



Indiana Michigan Power-Served Michigan Counties



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Report Parameters

5 Counties

26021	Berrien County, MI	26149	St. Joseph County, MI
26027	Cass County, MI	26159	Van Buren County, MI
26077	Kalamazoo County, MI		

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

605,549

Population (2025)

Population **grew by 1,248** over the last 5 years but is projected to **decrease by 4,244** over the next 5 years.

261,479

Total Regional Employment

Jobs **grew by 17,101** over the last 5 years and are projected to **grow by 1,749** over the next 5 years.

\$73.9K

Avg. Earnings Per Job (2025)

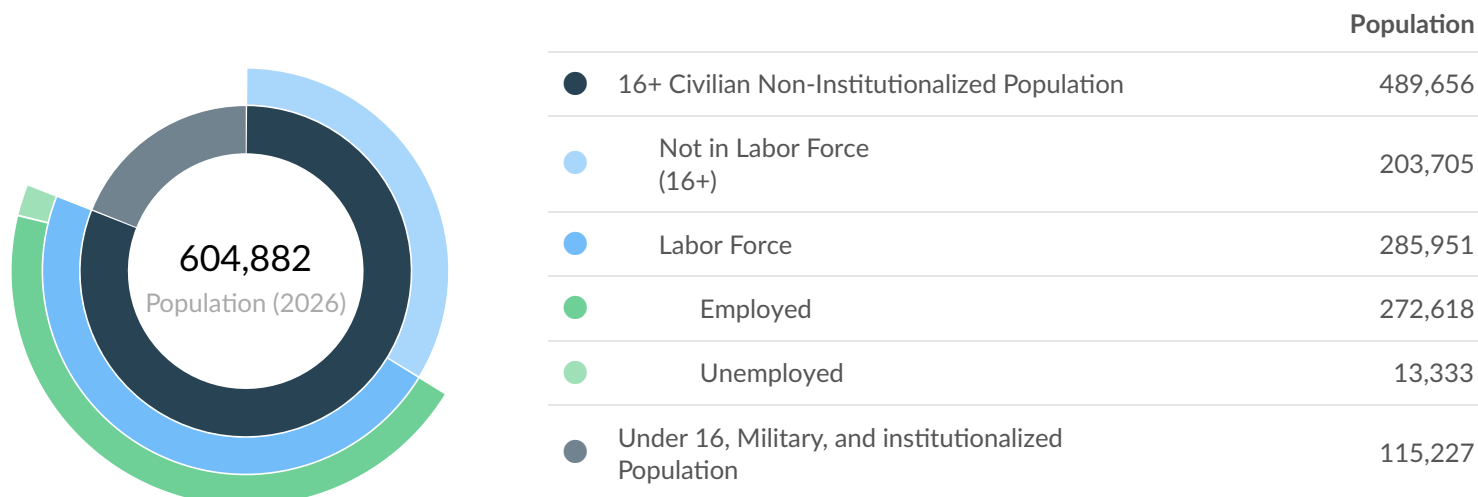
Regional average earnings per job are **\$16.7K below** the national average earnings of \$90.6K per job.

Takeaways

- As of 2025 the region's population **increased by 0.2%** since 2020, growing by 1,248. Population is expected to **decrease by 0.7%** between 2025 and 2030, losing 4,244.
- From 2020 to 2025, jobs **increased by 7.0%** in Indiana Michigan Power-Served Michigan Counties from 244,378 to **261,479**. This change **fell short of the national growth rate of 10.7% by 3.7%**. As the number of jobs increased, the **labor force participation rate decreased from 63.1% to 60.6% between 2020 and 2025**.
- Concerning educational attainment, **19.7% of the selected regions' residents possess a Bachelor's Degree** (2.1% below the national average), and **10.1% hold an Associate's Degree** (1.3% above the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

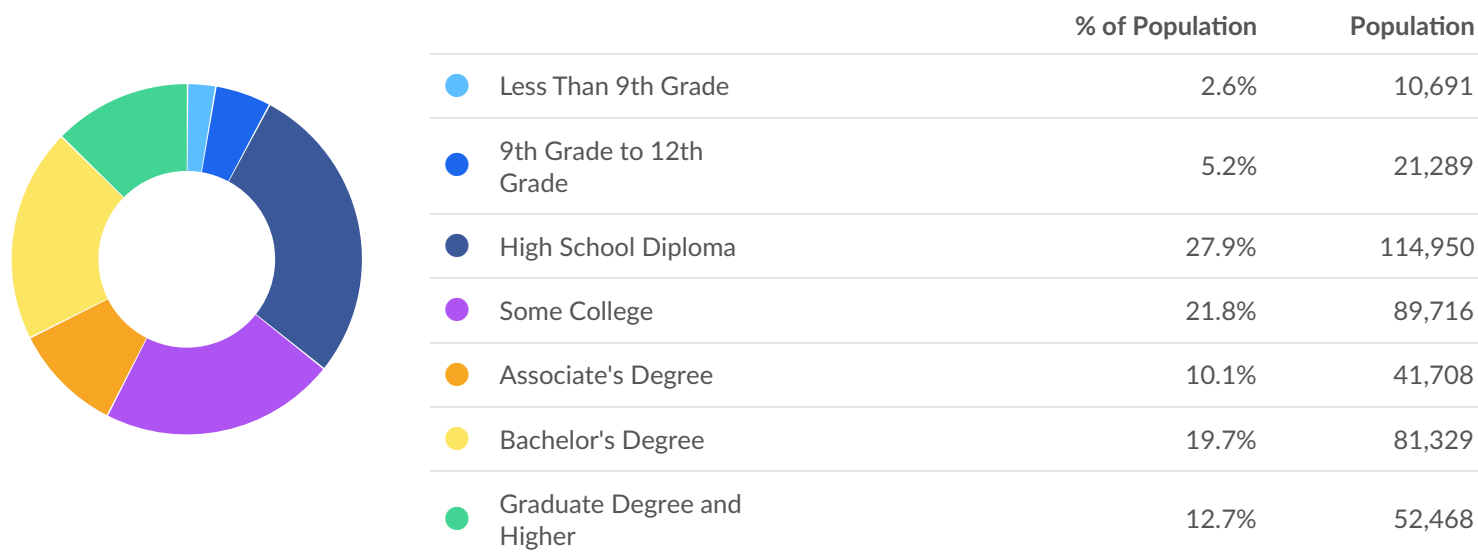
	Population (2026)	Labor Force (Jun 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	604,882	285,951	261,479	92.5	\$39.30B	\$45.37B	\$40.20B
State	10,175,423	4,870,396	4,874,156	91.3	\$731.18B	\$582.48B	\$659.25B

Jun 2026 Labor Force Breakdown



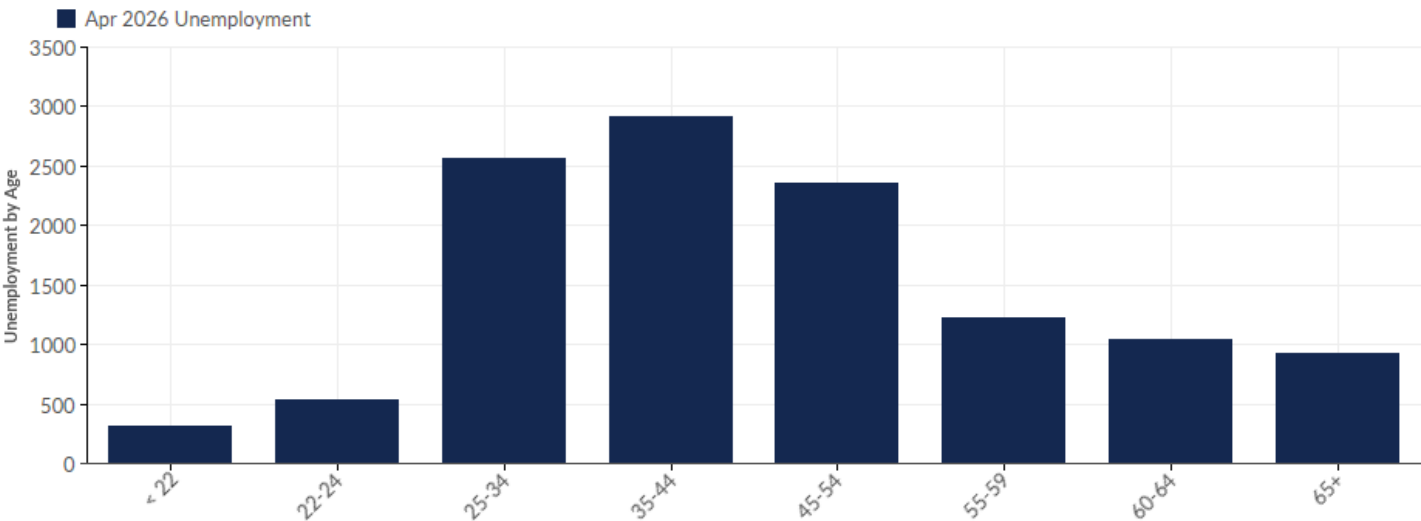
Educational Attainment

Concerning educational attainment, **19.7% of the selected regions' residents possess a Bachelor's Degree** (2.1% below the national average), and **10.1% hold an Associate's Degree** (1.3% above the national average).



