



Southwestern Electric Power Company-Served Louisiana Counties



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Report Parameters

11 Counties

22013	Bienville Parish, LA	22069	Natchitoches Parish, LA
22015	Bossier Parish, LA	22081	Red River Parish, LA
22017	Caddo Parish, LA	22085	Sabine Parish, LA
22031	De Soto Parish, LA	22115	Vernon Parish, LA
22043	Grant Parish, LA	See Appendix A for all 11 Counties	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

572,621

Population (2025)

Population **decreased by 21,285** over the last 5 years and is projected to **decrease by 20,050** over the next 5 years.

261,764

Total Regional Employment

Jobs **grew by 11,532** over the last 5 years and are projected to **grow by 2,139** over the next 5 years.

\$67.9K

Avg. Earnings Per Job (2025)

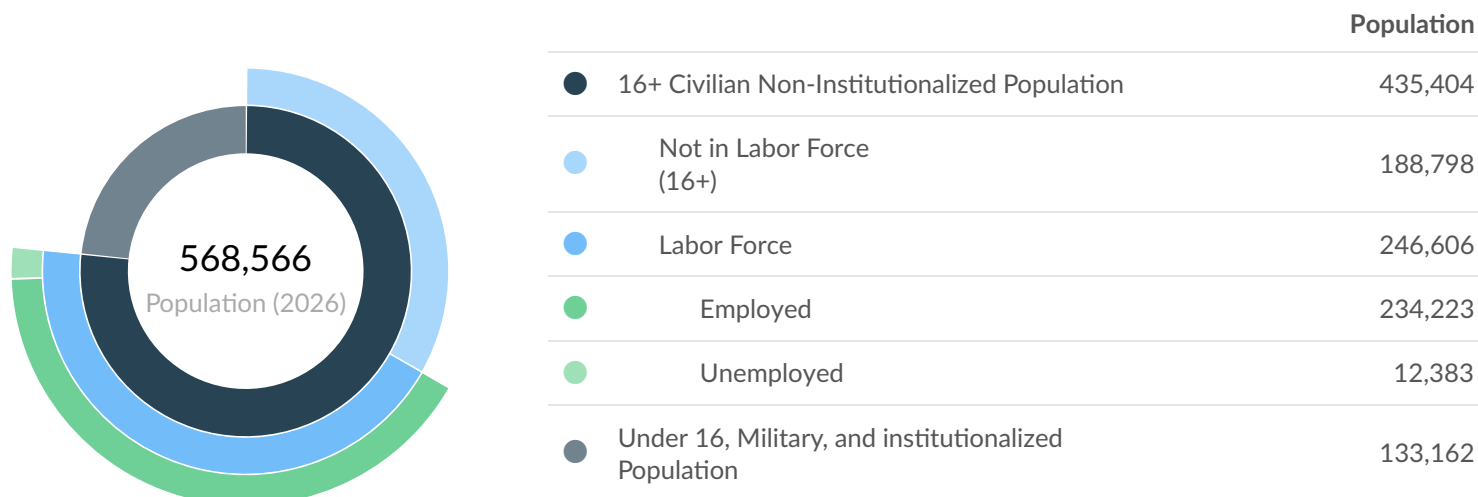
Regional average earnings per job are **\$22.7K below** the national average earnings of \$90.6K per job.

Takeaways

- As of 2025 the region's population **declined by 3.6%** since 2020, falling by 21,285. Population is expected to **decrease by 3.5%** between 2025 and 2030, losing 20,050.
- From 2020 to 2025, jobs **increased by 4.6%** in Southwestern Electric Power Company-Served Louisiana Counties from 250,231 to **261,764**. This change **fell short of the national growth rate of 10.7% by 6.1%**. As the number of jobs increased, the **labor force participation rate increased from 54.2% to 56.6% between 2020 and 2025**.
- Concerning educational attainment, **14.5% of the selected regions' residents possess a Bachelor's Degree** (7.3% below the national average), and **7.9% hold an Associate's Degree** (1.0% below the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

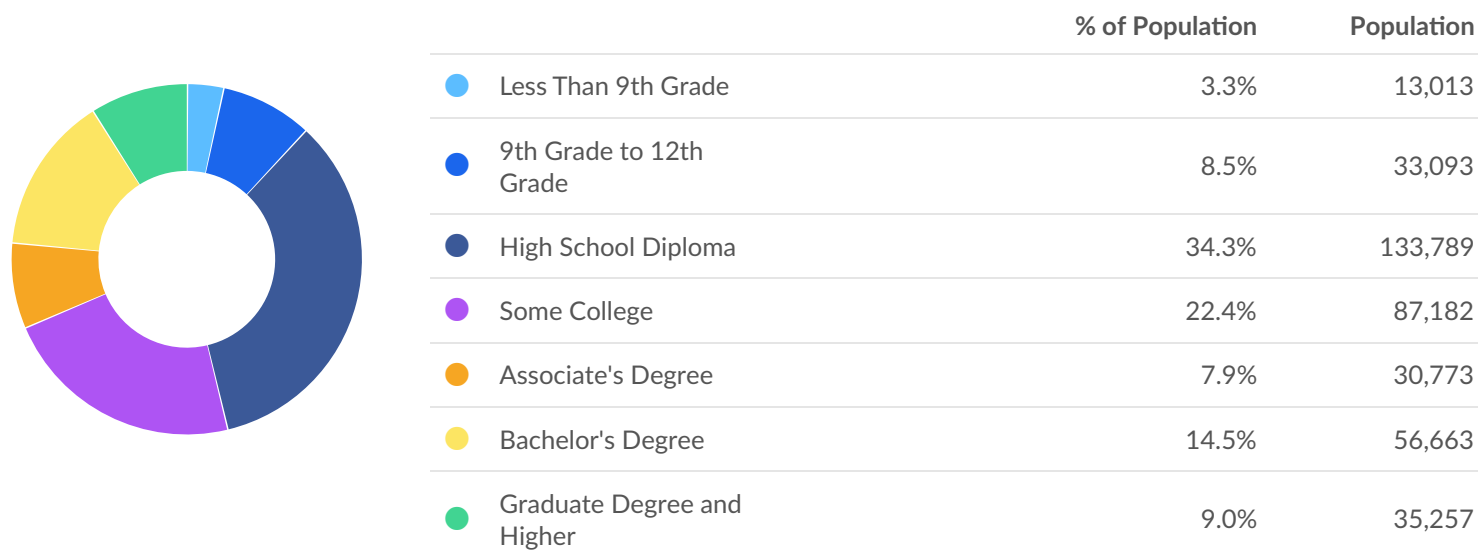
	Population (2026)	Labor Force (Jun 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	568,566	246,606	261,764	96.9	\$37.47B	\$46.89B	\$52.39B
State	4,568,792	2,117,813	2,205,227	97.1	\$336.21B	\$310.07B	\$377.59B

Jun 2026 Labor Force Breakdown



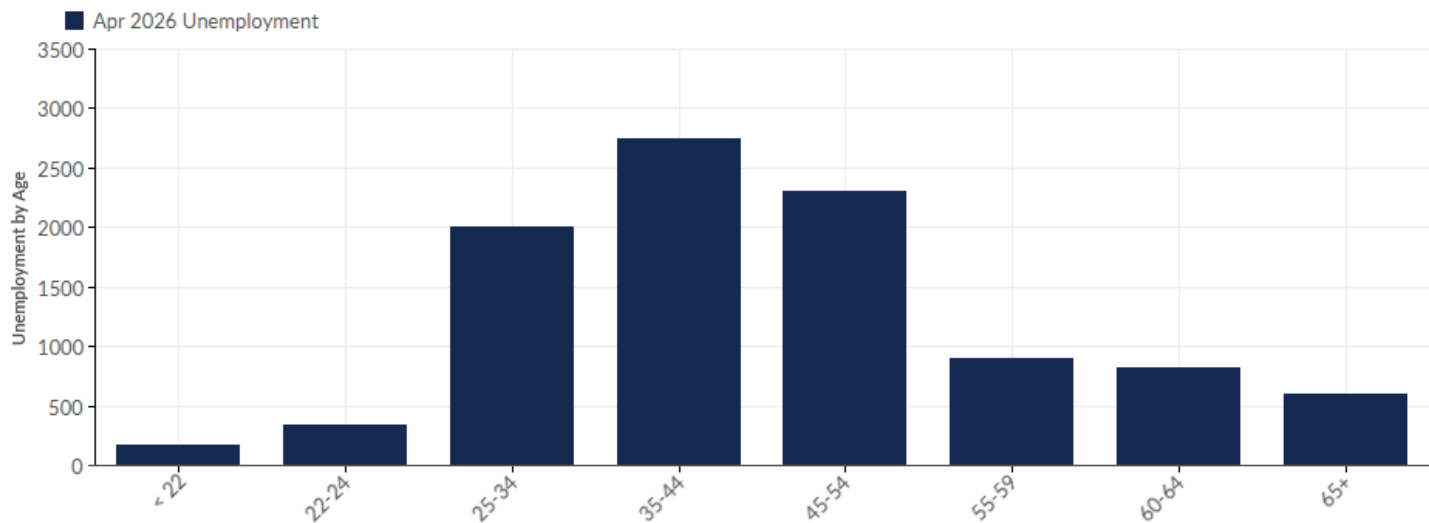
Educational Attainment

Concerning educational attainment, **14.5% of the selected regions' residents possess a Bachelor's Degree** (7.3% below the national average), and **7.9% hold an Associate's Degree** (1.0% below the national average).



