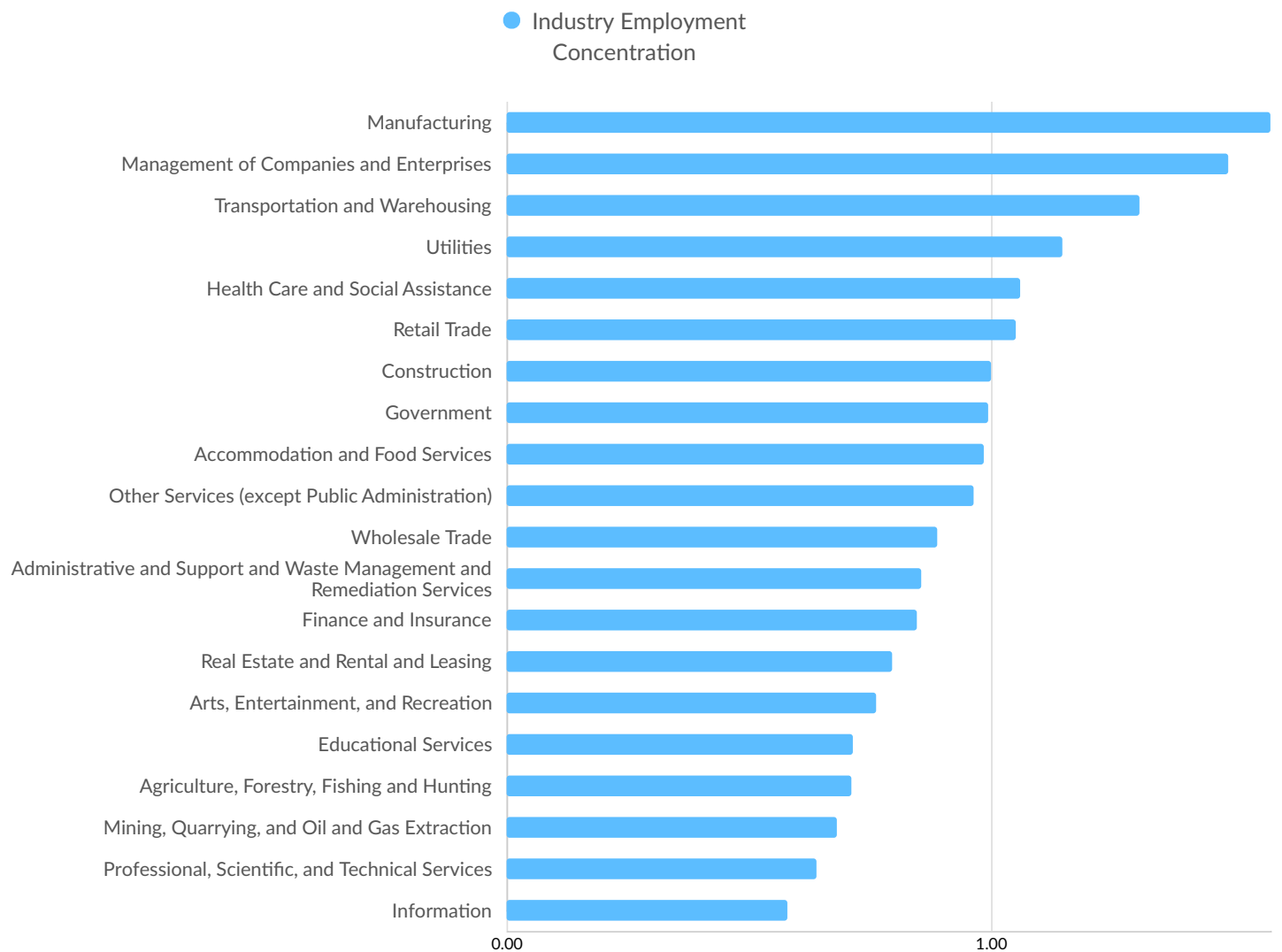
Largest Industries



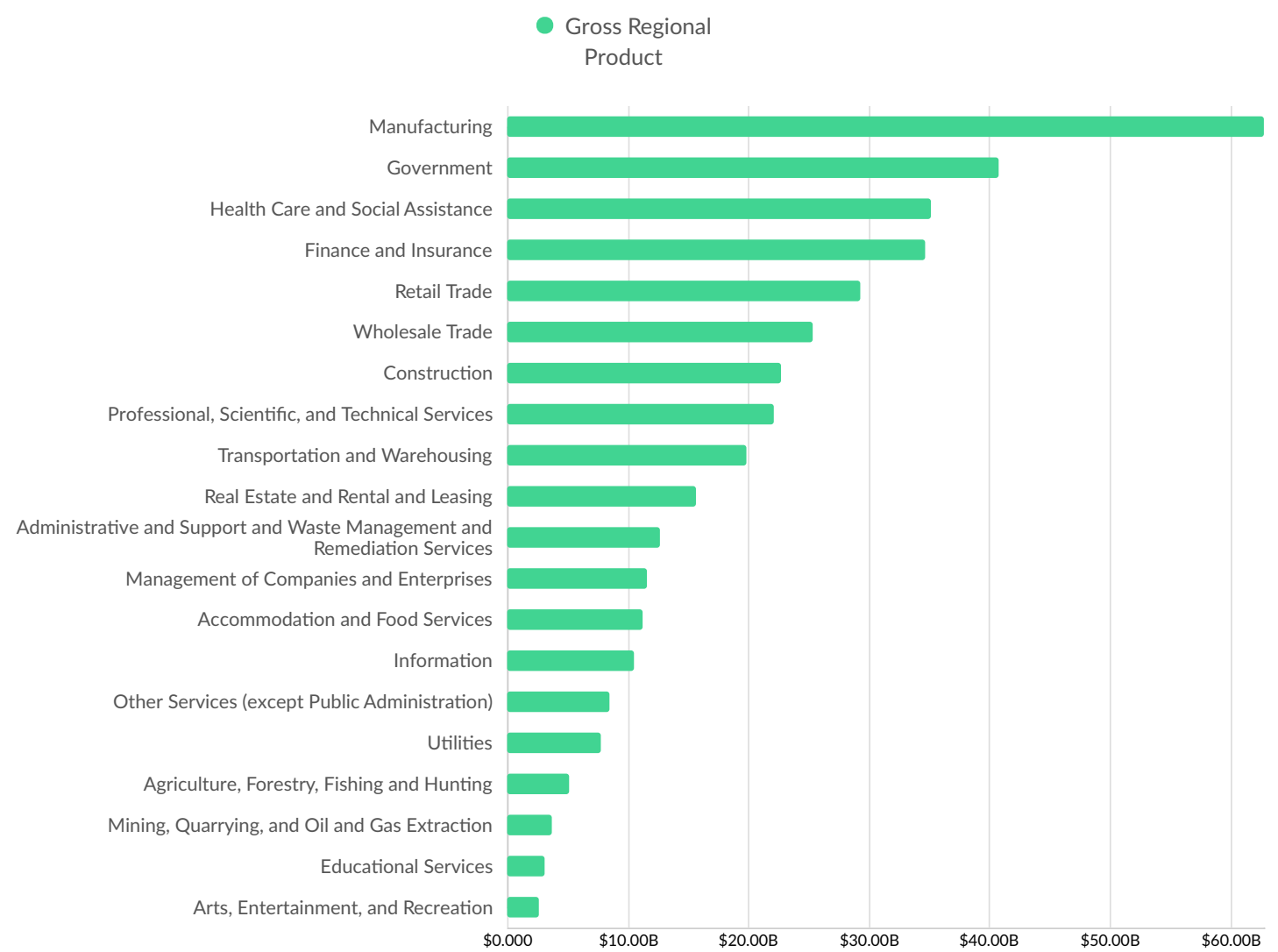