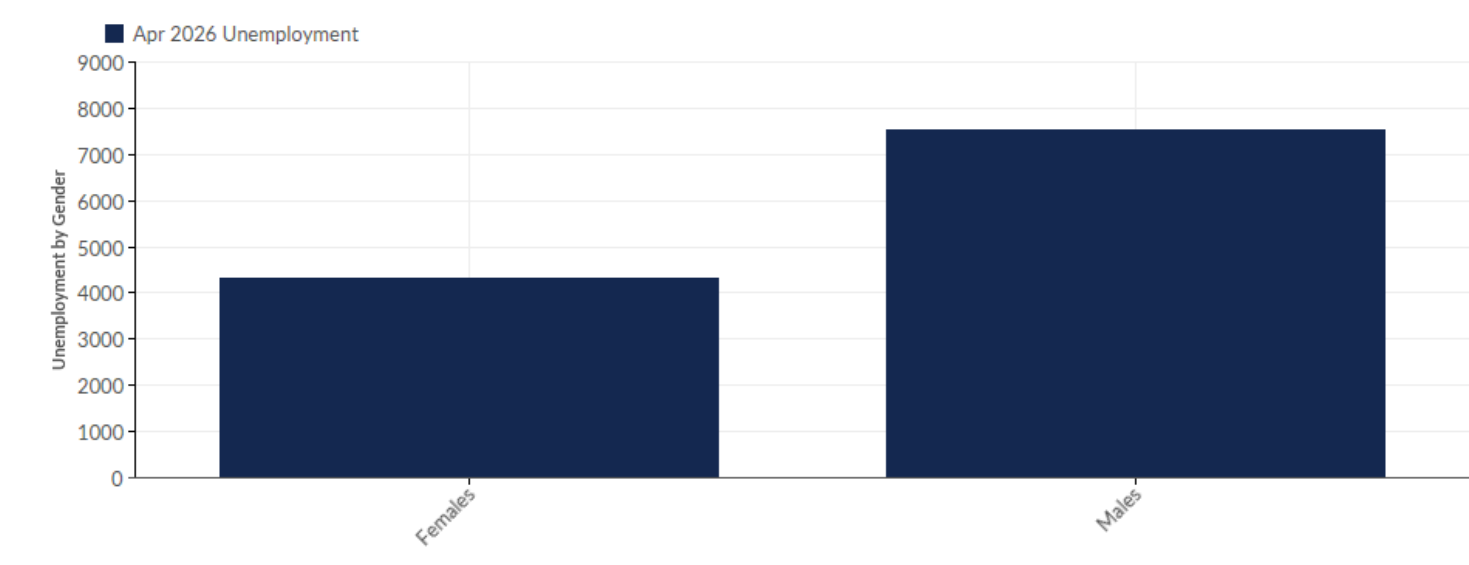
Unemployment by Demographics

Unemployment by Age



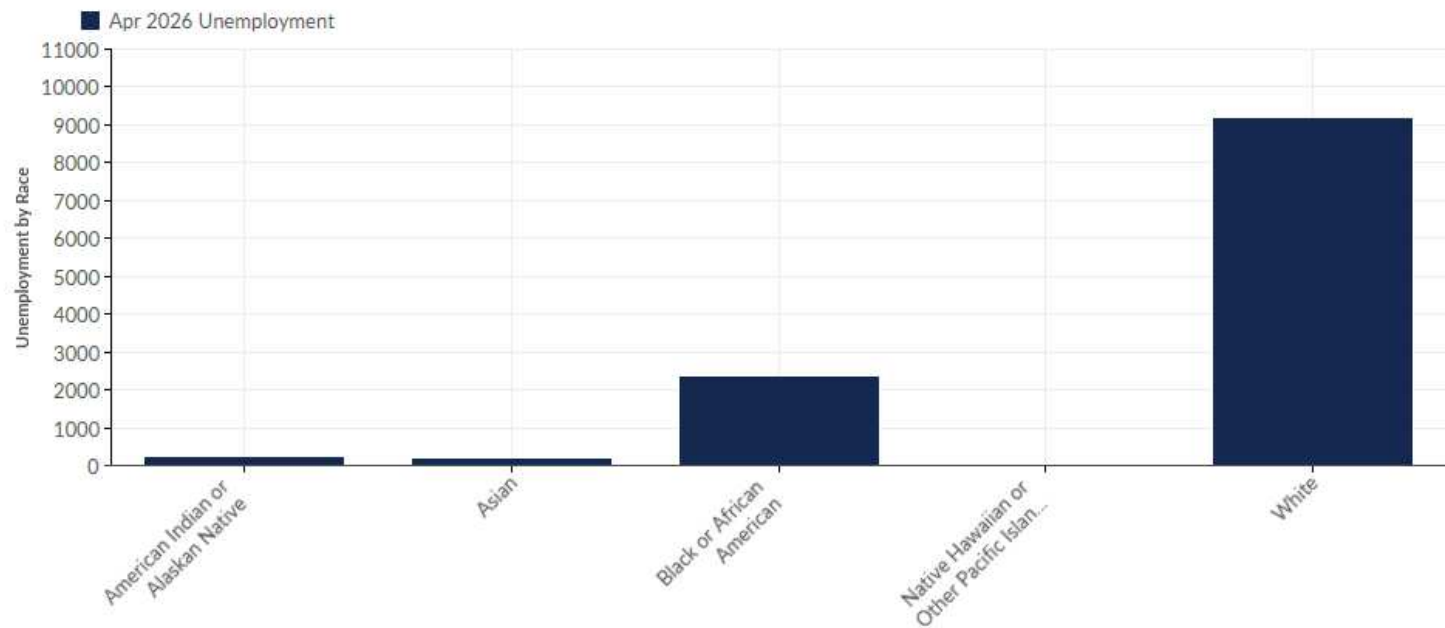
Age	Unemployment (Apr 2026)	% of Unemployed
< 22	308	2.59%
22-24	536	4.51%
25-34	2,568	21.63%
35-44	2,921	24.60%
45-54	2,356	19.85%
55-59	1,219	10.27%
60-64	1,044	8.79%
65+	920	7.75%
Total	11,872	100.00%

Unemployment by Gender



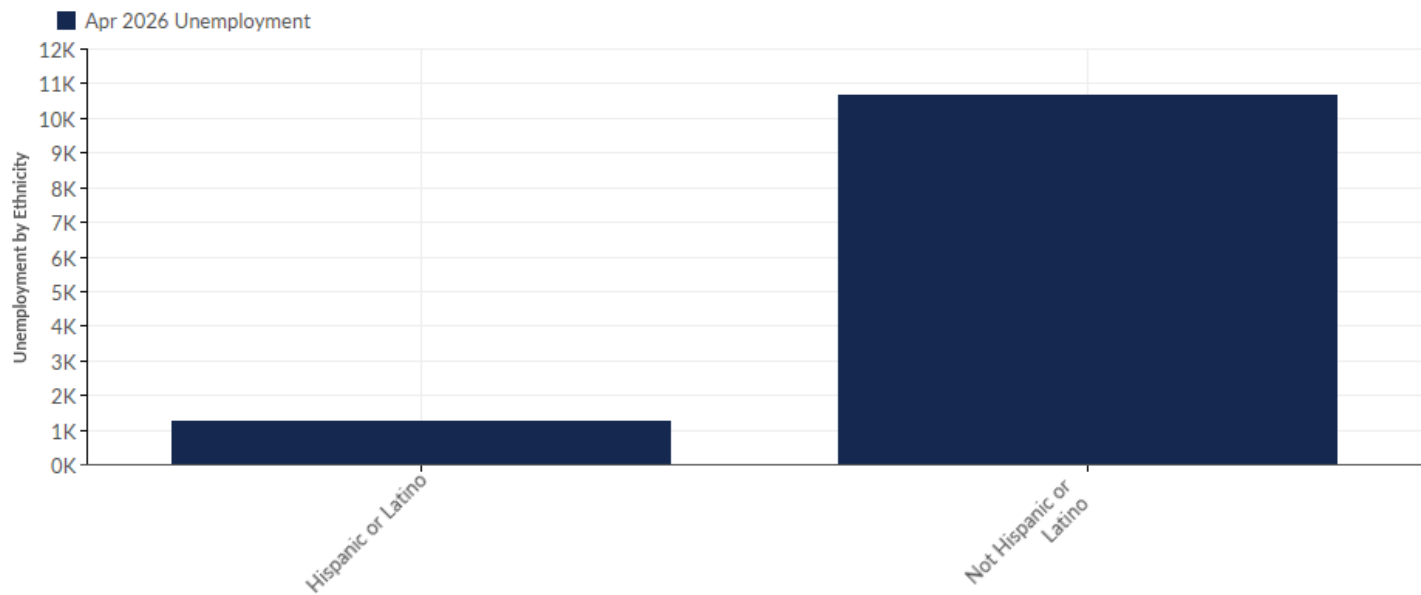
Gender	Unemployment (Apr 2026)	% of Unemployed
Females	4,330	36.47%
Males	7,542	63.53%
Total	11,872	100.00%

Unemployment by Race



Race	Unemployment (Apr 2026)	% of Unemployed
American Indian or Alaskan Native	190	1.60%
Asian	182	1.53%
Black or African American	2,342	19.73%
Native Hawaiian or Other Pacific Islander	15	0.13%
White	9,144	77.02%
Total	11,872	100.00%

Unemployment by Ethnicity

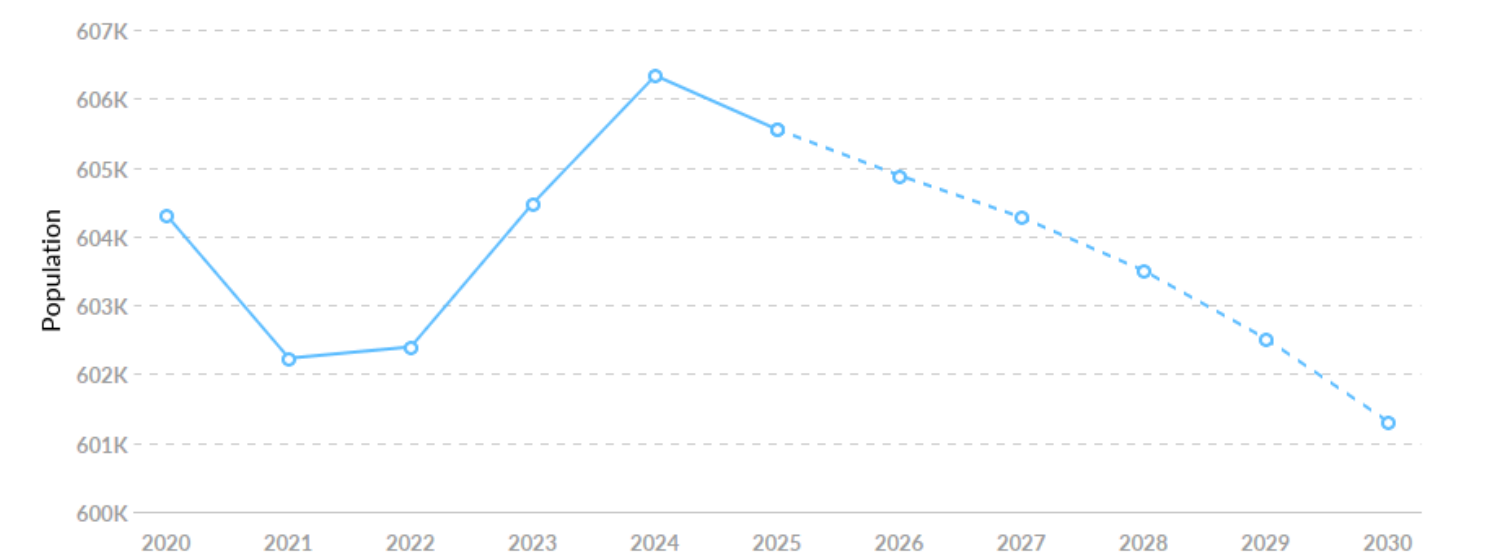


Ethnicity	Unemployment (Apr 2026)	% of Unemployed
Hispanic or Latino	1,229	10.35%
Not Hispanic or Latino	10,643	89.65%
Total	11,872	100.00%