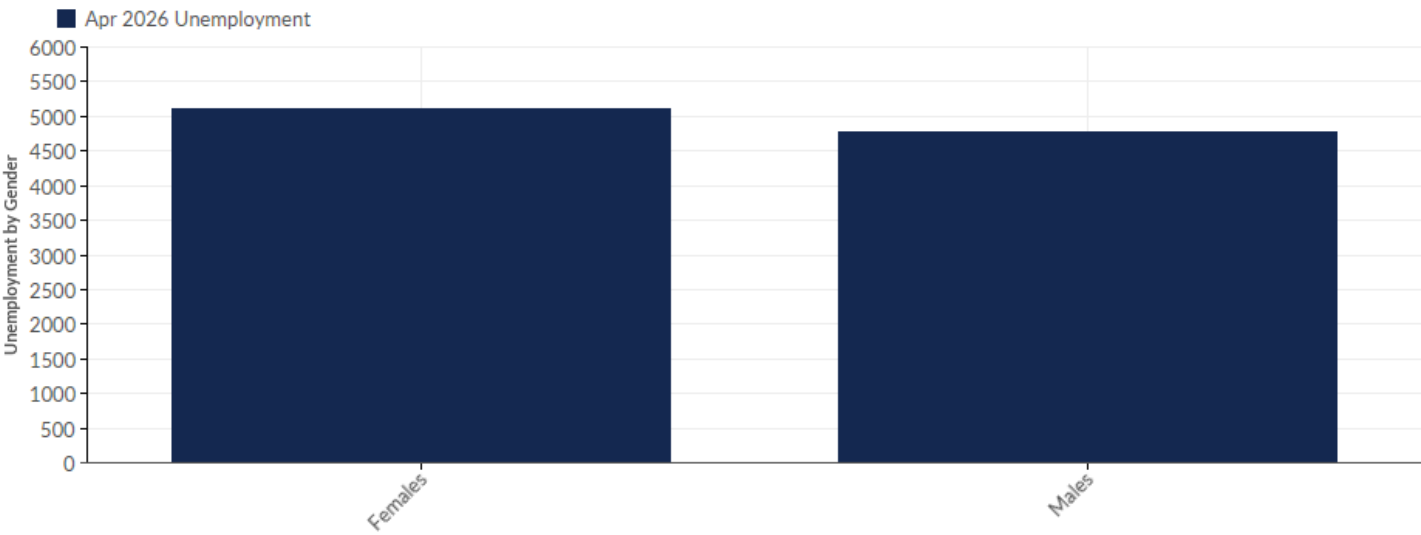
Unemployment by Demographics

Unemployment by Age



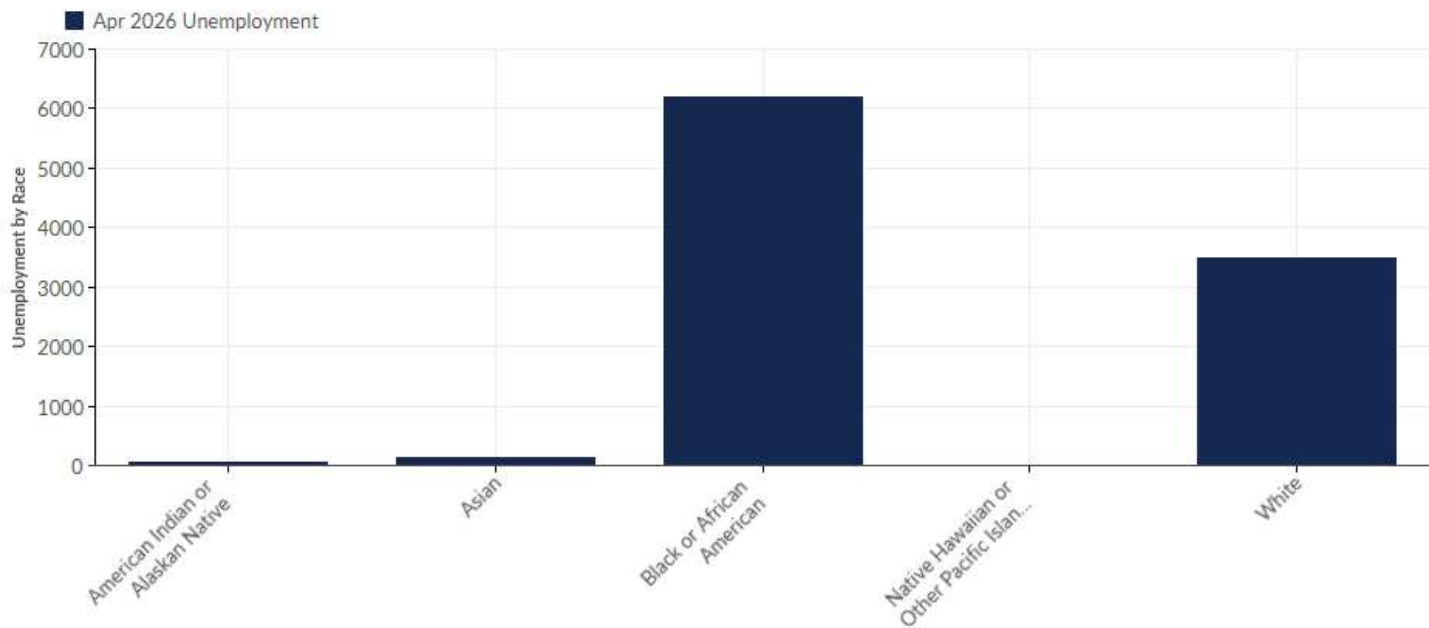
Age	Unemployment (Apr 2026)	% of Unemployed
< 22	171	1.73%
22-24	342	3.46%
25-34	2,000	20.25%
35-44	2,751	27.86%
45-54	2,298	23.27%
55-59	901	9.12%
60-64	817	8.27%
65+	594	6.02%
Total	9,875	100.00%

Unemployment by Gender



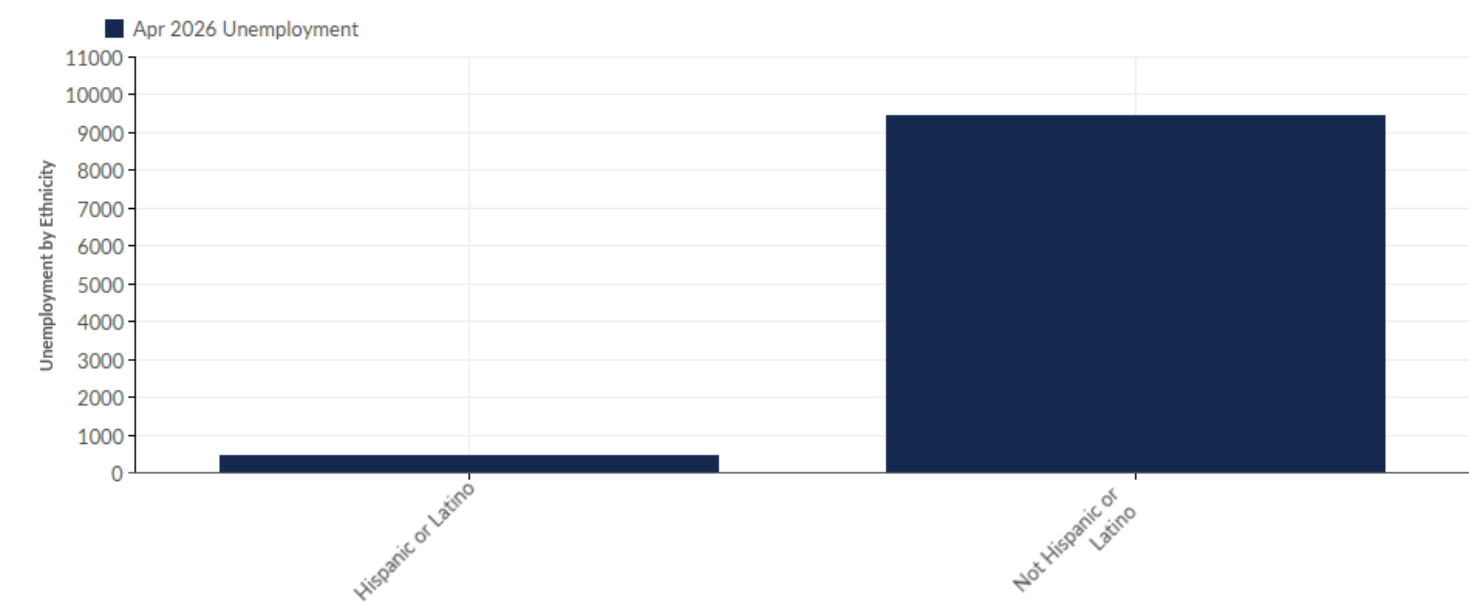
Gender	Unemployment (Apr 2026)	% of Unemployed
Females	5,109	51.74%
Males	4,766	48.26%
Total	9,875	100.00%

Unemployment by Race



Race	Unemployment (Apr 2026)	% of Unemployed
American Indian or Alaskan Native	61	0.62%
Asian	129	1.31%
Black or African American	6,196	62.74%
Native Hawaiian or Other Pacific Islander	11	0.11%
White	3,478	35.22%
Total	9,875	100.00%