Top Growing Industries



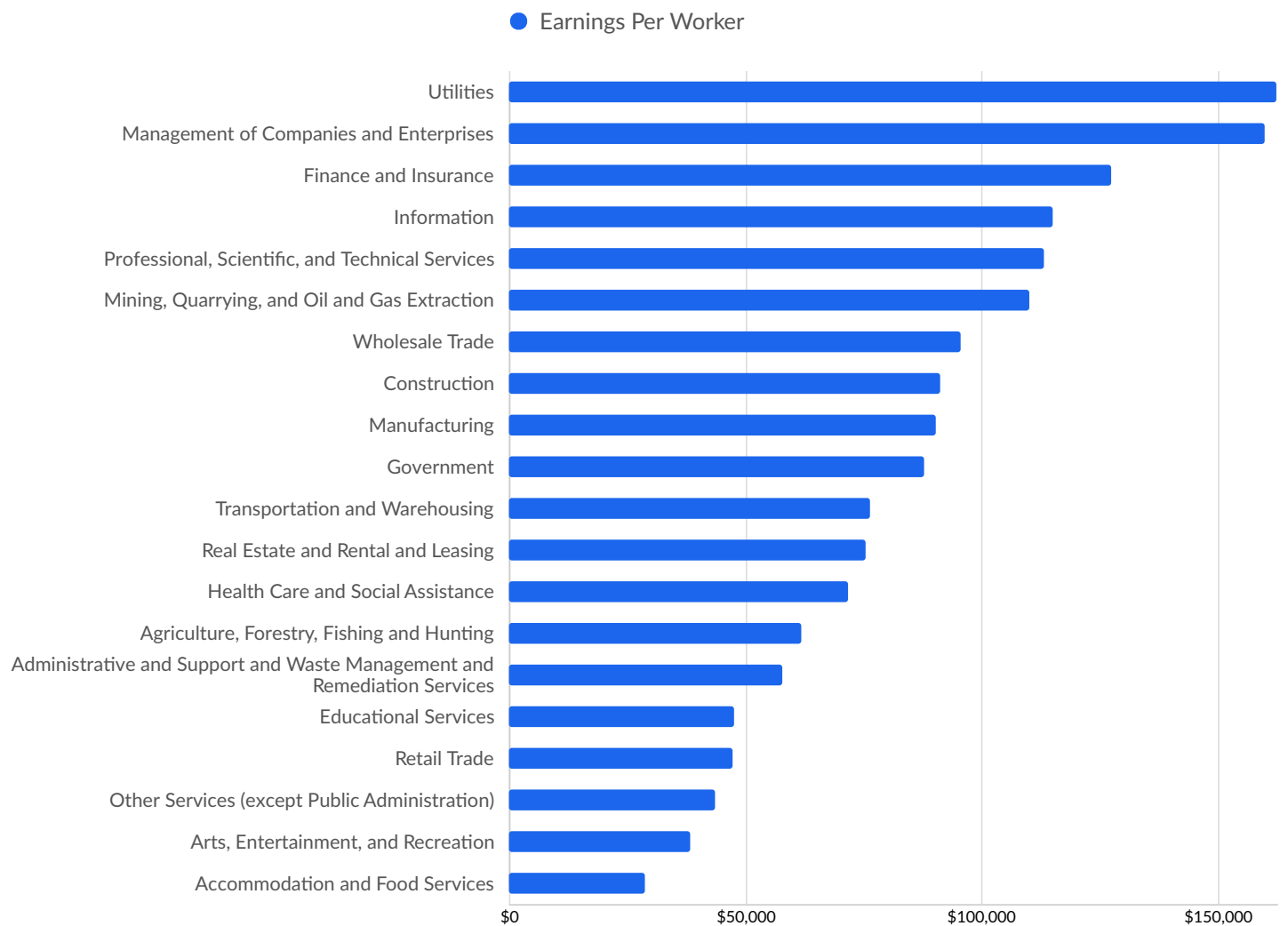
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