Historic & Projected Trends

Population Trends

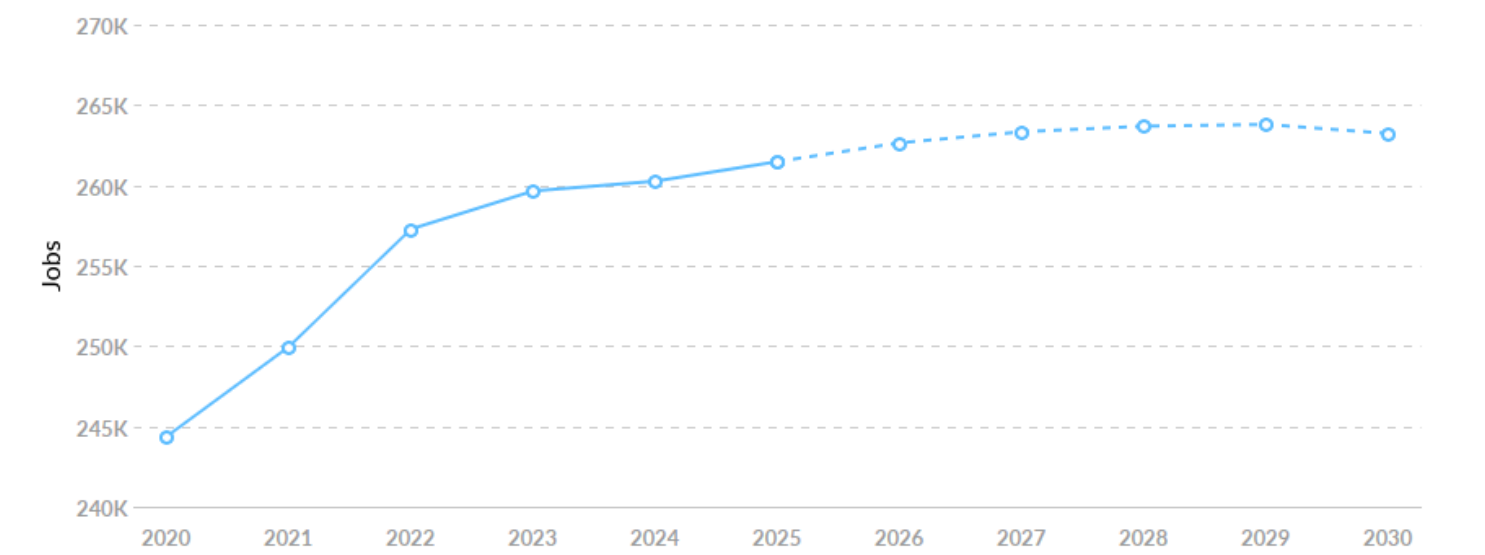
As of 2025 the region's population **increased by 0.2%** since 2020, growing by 1,248. Population is expected to **decrease by 0.7%** between 2025 and 2030, losing 4,244.



Timeframe	Population
2020	604,301
2021	602,229
2022	602,394
2023	604,481
2024	606,333
2025	605,549
2026	604,882
2027	604,274
2028	603,498
2029	602,511
2030	601,306

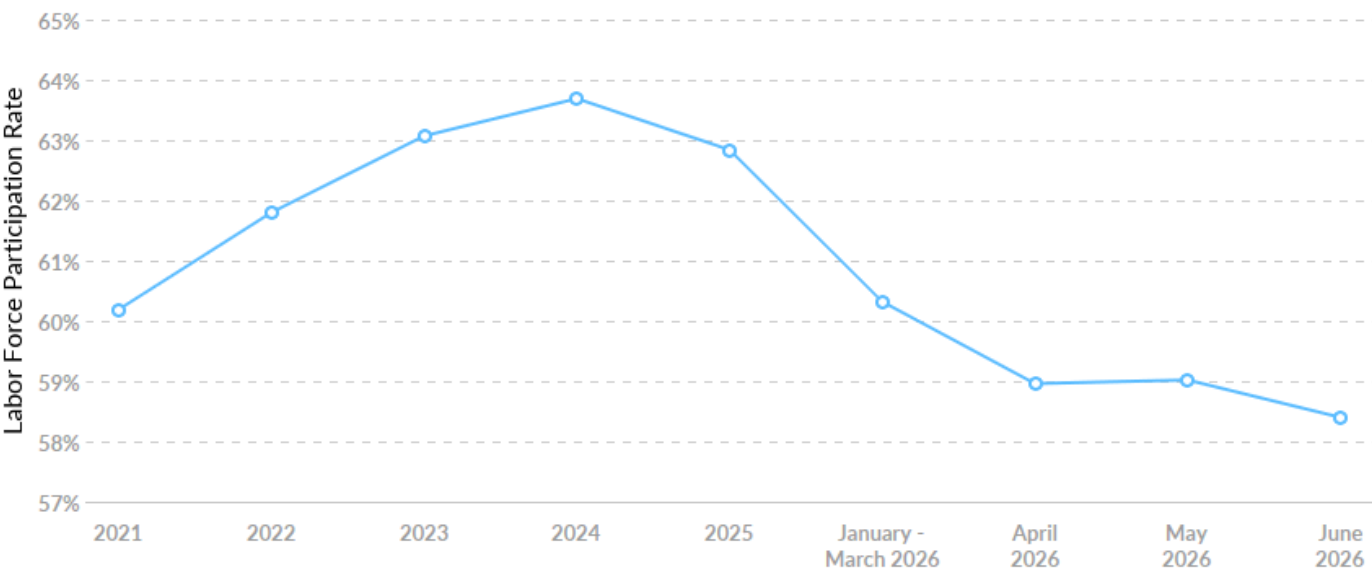
Job Trends

From 2020 to 2025, jobs **increased by 7.0%** in Indiana Michigan Power-Served Michigan Counties from 244,378 to **261,479**. This change **fell short of the national growth rate of 10.7% by 3.7%**.



Timeframe	Jobs
2020	244,378
2021	249,955
2022	257,280
2023	259,650
2024	260,259
2025	261,479
2026	262,647
2027	263,333
2028	263,682
2029	263,791
2030	263,228

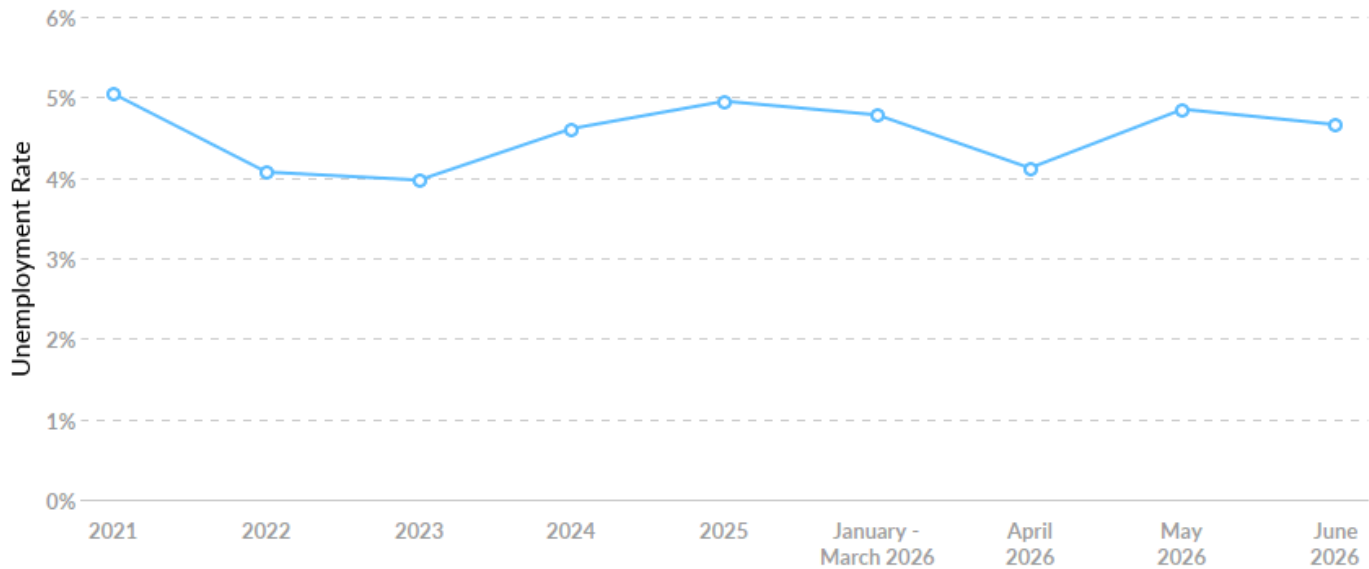
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	60.19%
2022	61.80%
2023	63.07%
2024	63.69%
2025	62.84%
January - March 2026	60.32%
April 2026	58.96%
May 2026	59.02%
June 2026	58.40%

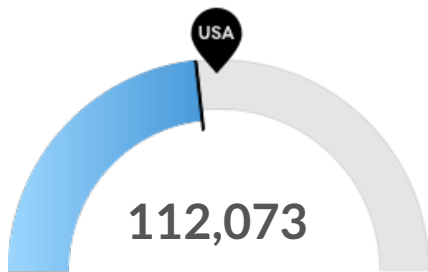
Unemployment Rate Trends

Your areas had a June 2026 unemployment rate of 4.66%, **decreasing from 5.04%** 5 years before.



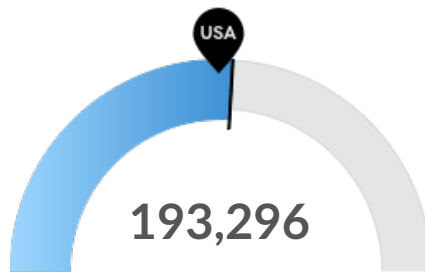
Timeframe	Unemployment Rate
2021	5.04%
2022	4.07%
2023	3.97%
2024	4.61%
2025	4.95%
January - March 2026	4.78%
April 2026	4.12%
May 2026	4.85%
June 2026	4.66%

Population Characteristics



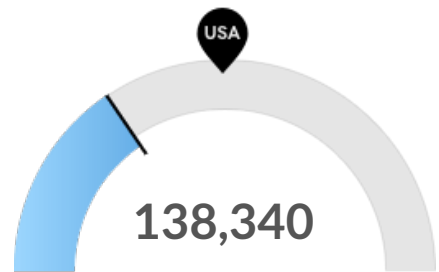
Millennials

Your area has 112,073 millennials (ages 25-39). The national average for an area this size is 124,122.



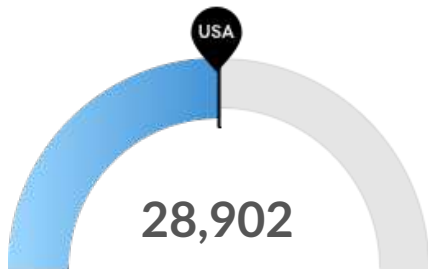
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 183,341 people 55 or older, while there are 193,296 here.



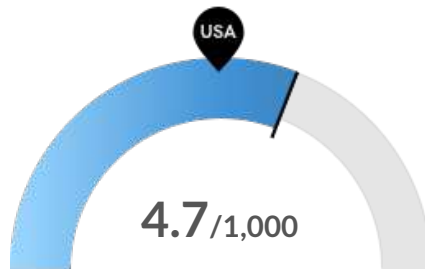
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 257,924 racially diverse people, while there are 138,340 here.