Unemployment by Ethnicity

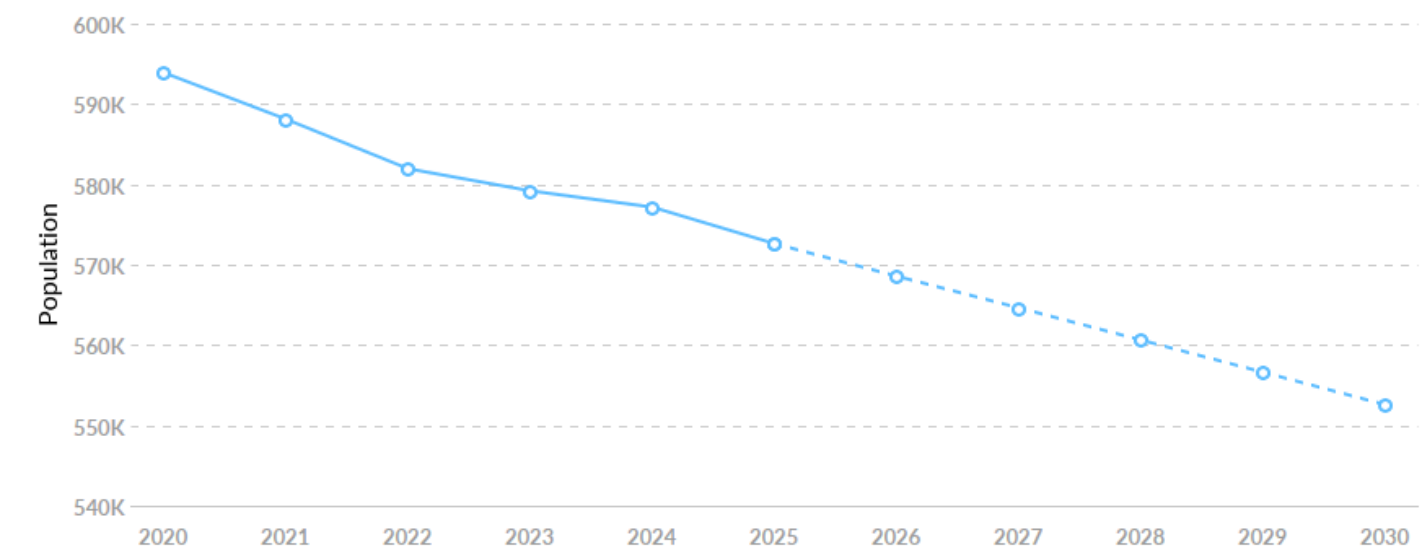


Ethnicity	Unemployment (Apr 2026)	% of Unemployed
Hispanic or Latino	443	4.49%
Not Hispanic or Latino	9,432	95.51%
Total	9,875	100.00%

Historic & Projected Trends

Population Trends

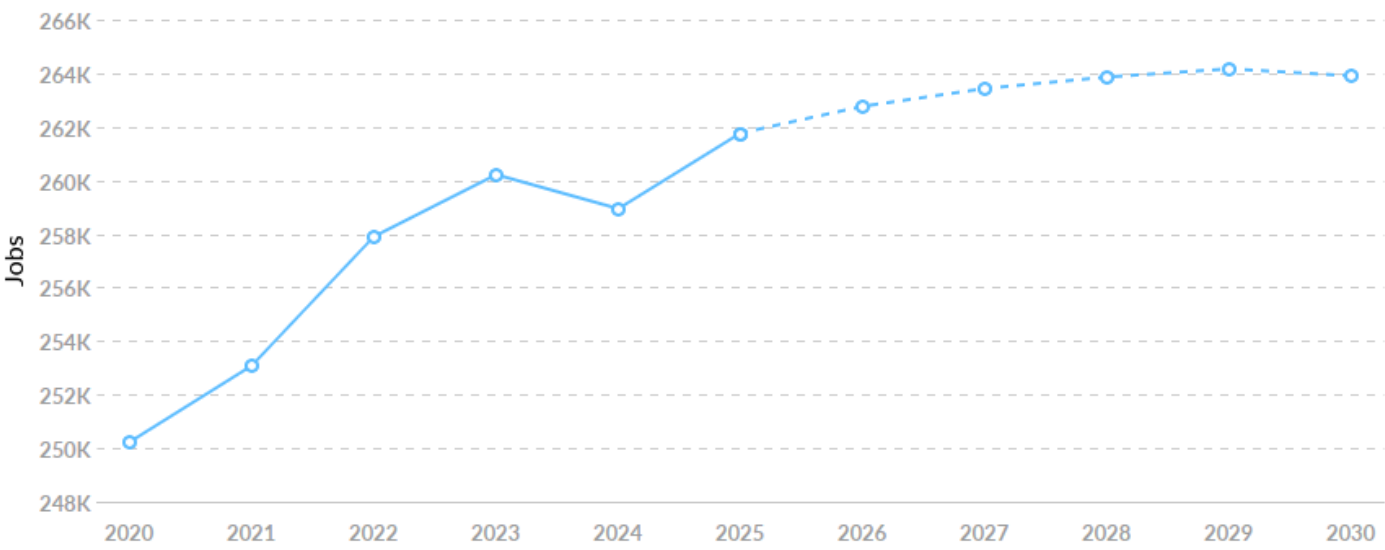
As of 2025 the region's population **declined by 3.6%** since 2020, falling by 21,285. Population is expected to **decrease by 3.5%** between 2025 and 2030, losing 20,050.



Timeframe	Population
2020	593,906
2021	588,122
2022	581,948
2023	579,195
2024	577,164
2025	572,621
2026	568,566
2027	564,626
2028	560,622
2029	556,612
2030	552,571

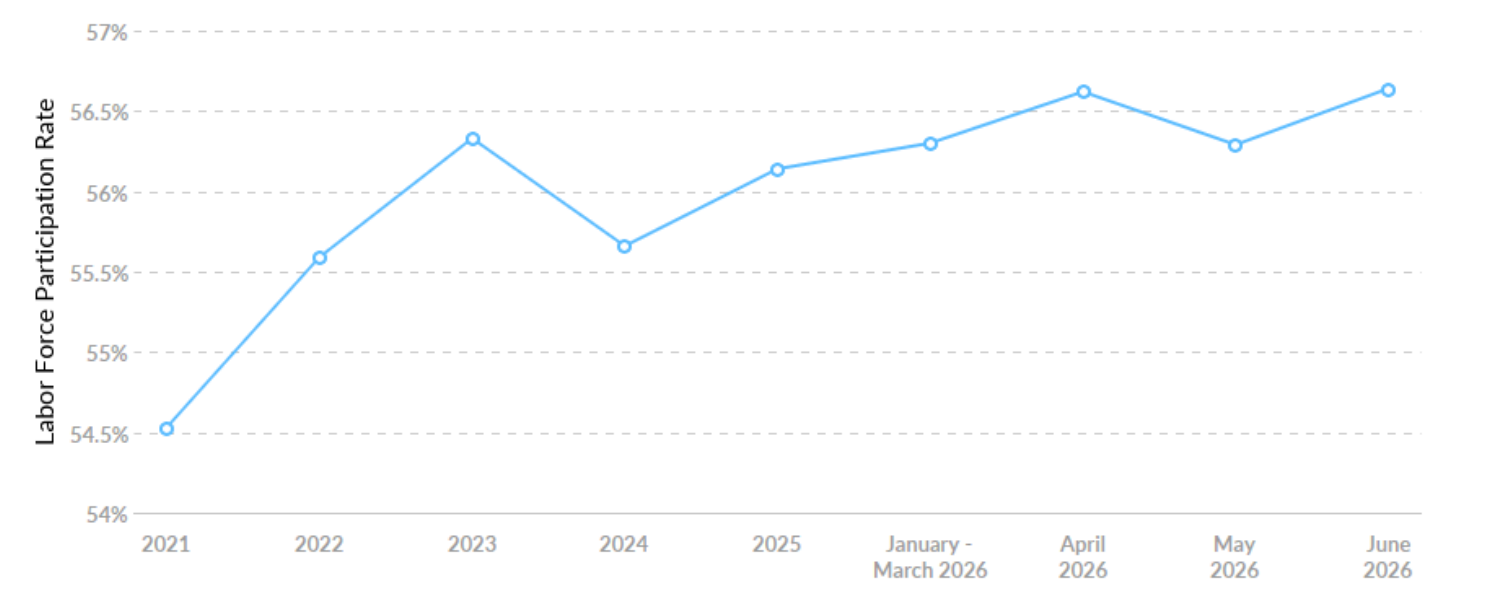
Job Trends

From 2020 to 2025, jobs **increased by 4.6%** in Southwestern Electric Power Company-Served Louisiana Counties from 250,231 to 261,764. This change **fell short of the national growth rate of 10.7%** by 6.1%.



Timeframe	Jobs
2020	250,231
2021	253,083
2022	257,904
2023	260,214
2024	258,942
2025	261,764
2026	262,765
2027	263,429
2028	263,858
2029	264,164
2030	263,903

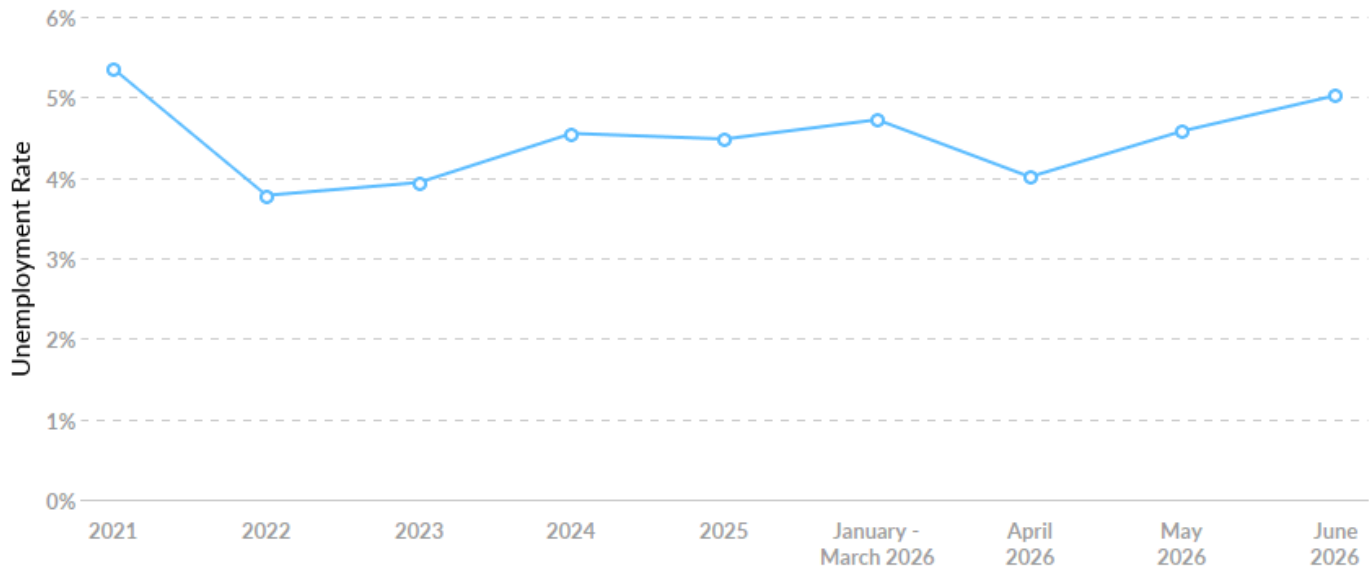
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	54.53%
2022	55.59%
2023	56.33%
2024	55.66%
2025	56.14%
January - March 2026	56.30%
April 2026	56.62%
May 2026	56.29%
June 2026	56.64%

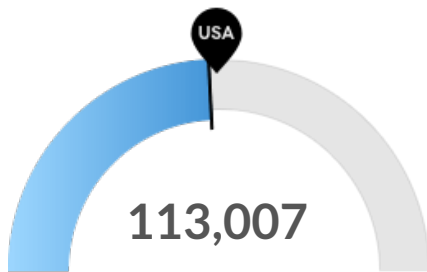
Unemployment Rate Trends

Your areas had a June 2026 unemployment rate of 5.02%, **decreasing from 5.35%** 5 years before.