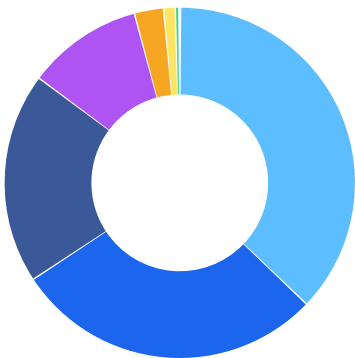
Business Characteristics

250,594 Companies Employ Your Workers

Online profiles for your workers mention 250,594 companies as employers, with the top 10 appearing below. In the last 12 months, 32,888 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ohio State University	42,484	OhioHealth	7,912
JPMorgan Chase	15,816	Ohio State University	6,293
OhioHealth	13,234	JPMorgan Chase	5,340
State of Ohio	13,115	Kroger	4,100
Nationwide	11,132	Aerotek	4,045
Nationwide Children's Hospital	10,735	Allied Universal	3,841
Ohio University	7,207	Walmart	3,719
Huntington Bancshares	6,881	Soliant Health	3,280
Honda	6,431	GPAC	3,123
Amazon	6,185	CVS Health	3,039

Business Size

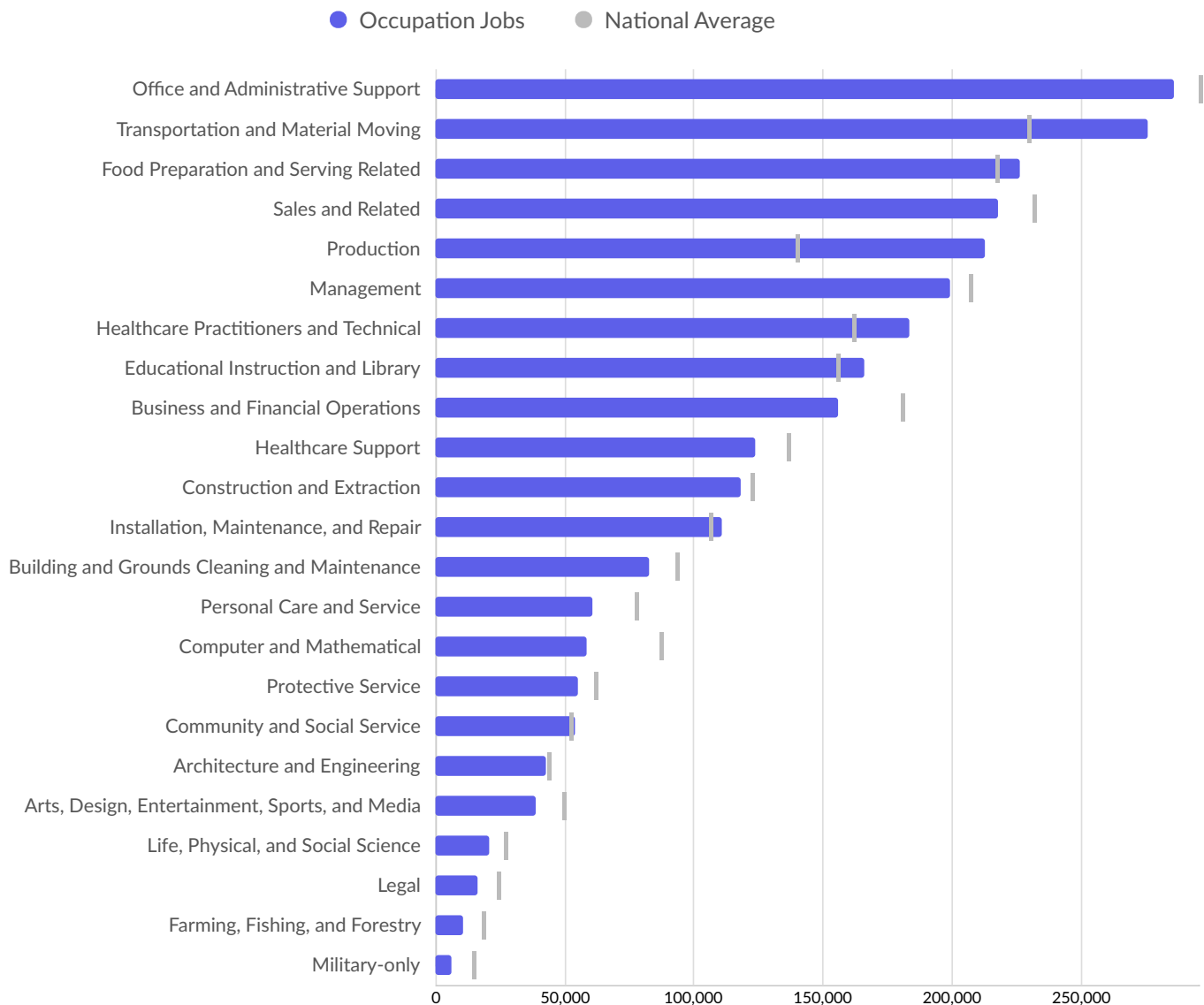


	Percentage	Business Count
1 to 4 employees	37.1%	80,856
5 to 9 employees	28.6%	62,319
10 to 19 employees	19.4%	42,395
20 to 49 employees	10.7%	23,231
50 to 99 employees	2.7%	5,860
100 to 249 employees	1.1%	2,342
250 to 499 employees	0.3%	729
500+ employees	0.1%	316