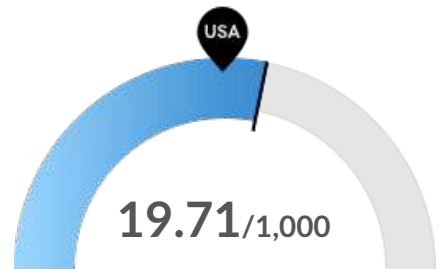
Veterans

Your area has 28,902 veterans. The national average for an area this size is 28,855.



Violent Crime

Your area has 4.7 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

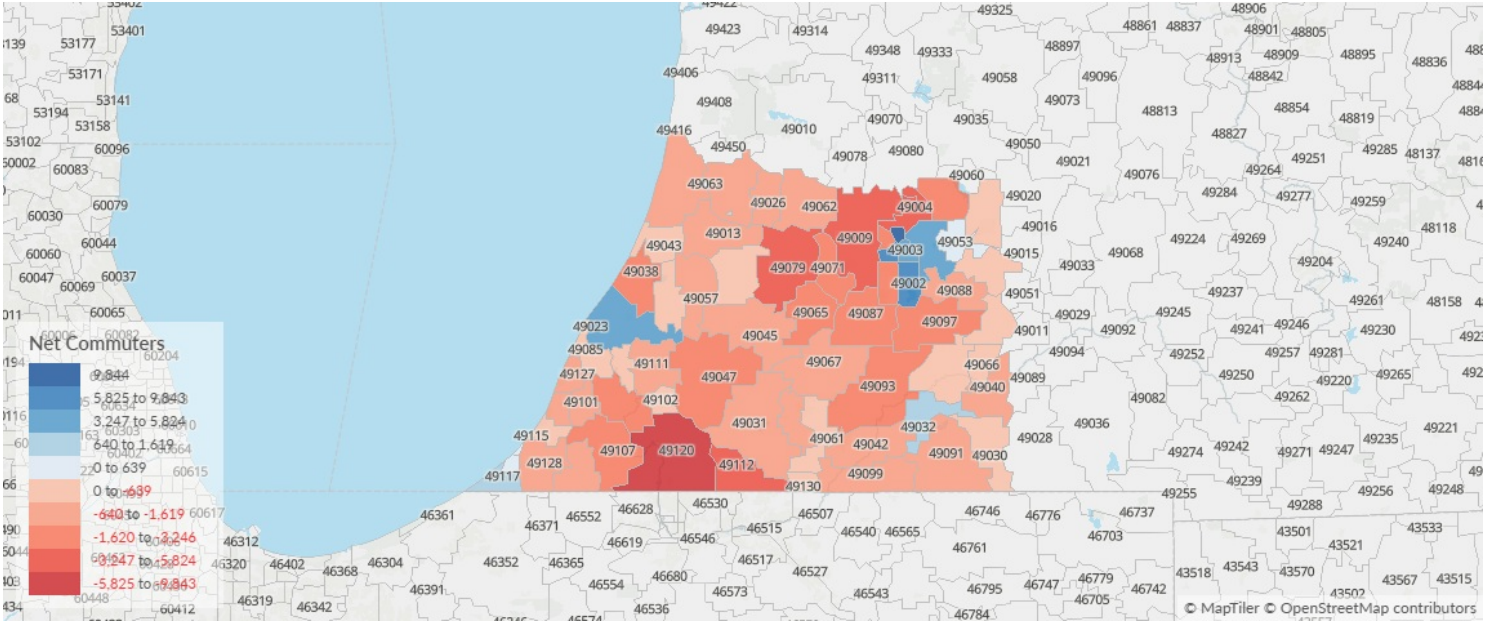


Property Crime

Your area has 19.71 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
49009	Kalamazoo, MI (in Kalam...	17,692
49002	Portage, MI (in Kalamaz...	17,105
49048	Kalamazoo, MI (in Kalam...	16,640
49022	Benton Harbor, MI (in B...	16,473
49007	Kalamazoo, MI (in Kalam...	14,466

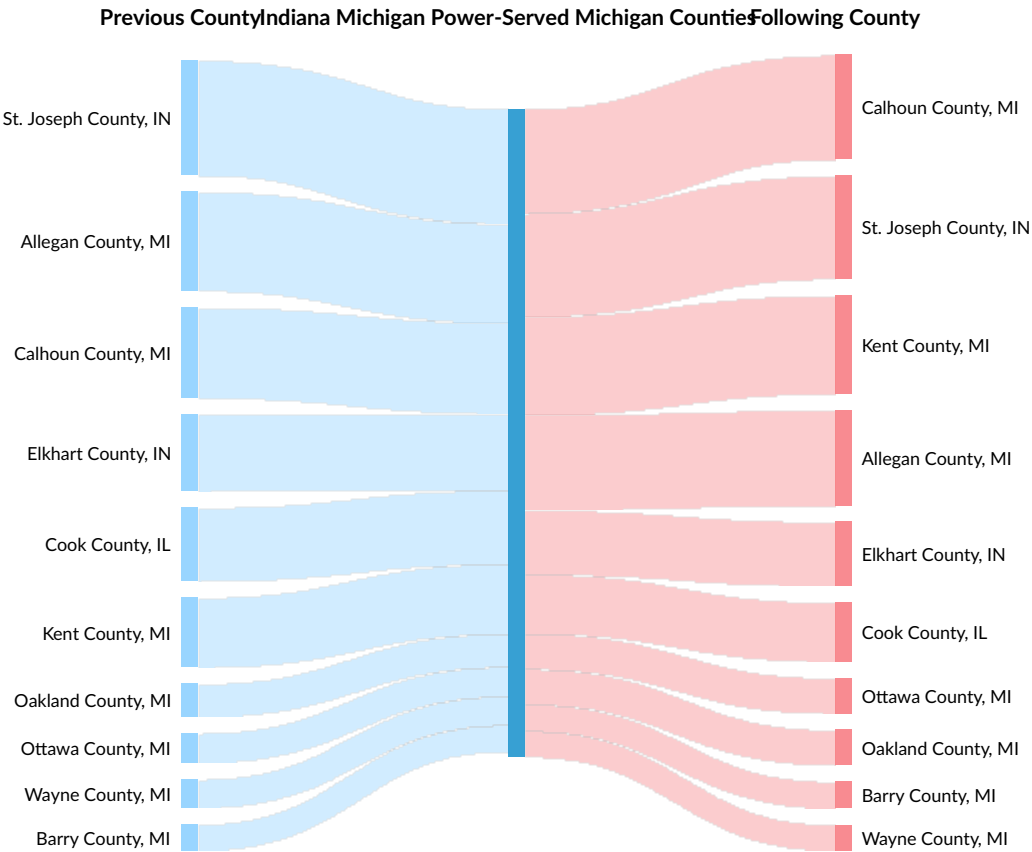
Where Talent Lives

ZIP	Name	2025 Workers
49009	Kalamazoo, MI (in Kalam...	22,263
49120	Niles, MI (in Berrien cou...	18,212
49024	Portage, MI (in Kalamaz...	14,105
49022	Benton Harbor, MI (in B...	12,954
49048	Kalamazoo, MI (in Kalam...	12,274

Inbound and Outbound Migration

The table below analyzes past and current residents of Indiana Michigan Power-Served Michigan Counties. The left column shows residents of other counties migrating to Indiana Michigan Power-Served Michigan Counties. The right column shows residents migrating from Indiana Michigan Power-Served Michigan Counties to other counties.

As of 2023, 1,150 people have migrated from St. Joseph County, IN to Indiana Michigan Power-Served Michigan Counties. In the same year, 1,045 people left Indiana Michigan Power-Served Michigan Counties migrating to Calhoun County, MI. The total Net Migration for Indiana Michigan Power-Served Michigan Counties in 2023 was -181.



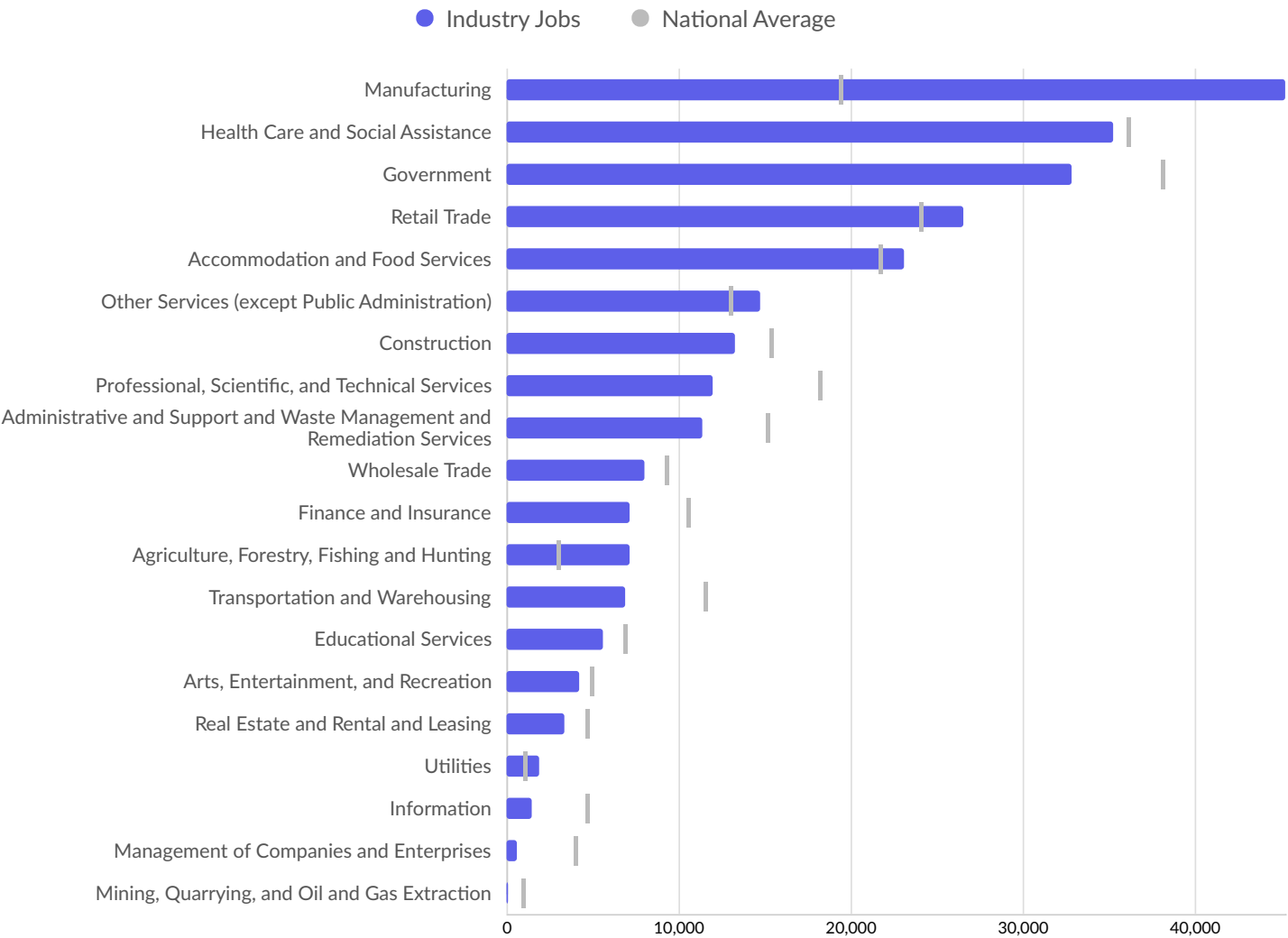
Top Previous Counties	Migrations
St. Joseph County, IN	1,150
Allegan County, MI	992
Calhoun County, MI	907
Elkhart County, IN	770
Cook County, IL	736