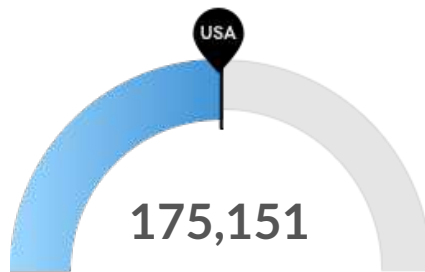
Timeframe	Unemployment Rate
2021	5.35%
2022	3.78%
2023	3.94%
2024	4.55%
2025	4.48%
January - March 2026	4.72%
April 2026	4.01%
May 2026	4.58%
June 2026	5.02%

Population Characteristics



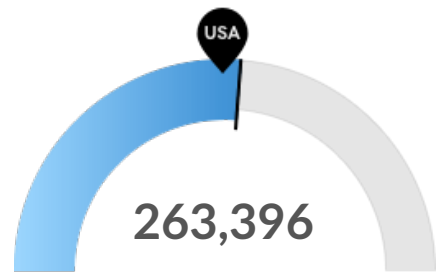
Millennials

Your area has 113,007 millennials (ages 25-39). The national average for an area this size is 118,151.



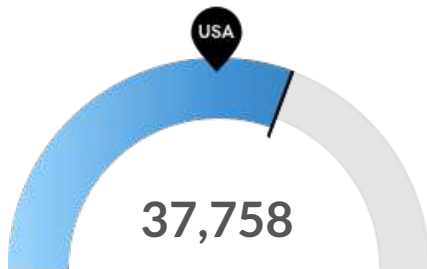
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 174,521 people 55 or older, while there are 175,151 here.



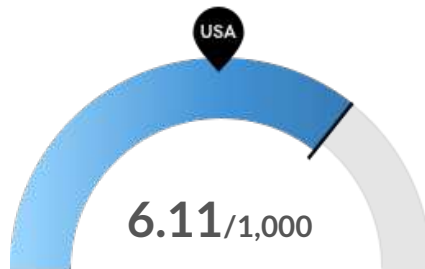
Racial Diversity

Racial diversity is about average in your area. The national average for an area this size is 245,516 racially diverse people, while there are 263,396 here.



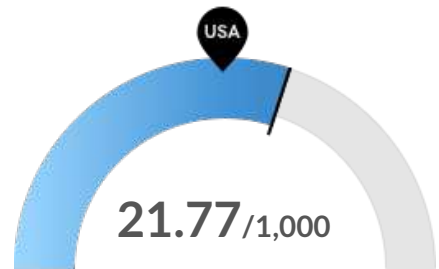
Veterans

Your area has 37,758 veterans. The national average for an area this size is 27,467.



Violent Crime

Your area has 6.11 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

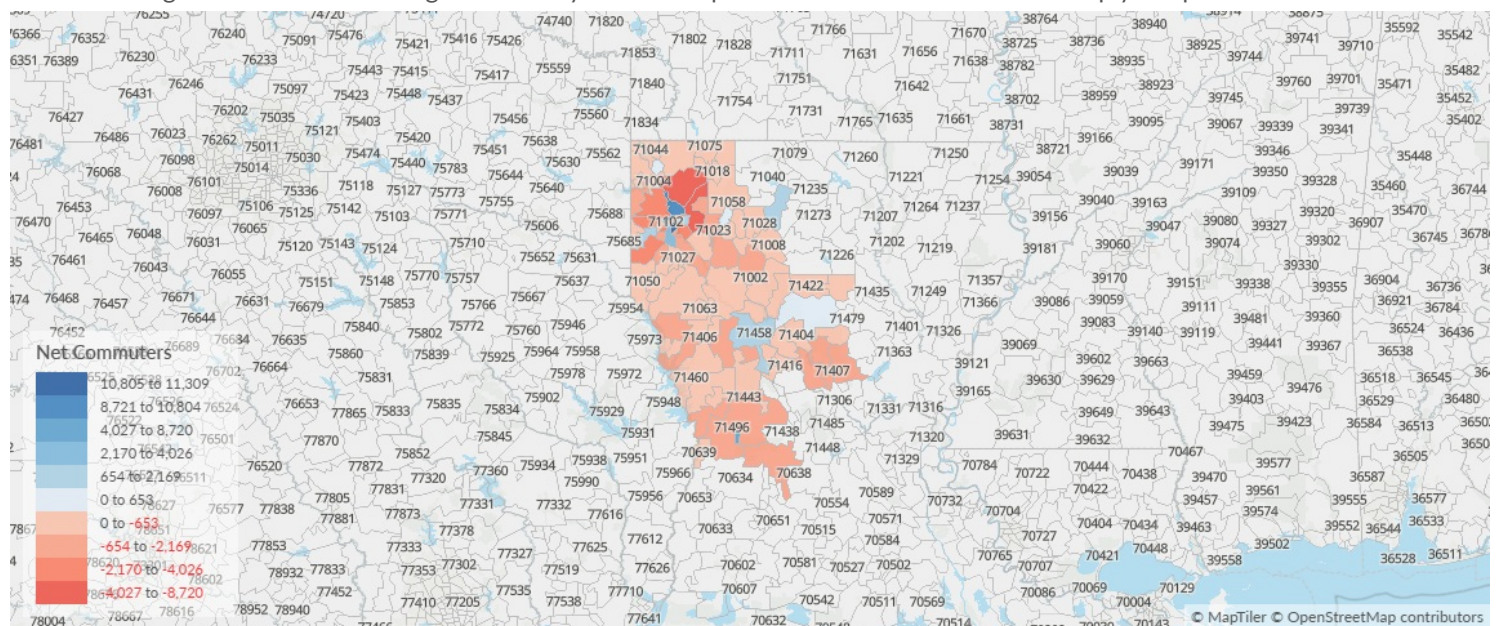


Property Crime

Your area has 21.77 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
71111	Bossier City, LA (in Boss...	28,955
71105	Shreveport, LA (in Cadd...	21,170
71106	Shreveport, LA (in Cadd...	18,071
71101	Shreveport, LA (in Cadd...	14,819
71112	Bossier City, LA (in Boss...	12,738