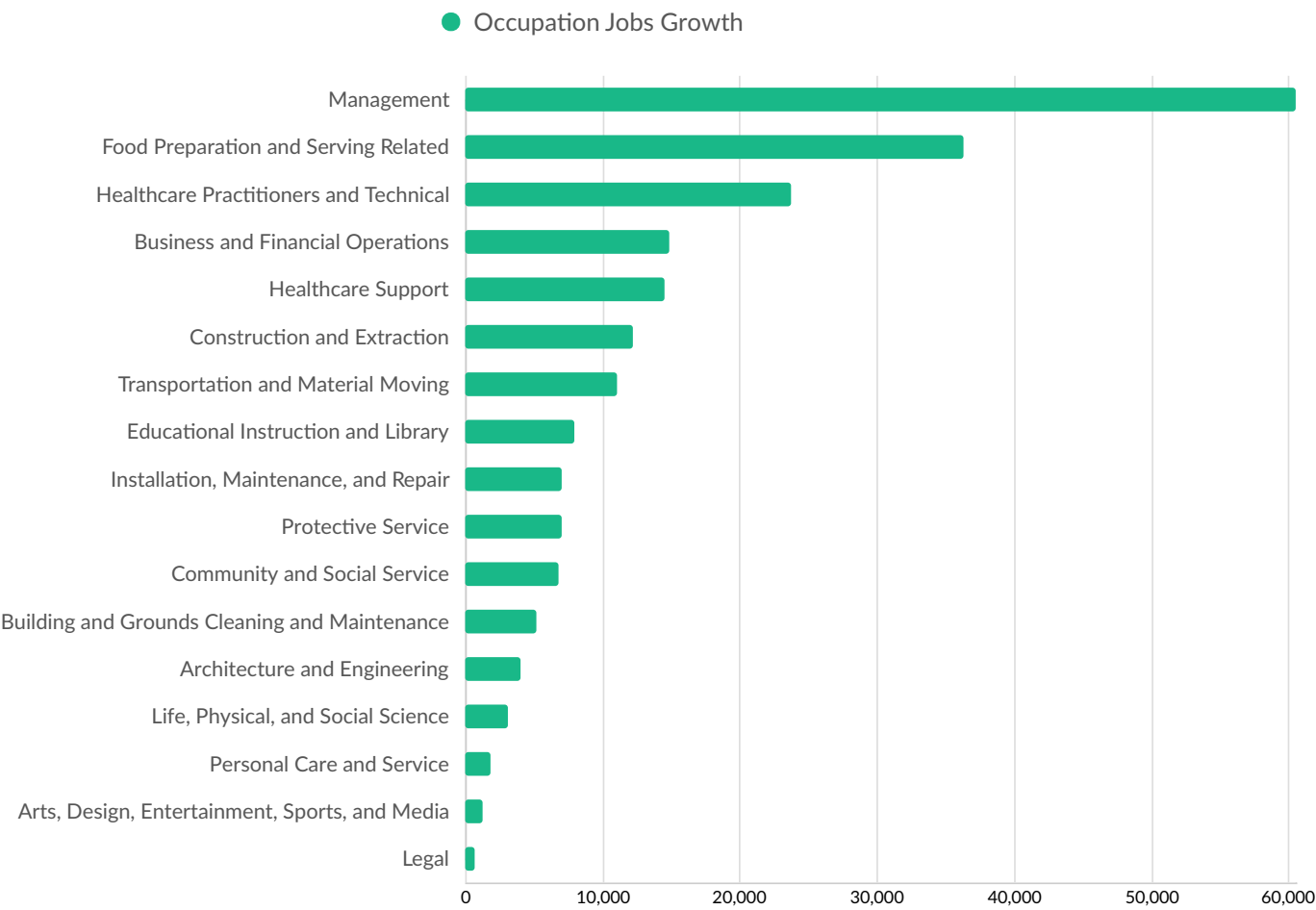
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