Top Previous Counties	Migrations
Kent County, MI	698
Oakland County, MI	330
Ottawa County, MI	296
Wayne County, MI	286
Barry County, MI	264
Ingham County, MI	213
Branch County, MI	204
Lagrange County, IN	185
Washtenaw County, MI	160
La Porte County, IN	148
Top Following Counties	Migrations
Calhoun County, MI	1,045
St. Joseph County, IN	1,033
Kent County, MI	986
Allegan County, MI	951
Elkhart County, IN	642
Cook County, IL	593
Ottawa County, MI	355
Oakland County, MI	353
Barry County, MI	267
Wayne County, MI	259
Branch County, MI	249
Ingham County, MI	194
Washtenaw County, MI	179
Lagrange County, IN	144

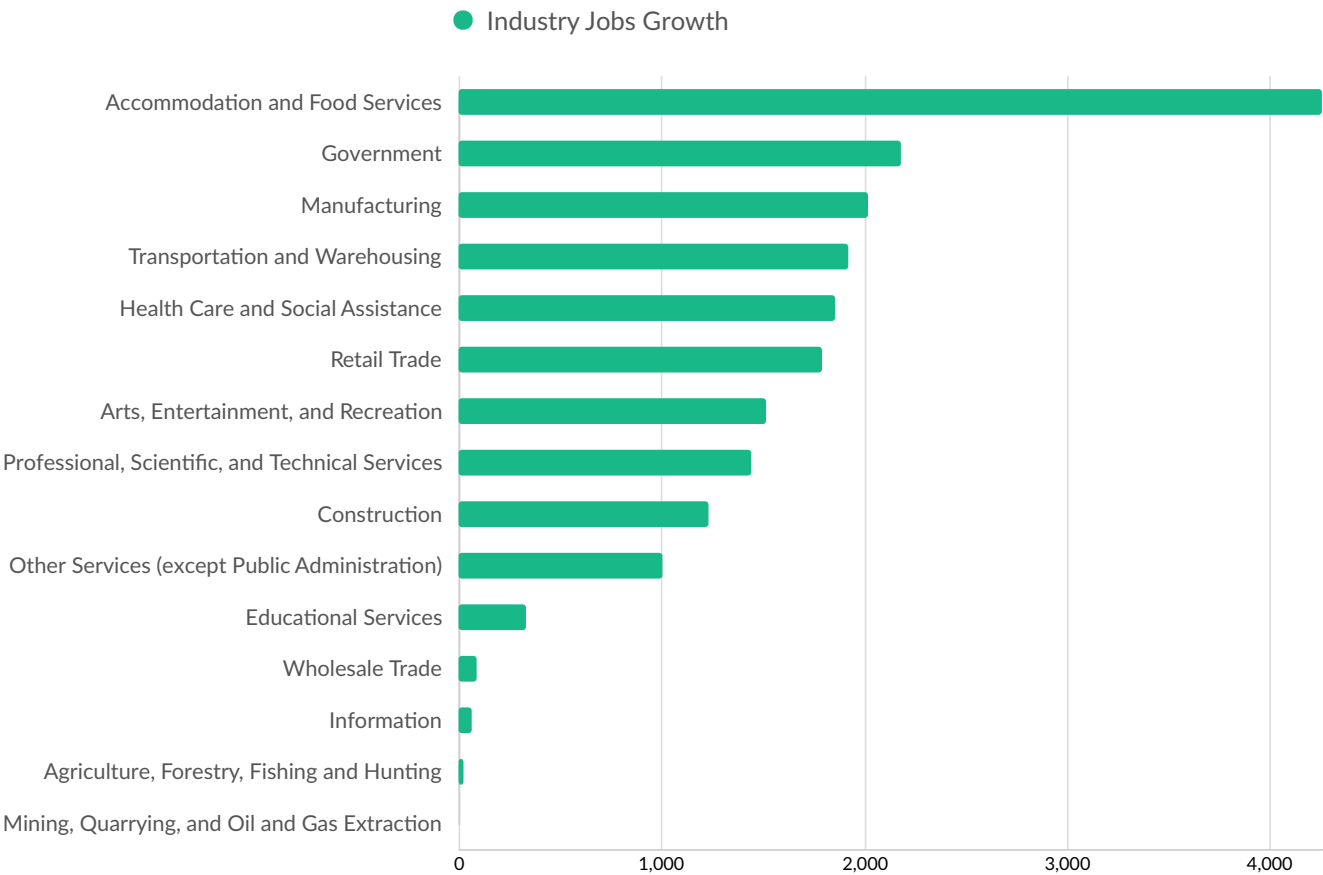
Top Following Counties	Migrations
Macomb County, MI	142