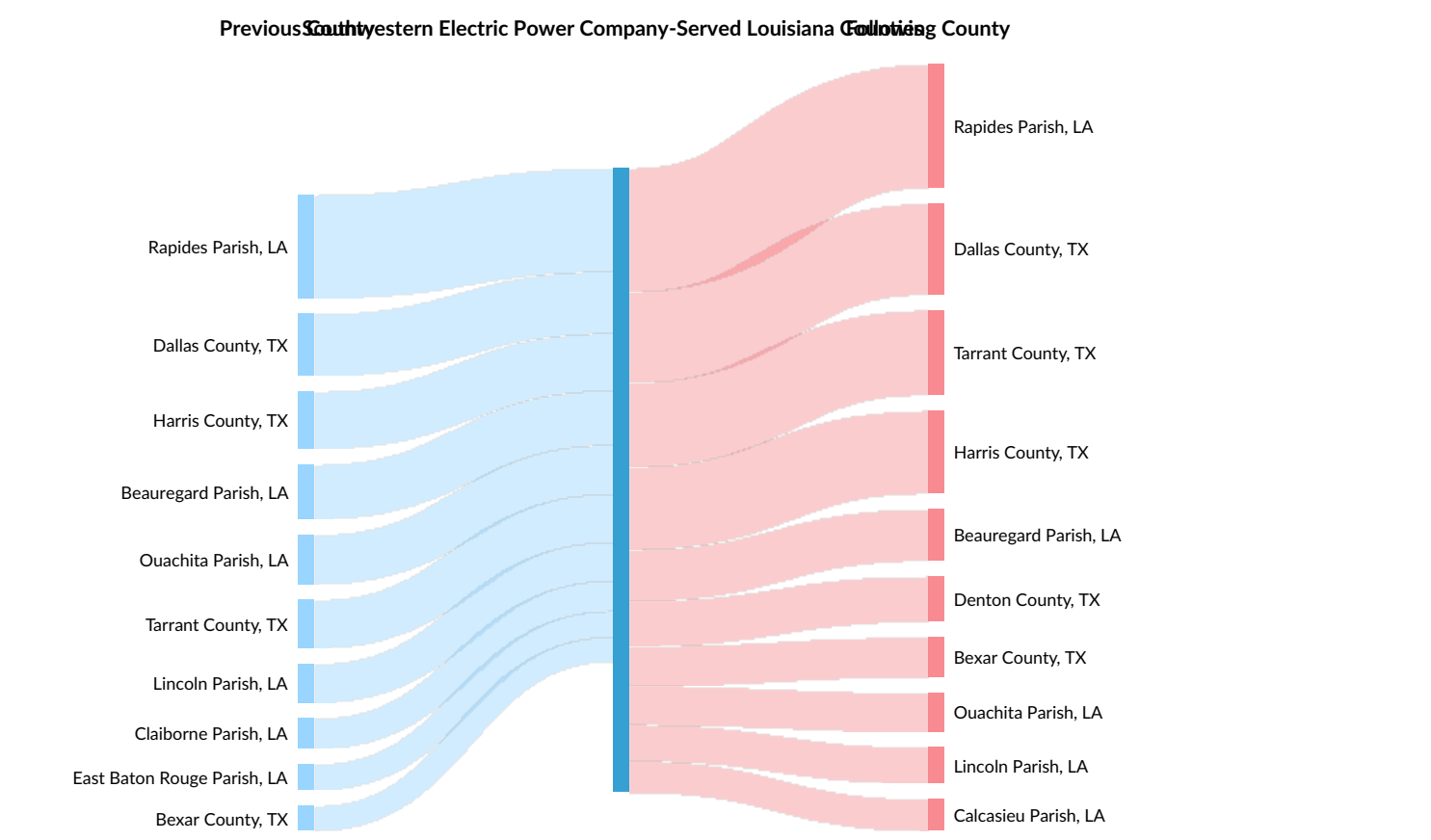
Where Talent Lives

ZIP	Name	2025 Workers
71111	Bossier City, LA (in Boss...	20,146
71112	Bossier City, LA (in Boss...	15,027
71106	Shreveport, LA (in Cadd...	14,897
71107	Shreveport, LA (in Cadd...	12,986
71457	Natchitoches, LA (in Na...	11,966

Inbound and Outbound Migration

The table below analyzes past and current residents of Southwestern Electric Power Company-Served Louisiana Counties. The left column shows residents of other counties migrating to Southwestern Electric Power Company-Served Louisiana Counties. The right column shows residents migrating from Southwestern Electric Power Company-Served Louisiana Counties to other counties.

As of 2023, 835 people have migrated from Rapides Parish, LA to Southwestern Electric Power Company-Served Louisiana Counties. In the same year, 998 people left Southwestern Electric Power Company-Served Louisiana Counties migrating to Rapides Parish, LA. The total Net Migration for Southwestern Electric Power Company-Served Louisiana Counties in 2023 was - 2,862.



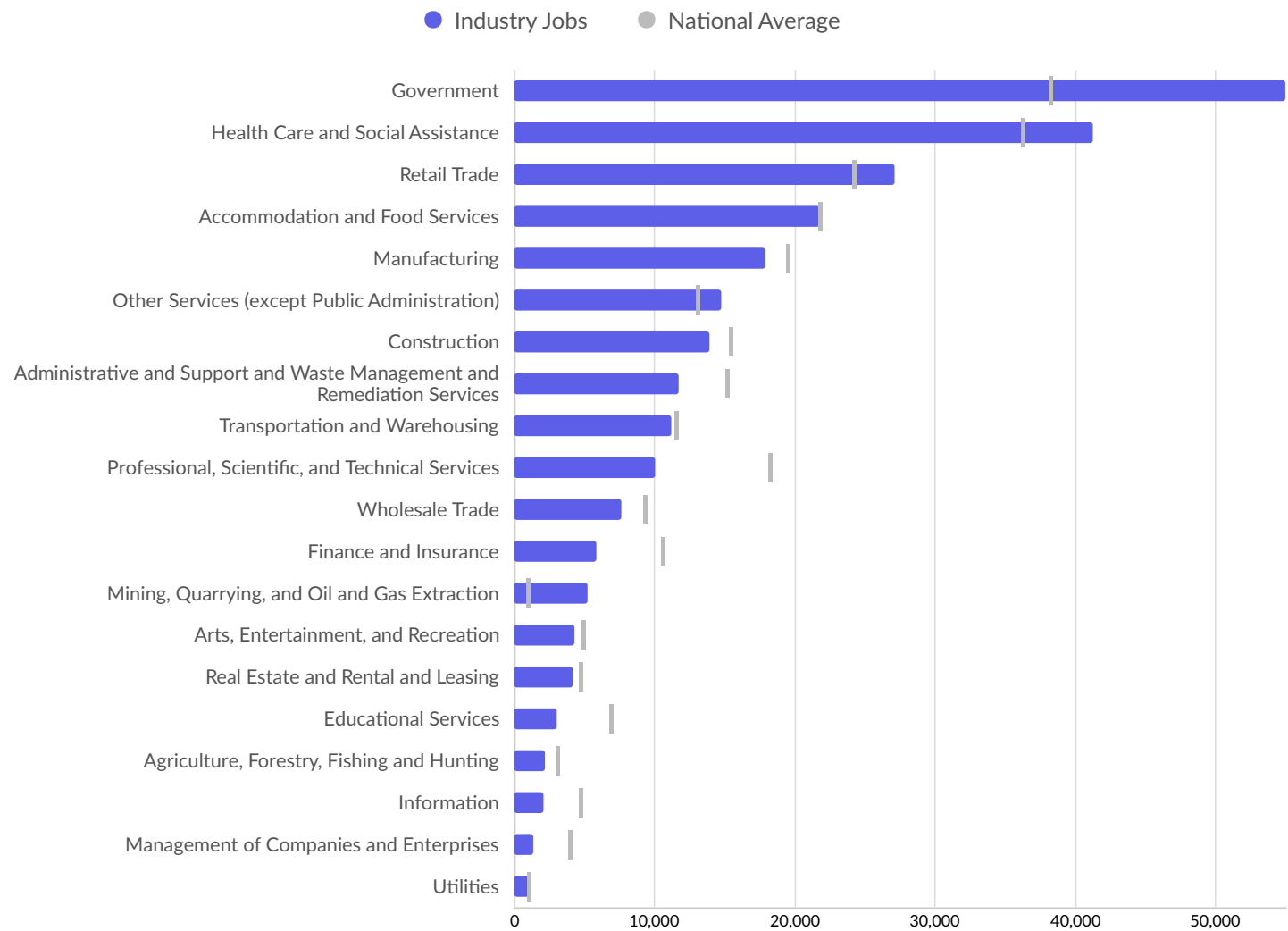
Top Previous Counties	Migrations
Rapides Parish, LA	835
Dallas County, TX	500
Harris County, TX	462

Top Previous Counties	Migrations
Beauregard Parish, LA	439
Ouachita Parish, LA	398
Tarrant County, TX	390
Lincoln Parish, LA	312
Claiborne Parish, LA	244
East Baton Rouge Parish, LA	208
Bexar County, TX	201
Bell County, TX	189
Denton County, TX	181
Calcasieu Parish, LA	168
El Paso County, CO	156
Lafayette Parish, LA	154
Top Following Counties	Migrations
Rapides Parish, LA	998
Dallas County, TX	735
Tarrant County, TX	683
Harris County, TX	668
Beauregard Parish, LA	416
Denton County, TX	365
Bexar County, TX	321
Ouachita Parish, LA	313
Lincoln Parish, LA	292
Calcasieu Parish, LA	255
Collin County, TX	251
Harrison County, MS	243

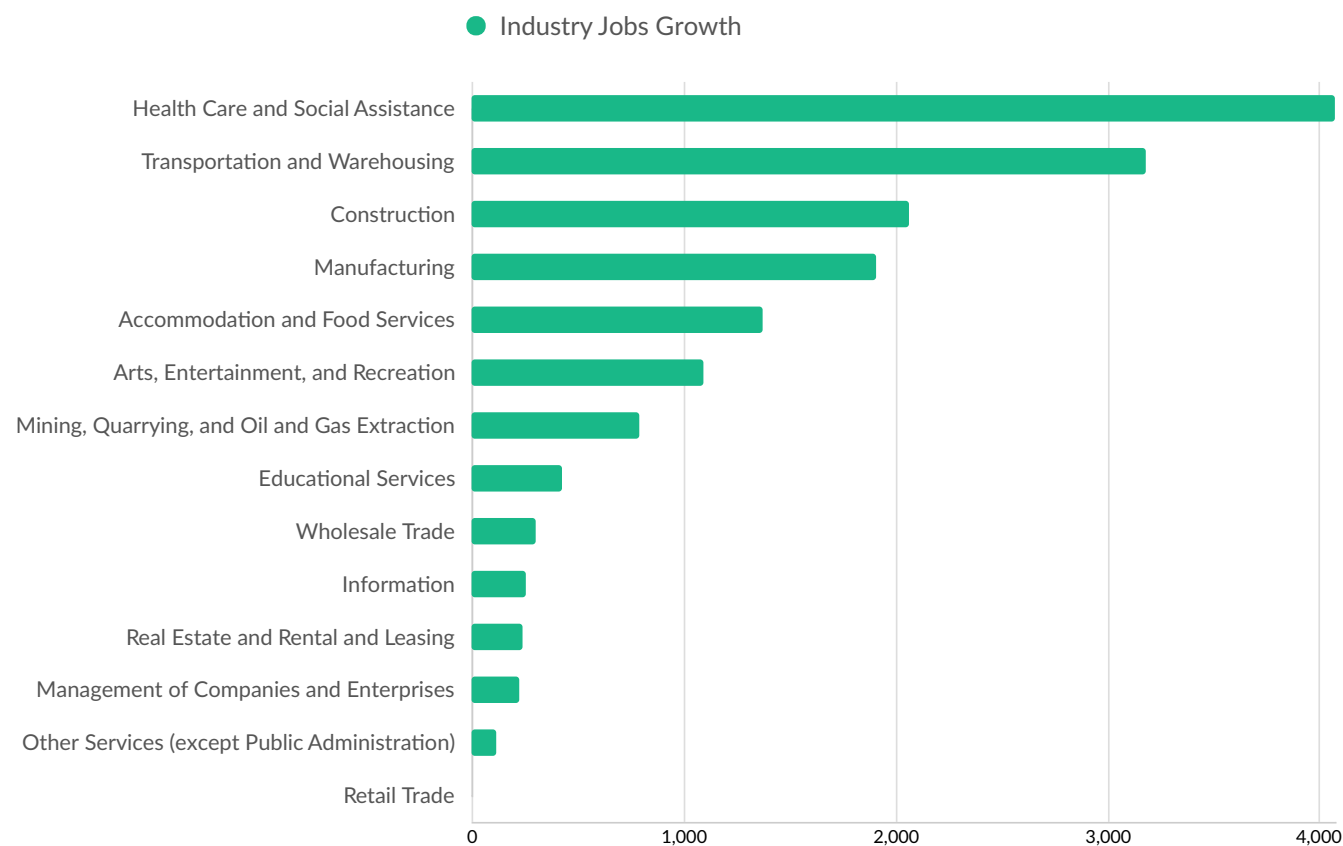
Top Following Counties	Migrations
East Baton Rouge Parish, LA	238
El Paso County, CO	227
Bell County, TX	222