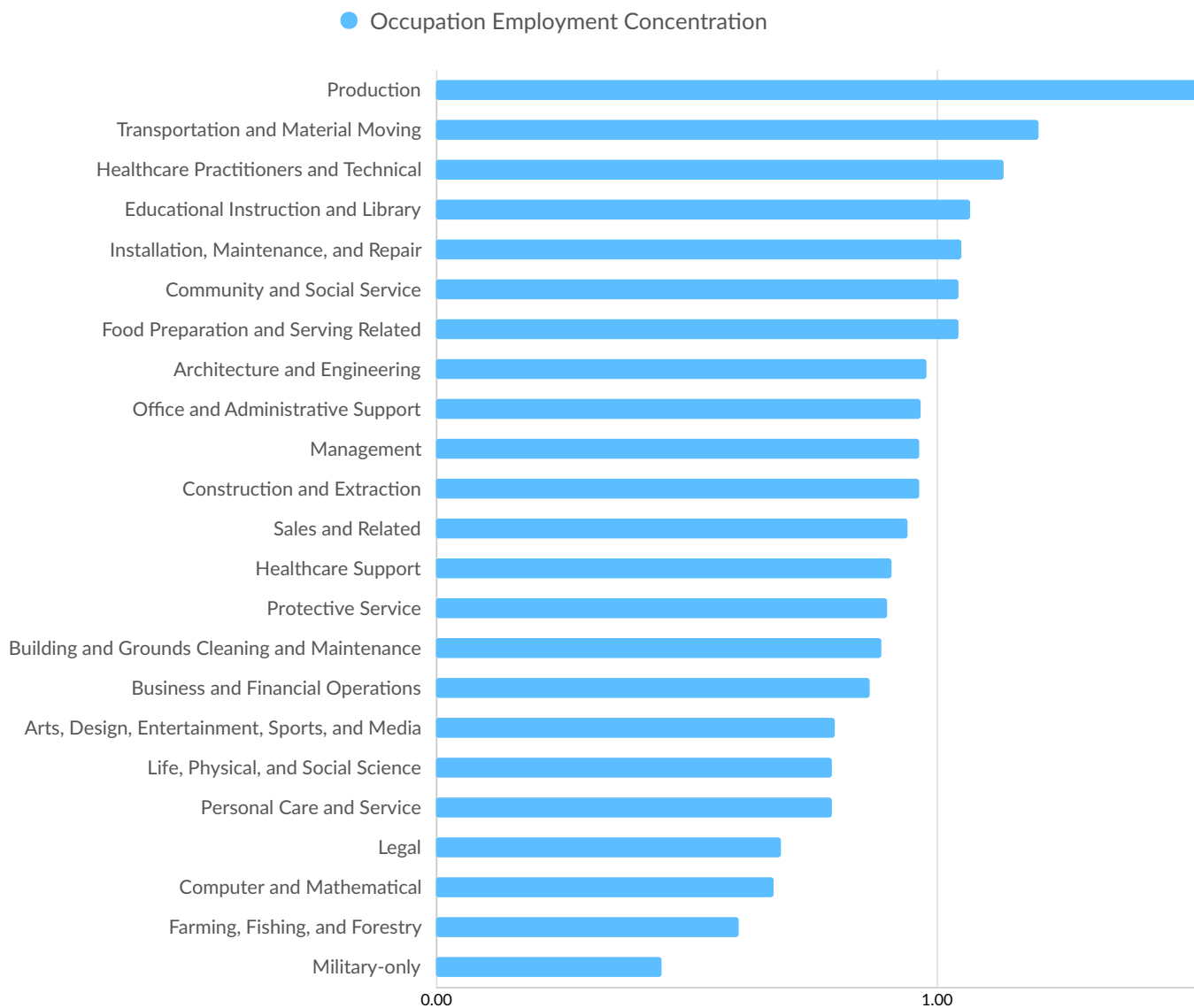
Largest Occupations



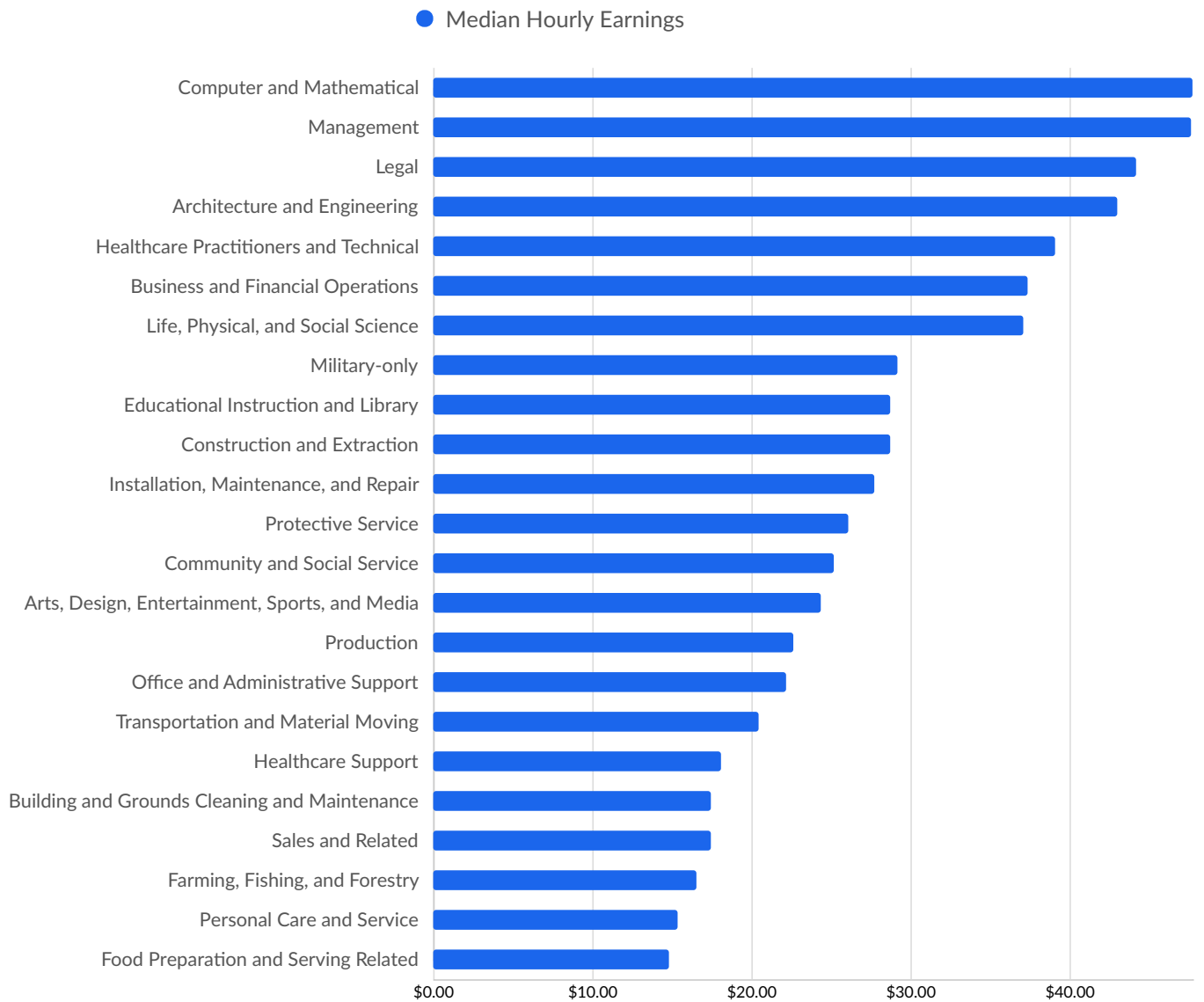
Top Growing Occupations



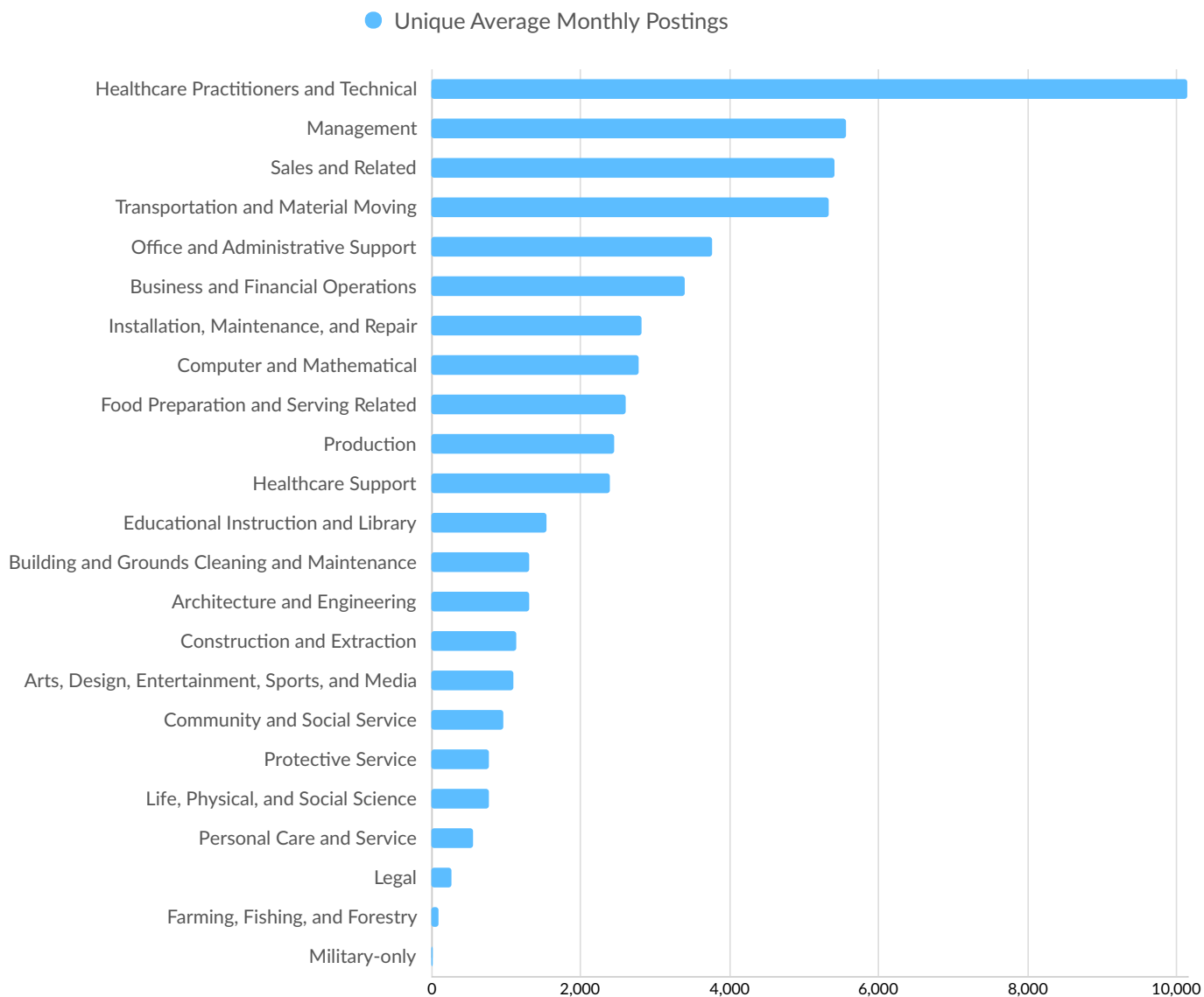
Top Occupation Employment Concentration



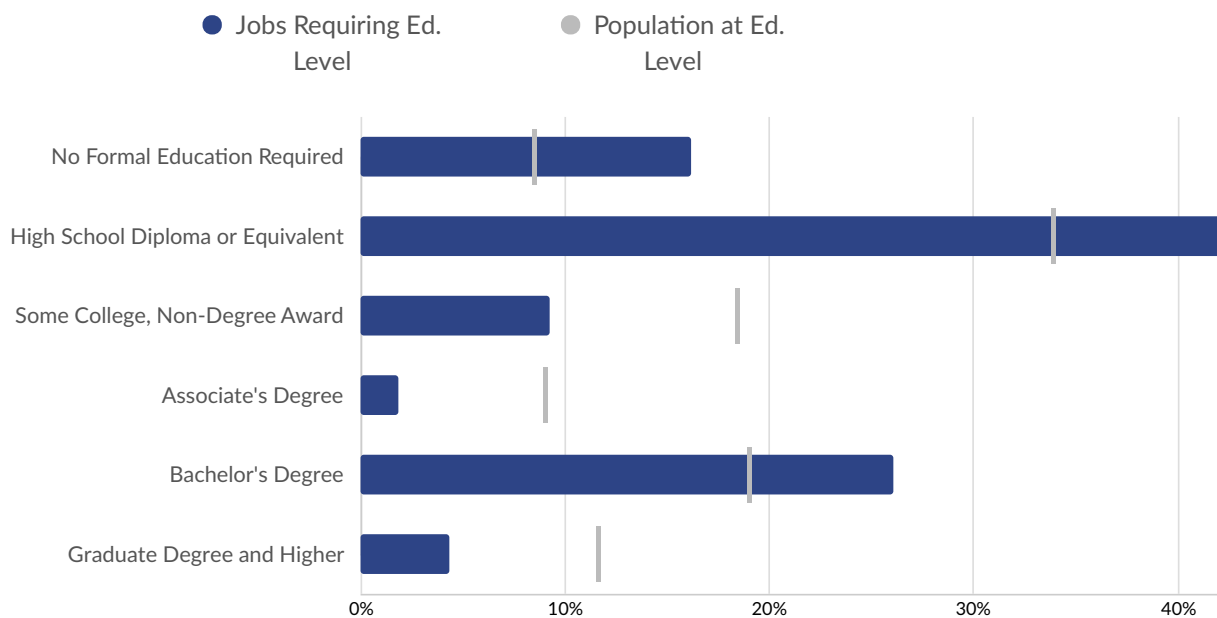
Top Occupation Earnings



Top Posted Occupations

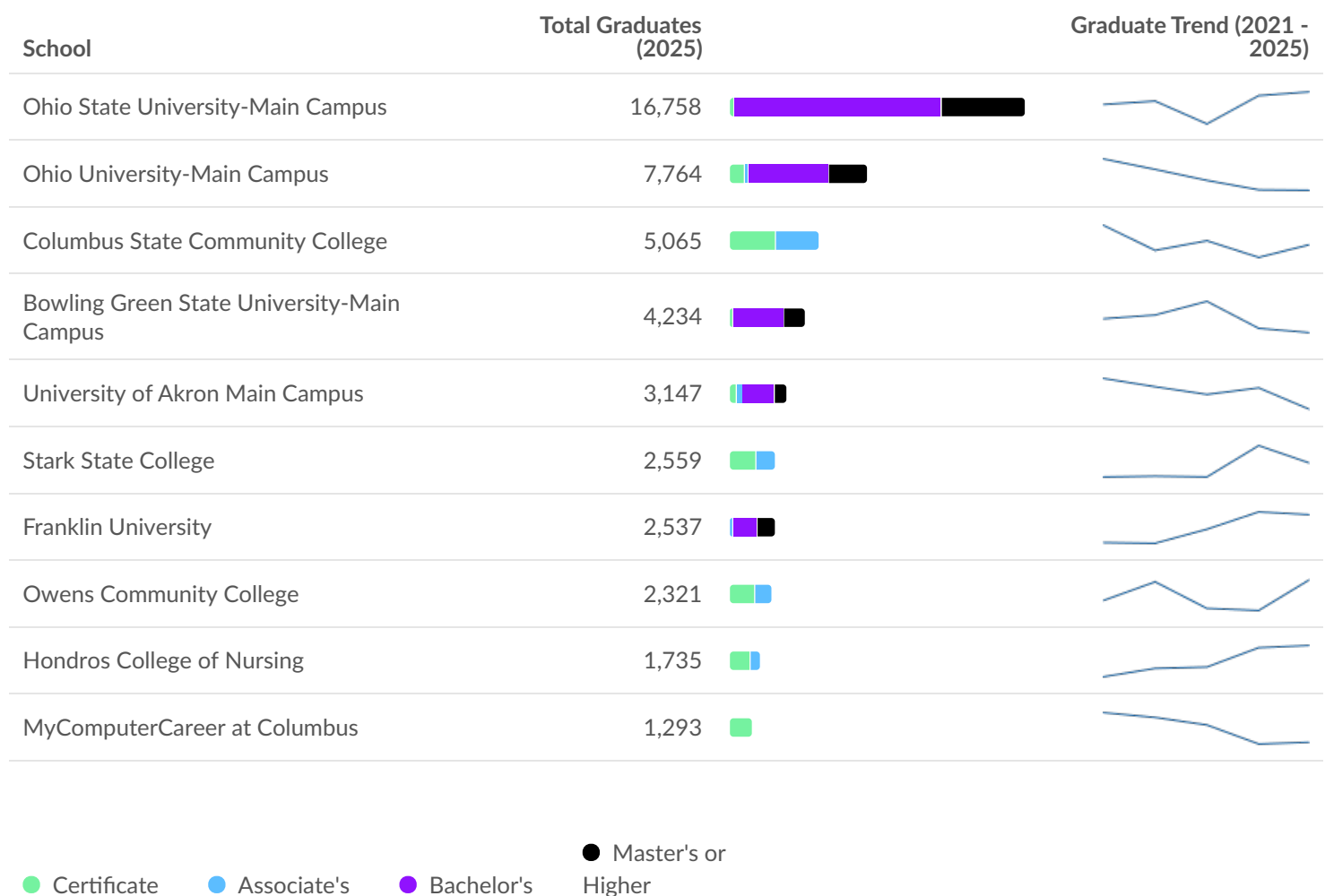


Underemployment

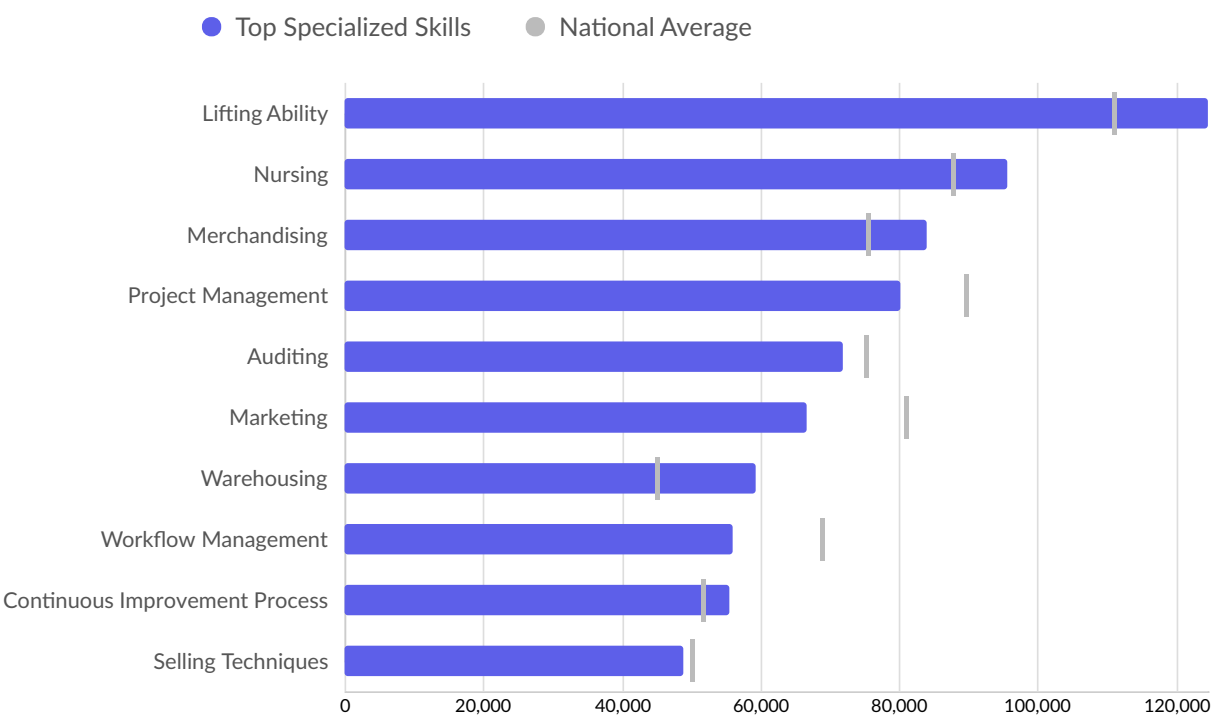


Educational Pipeline

In 2025, there were 78,874 graduates in AEP Ohio-Served Counties. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Bachelor's), "Business Administration