Industry Characteristics

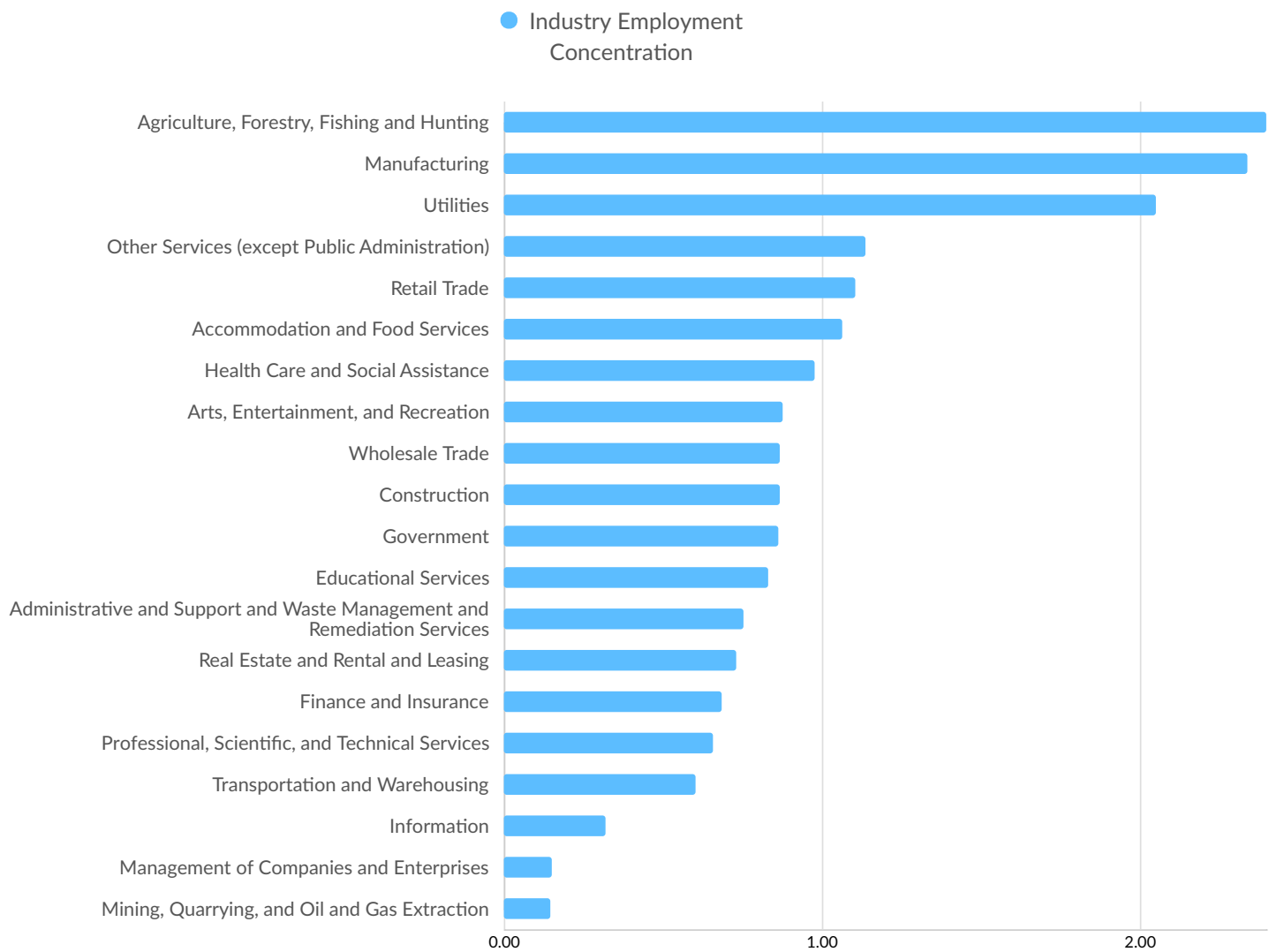
Largest Industries



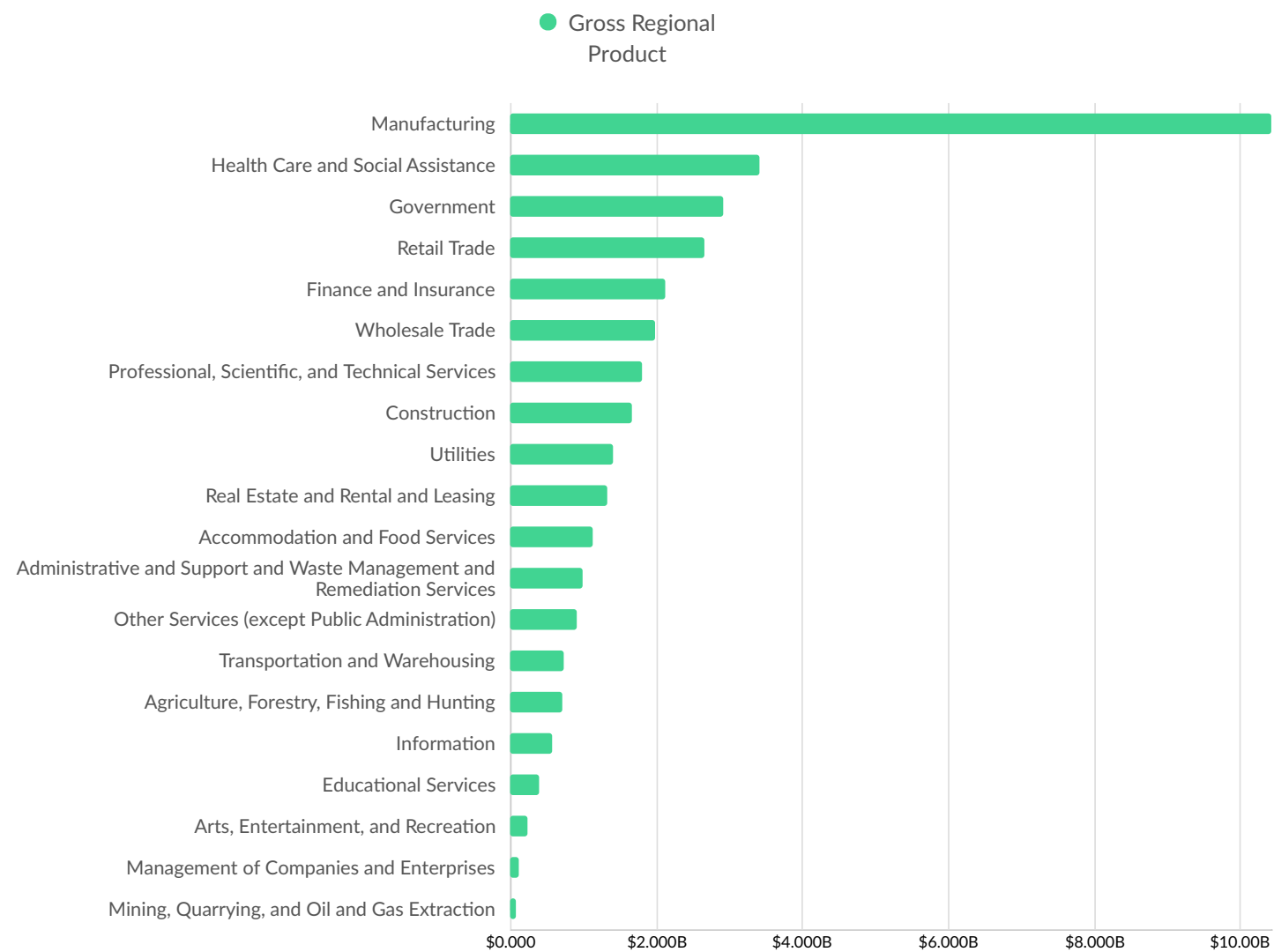
Top Growing Industries



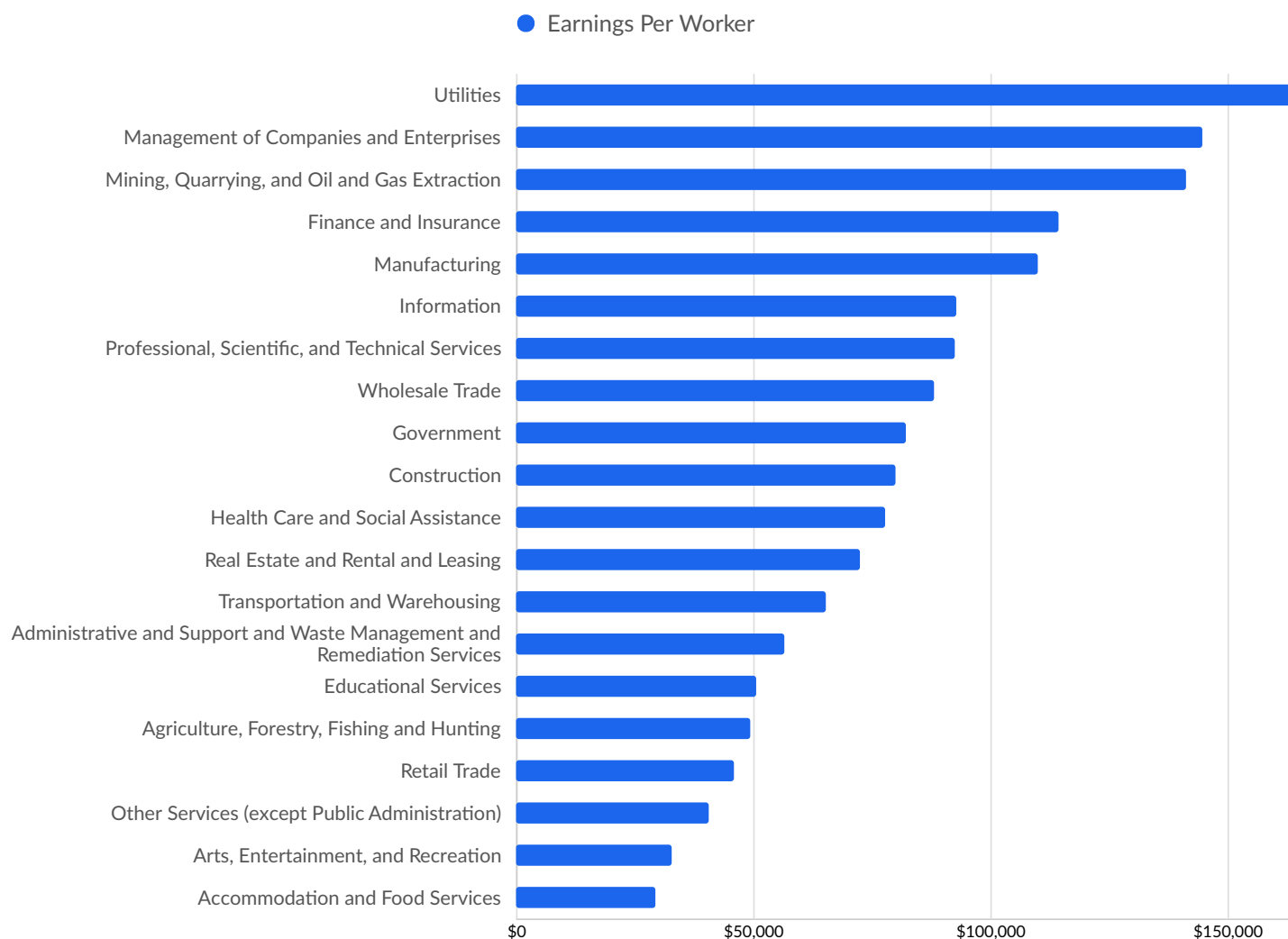
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



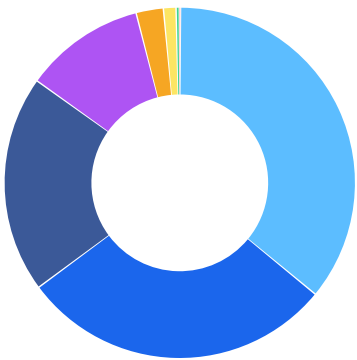
Business Characteristics

32,886 Companies Employ Your Workers

Online profiles for your workers mention 32,886 companies as employers, with the top 10 appearing below. In the last 12 months, 5,412 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Western Michigan University	4,622 	Corewell Health	1,057 
Bronson Healthcare	3,504 	Stryker	968 
Stryker	3,261 	Meijer	763 
Whirlpool	3,192 	Bronson Healthcare	629 
Pfizer	1,789 	Aya Healthcare	611 
Charles River Laboratories	1,153 	Walmart	588 
Zoetis	1,103 	Beacon Health System	543 
State of Michigan	1,029 	Dollar General	523 
PNC	952 	Zoetis	422 
Meijer	943 	Roehl Transport	401 

Business Size

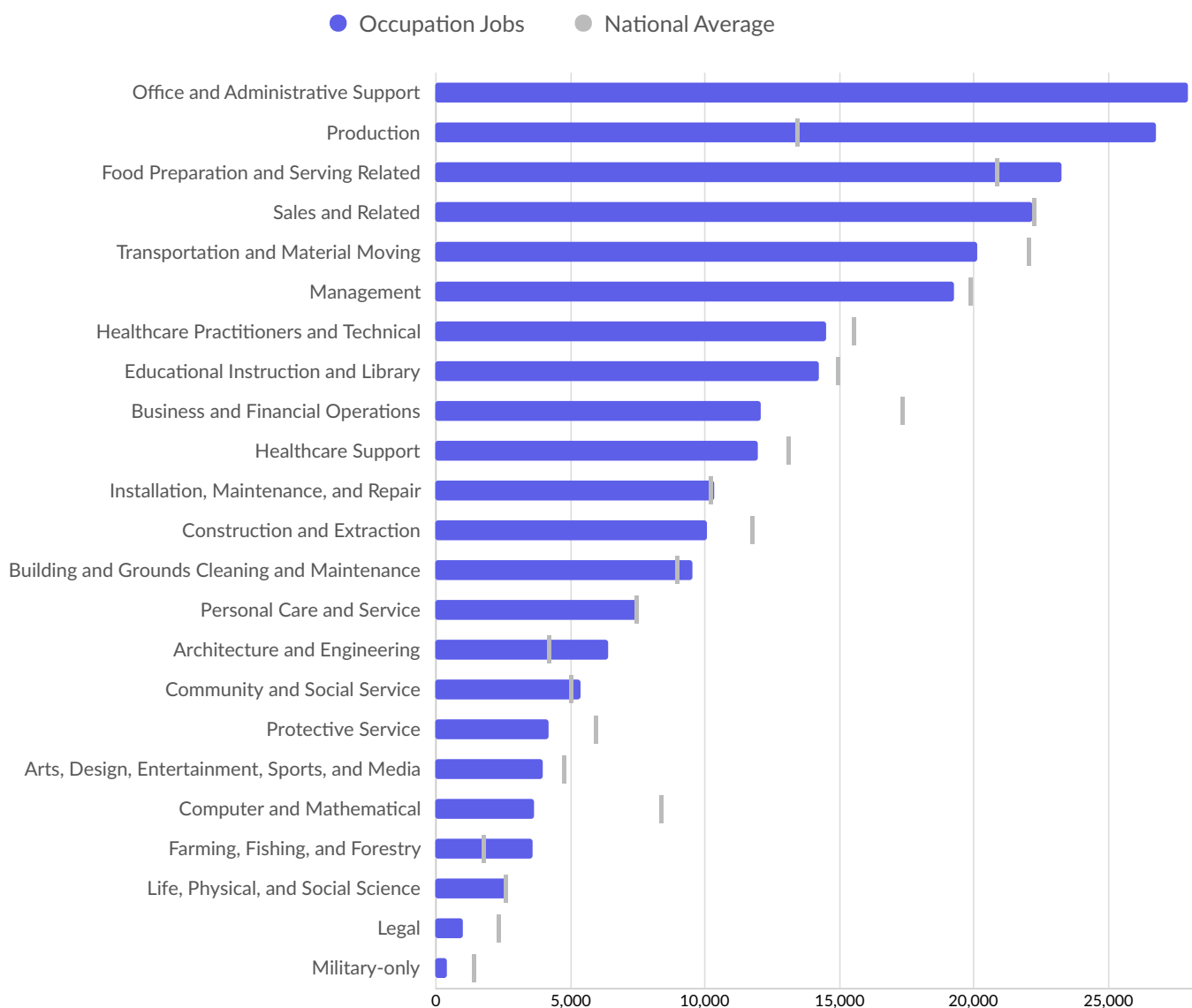


	Percentage	Business Count
1 to 4 employees	35.9%	8,680
5 to 9 employees	28.9%	6,995
10 to 19 employees	20.0%	4,843
20 to 49 employees	11.1%	2,690
50 to 99 employees	2.5%	608
100 to 249 employees	1.2%	280
250 to 499 employees	0.3%	73
500+ employees	0.1%	26