Industry Characteristics

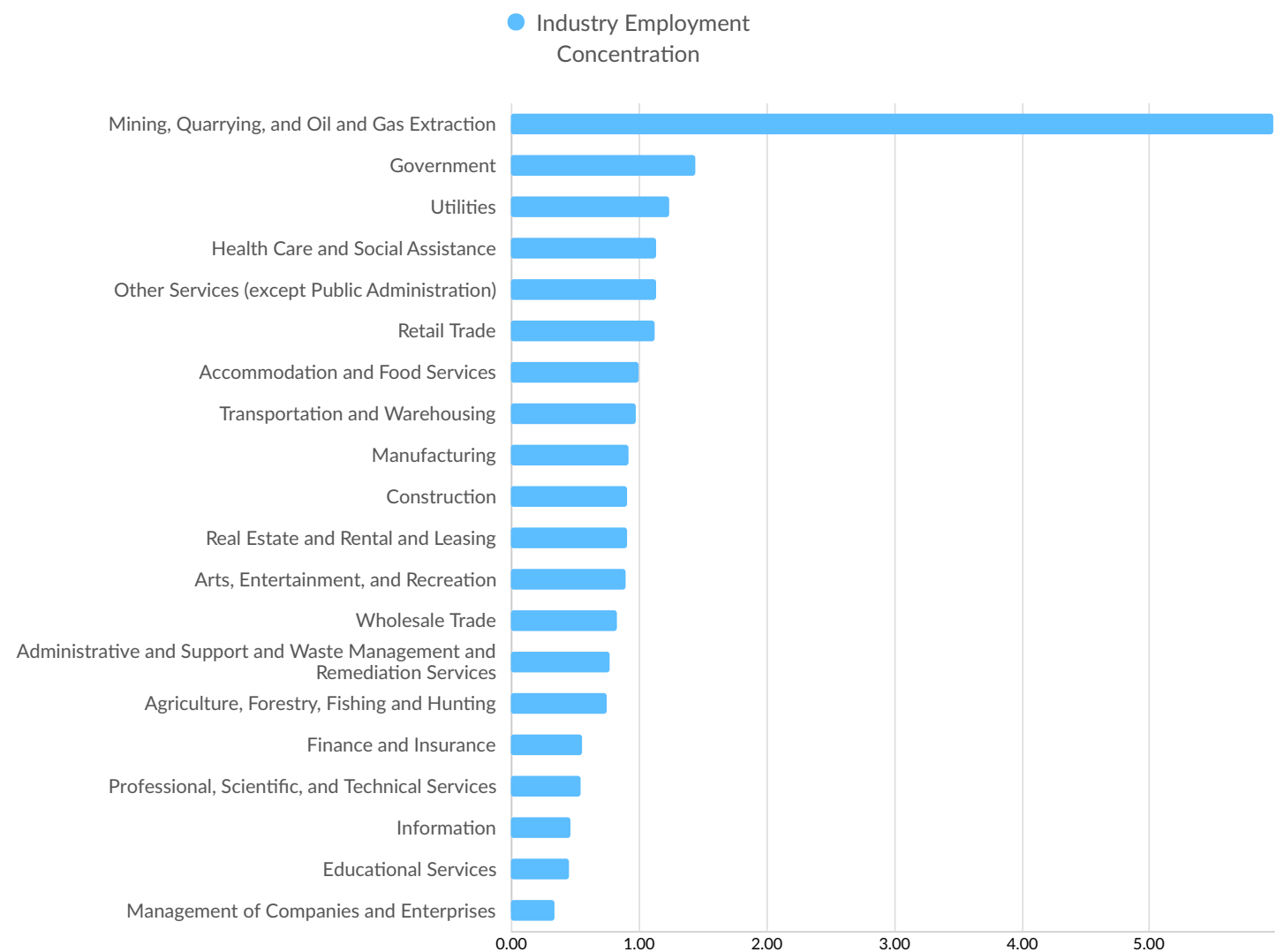
Largest Industries



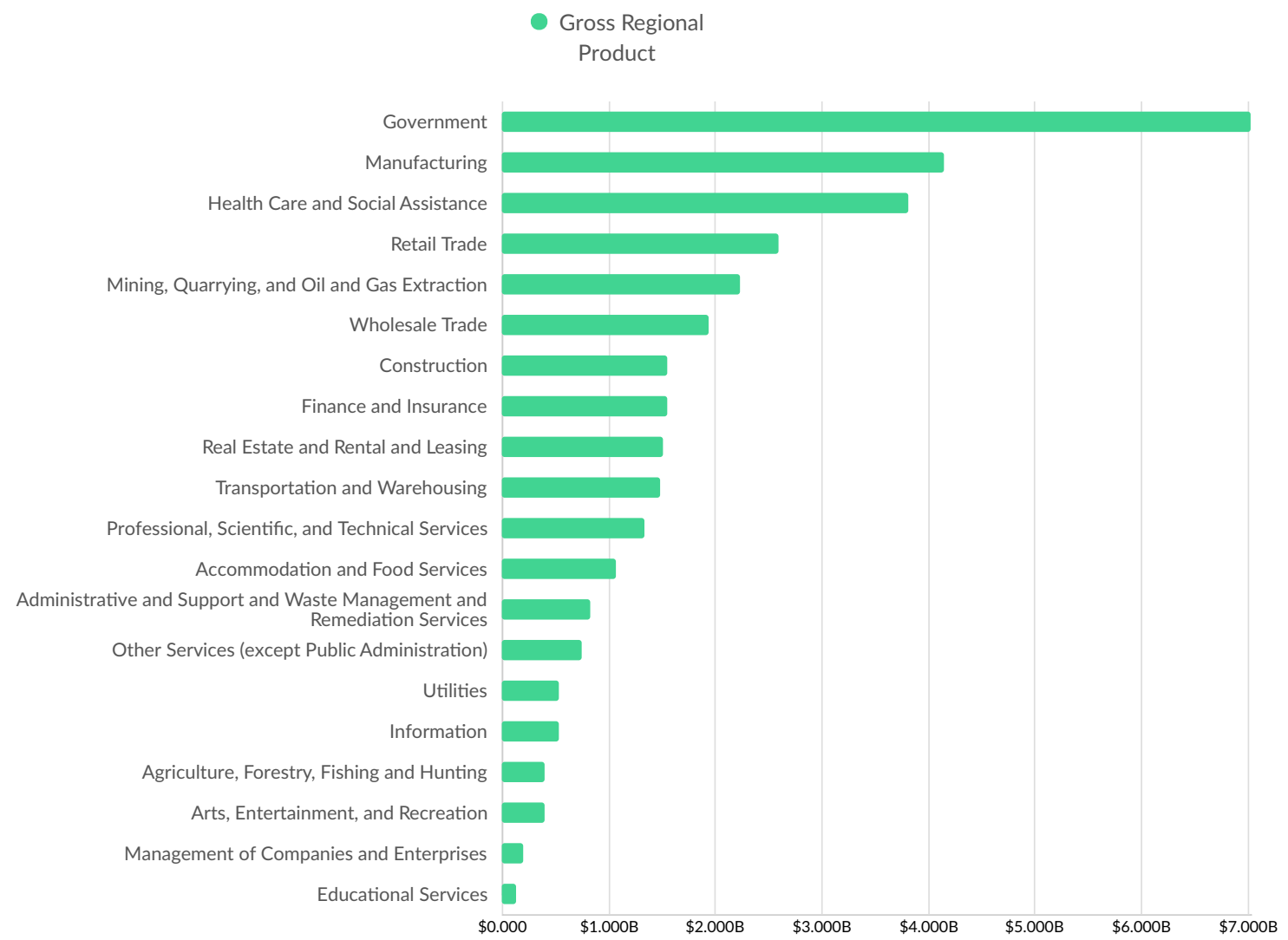
Top Growing Industries



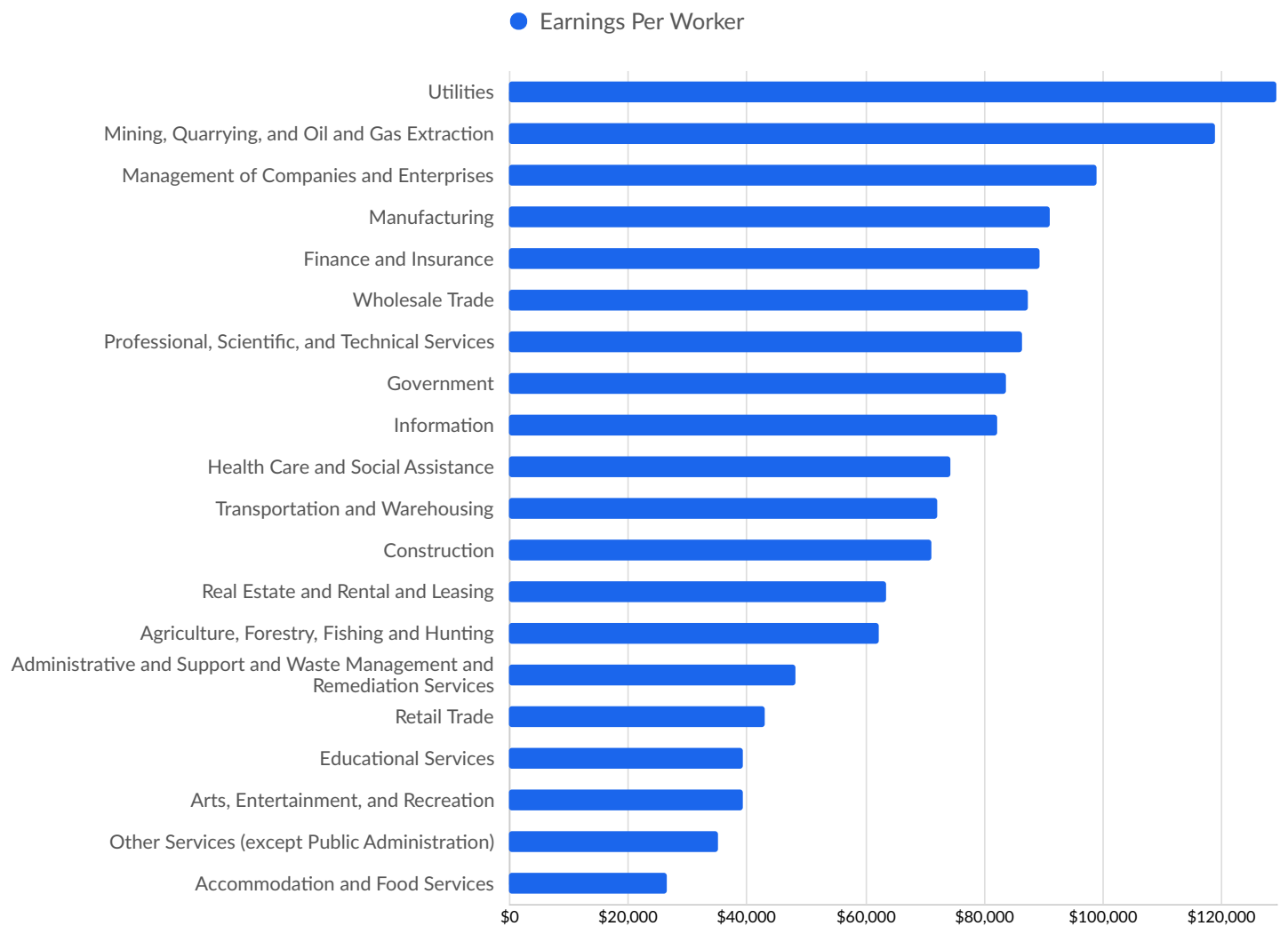
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



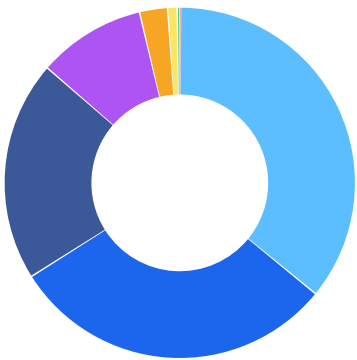
Business Characteristics

28,369 Companies Employ Your Workers

Online profiles for your workers mention 28,369 companies as employers, with the top 10 appearing below. In the last 12 months, 4,846 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Air Force	2,665 	CHRISTUS Health	3,349 
LSU Health Sciences Center	2,654 	LSU Health Sciences Center	795 