and Management, General" (Associate's), and "Registered Nursing/Registered Nurse" (Associate's).



In-Demand Skills



Appendix A (Geographies)

Code	Description
39001	Adams County, OH
39003	Allen County, OH
39005	Ashland County, OH
39009	Athens County, OH
39011	Auglaize County, OH
39013	Belmont County, OH
39015	Brown County, OH
39019	Carroll County, OH
39029	Columbiana County, OH
39031	Coshocton County, OH
39033	Crawford County, OH
39037	Darke County, OH

Code	Description
39039	Defiance County, OH
39041	Delaware County, OH
39045	Fairfield County, OH
39047	Fayette County, OH
39049	Franklin County, OH
39053	Gallia County, OH
39059	Guernsey County, OH
39063	Hancock County, OH
39065	Hardin County, OH
39067	Harrison County, OH
39069	Henry County, OH
39071	Highland County, OH

Code	Description
39073	Hocking County, OH
39075	Holmes County, OH
39077	Huron County, OH
39079	Jackson County, OH
39081	Jefferson County, OH
39083	Knox County, OH
39087	Lawrence County, OH
39089	Licking County, OH
39091	Logan County, OH
39097	Madison County, OH
39101	Marion County, OH
39105	Meigs County, OH

Code	Description
39111	Monroe County, OH
39115	Morgan County, OH
39117	Morrow County, OH
39119	Muskingum County, OH
39121	Noble County, OH
39125	Paulding County, OH
39127	Perry County, OH
39129	Pickaway County, OH
39131	Pike County, OH
39137	Putnam County, OH
39139	Richland County, OH
39141	Ross County, OH

Code	Description
39143	Sandusky County, OH
39145	Scioto County, OH
39147	Seneca County, OH
39151	Stark County, OH
39153	Summit County, OH
39157	Tuscarawas County, OH
39159	Union County, OH

Code	Description
39161	Van Wert County, OH
39163	Vinton County, OH
39167	Washington County, OH
39169	Wayne County, OH
39173	Wood County, OH
39175	Wyandot County, OH