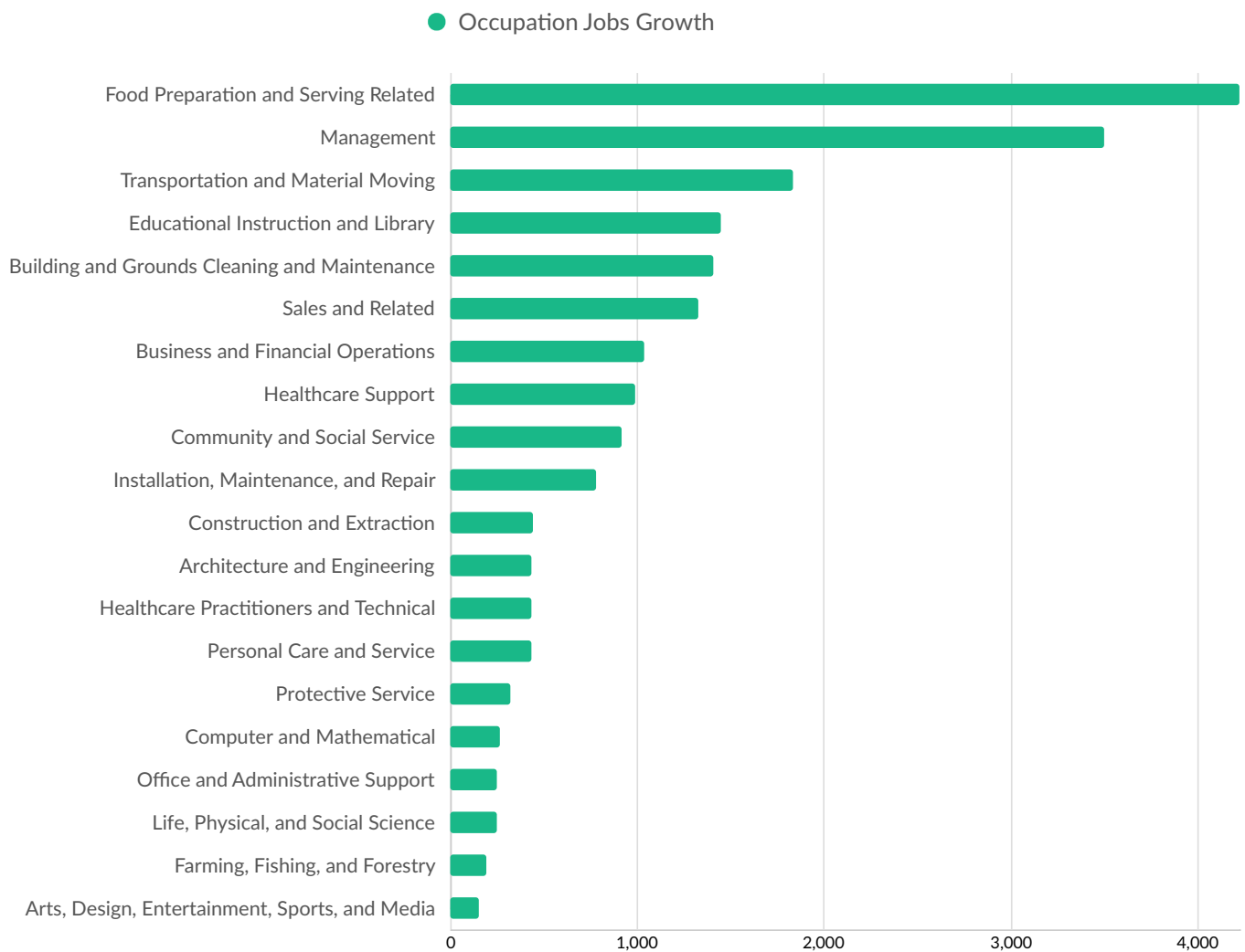
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