Willis Knighton Health	2,509 	State of Louisiana	743 
United States Army	1,964 	Willis Knighton Health	716 
Caddo Parish School Board	851 	Walmart	669 
Northwestern State University o...	835 	Dollar General	536 
General Dynamics	832 	Ochsner Health	463 
CHRISTUS Health	791 	KPMG	357 
Walmart	747 	Brookshire Grocery Company	346 
Caddo Parish School District	709 	Soliant Health	326 

Business Size

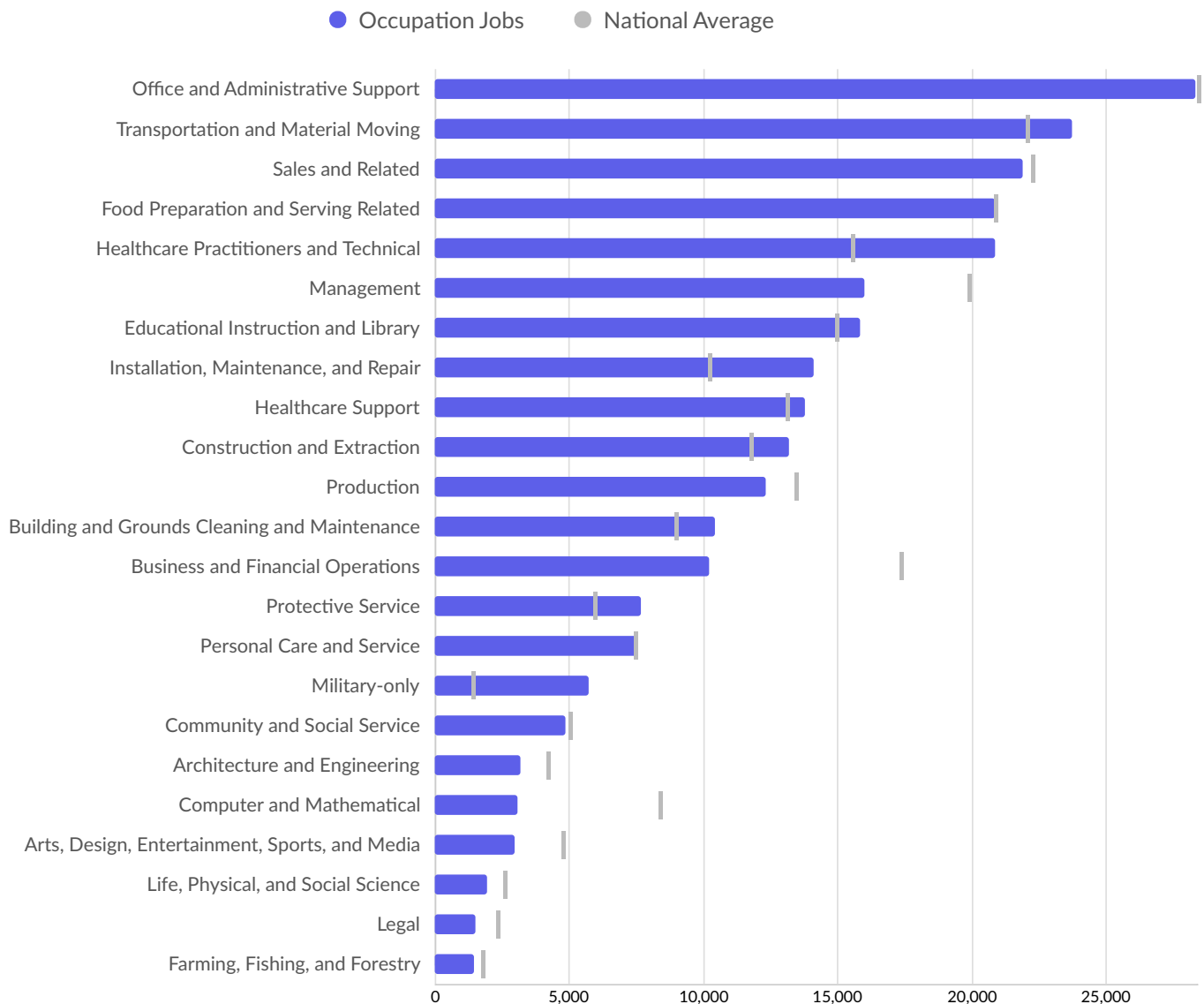


	Percentage	Business Count
1 to 4 employees	35.8%	8,603
5 to 9 employees	30.1%	7,237
10 to 19 employees	20.3%	4,881
20 to 49 employees	9.9%	2,386
50 to 99 employees	2.6%	620
100 to 249 employees	0.9%	209
250 to 499 employees	0.2%	57
500+ employees	0.1%	17