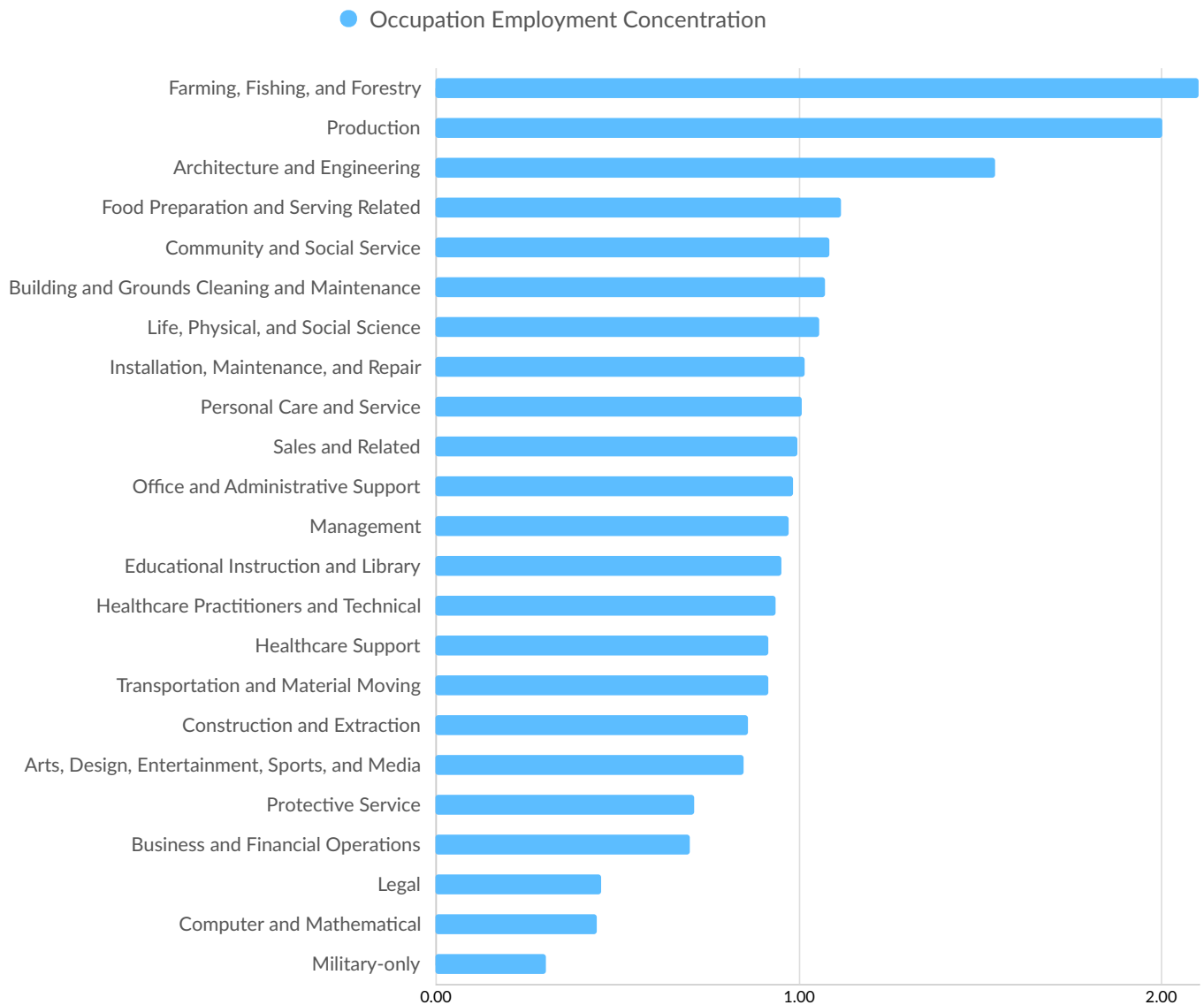
Largest Occupations



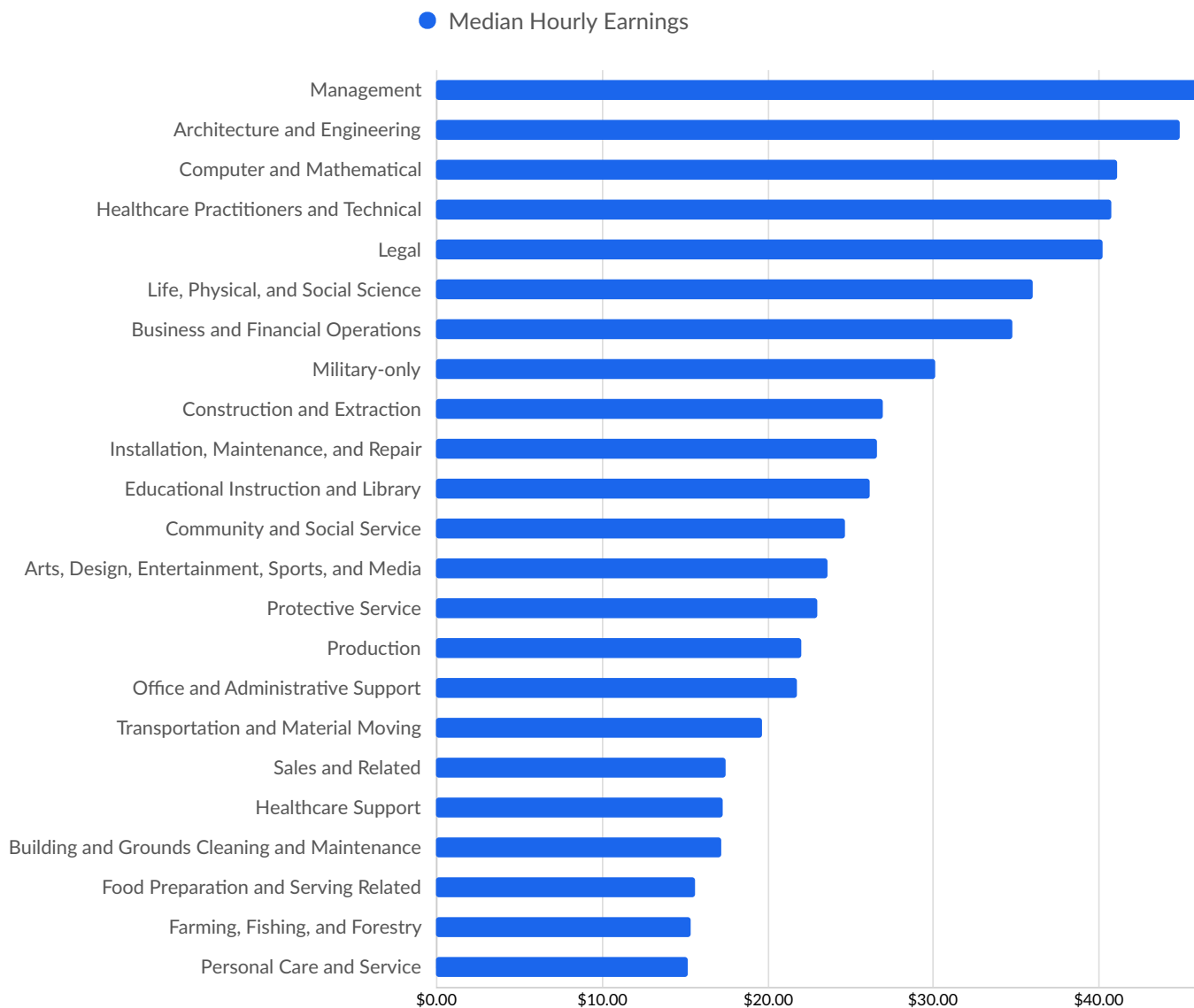
Top Growing Occupations



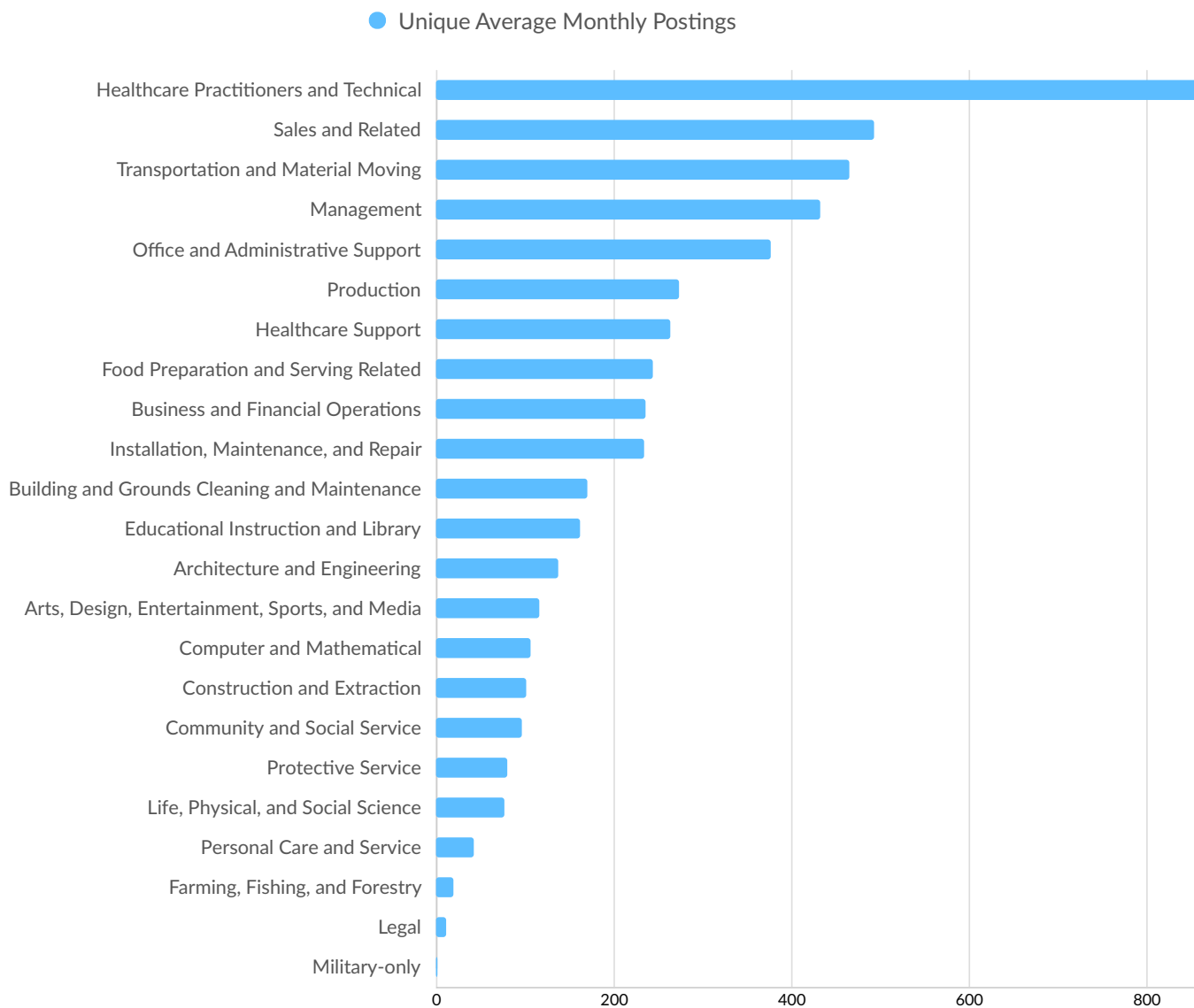
Top Occupation Employment Concentration



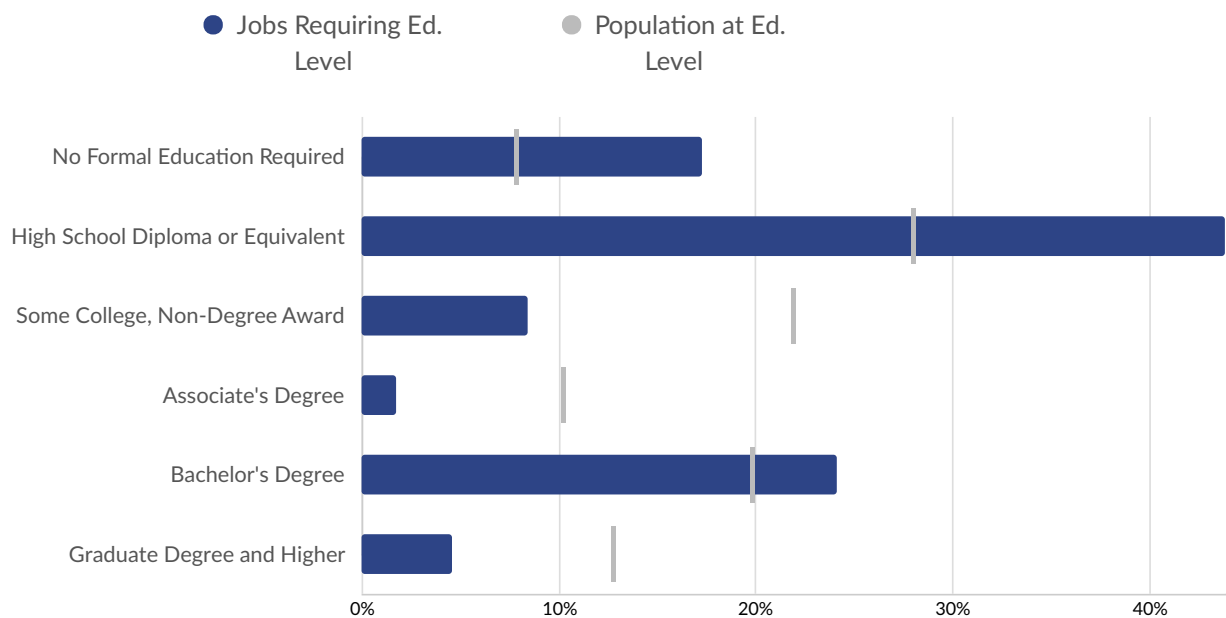
Top Occupation Earnings



Top Posted Occupations

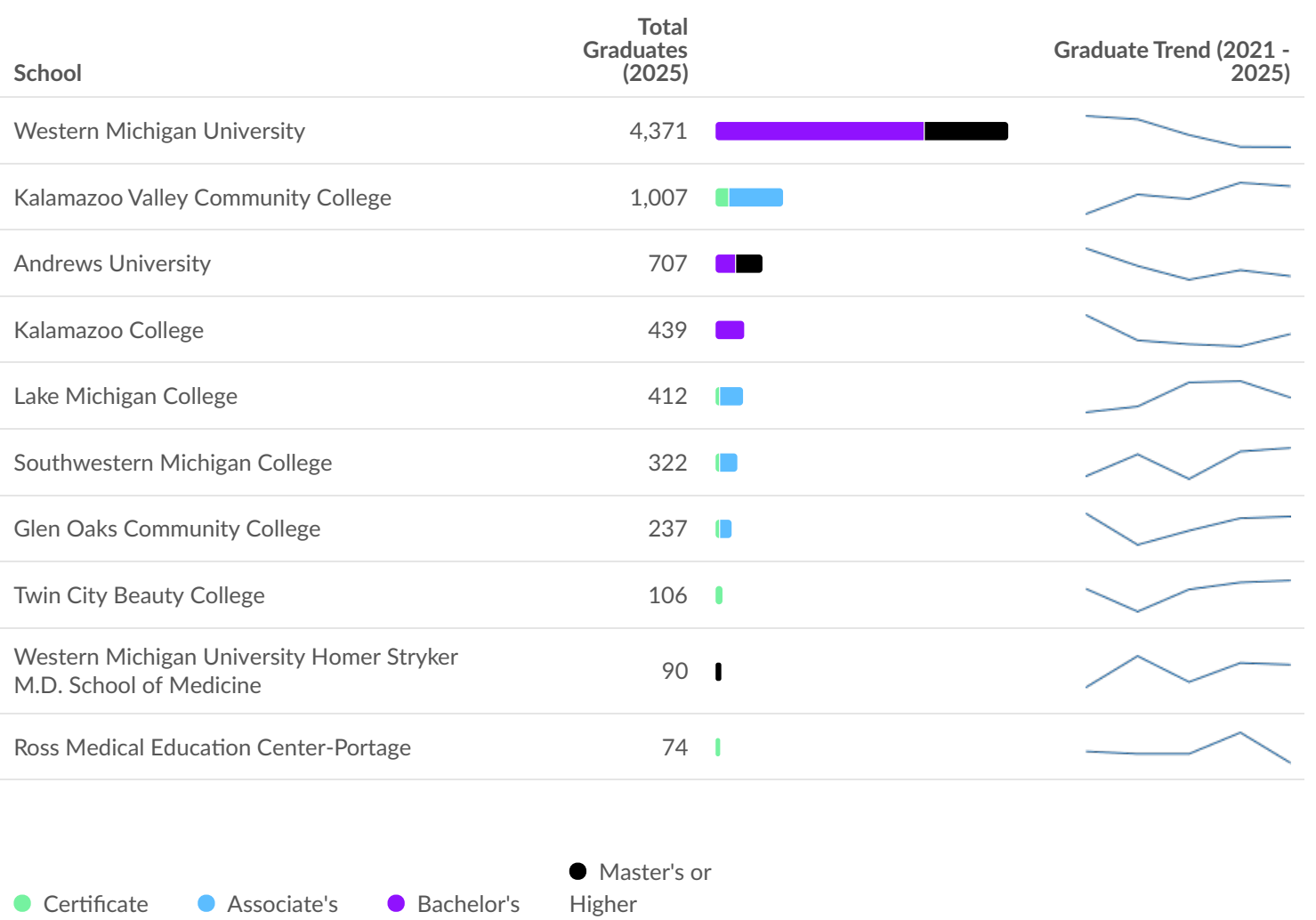


Underemployment



Educational Pipeline

In 2025, there were 7,776 graduates in Indiana Michigan Power-Served Michigan Counties. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from "General Studies" (Associate's), "Liberal Arts and Sciences/Liberal Studies" (Associate's), and "Psychology, General" (Bachelor's).



In-Demand Skills