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

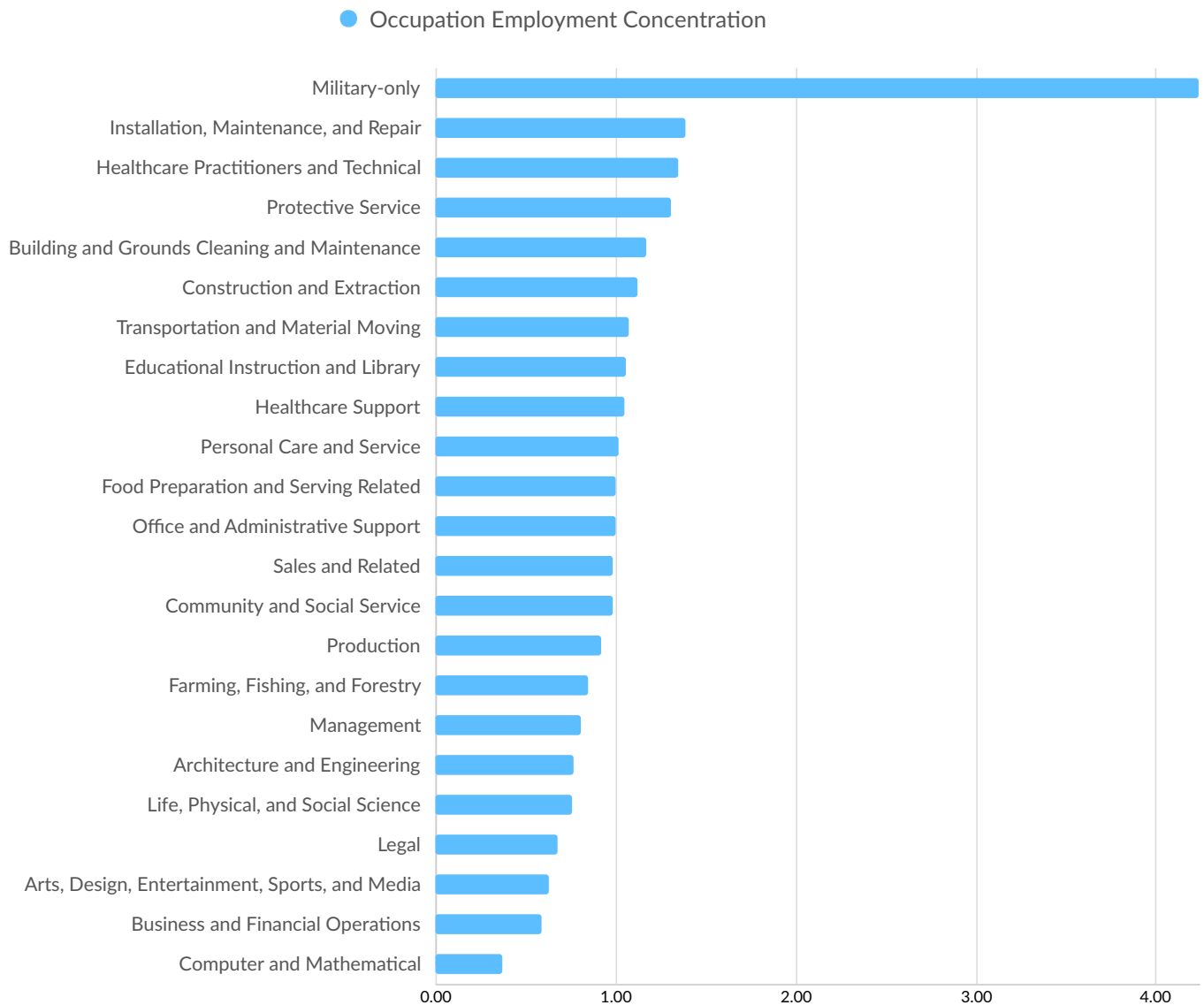
Largest Occupations



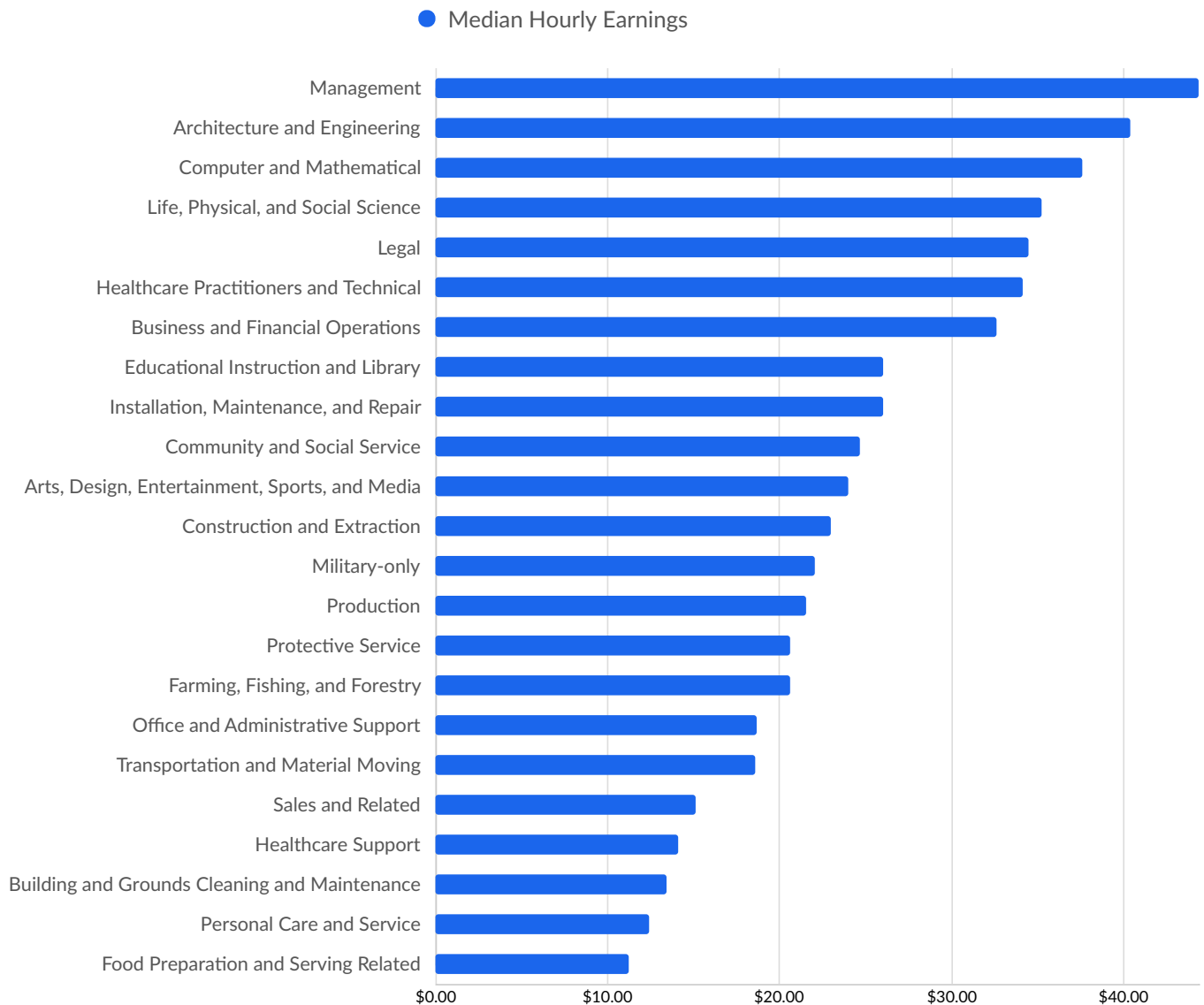
Top Growing Occupations



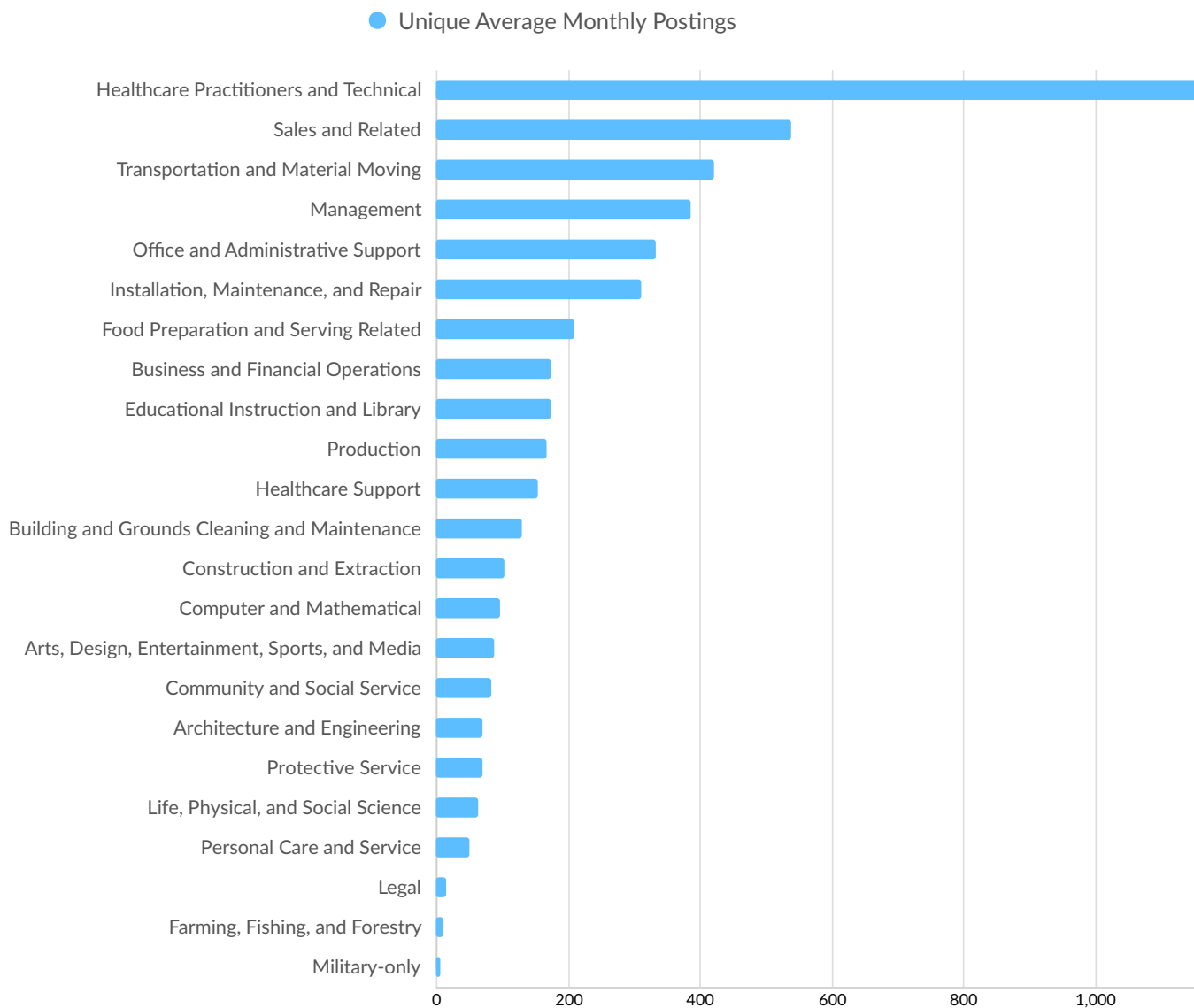
Top Occupation Employment Concentration



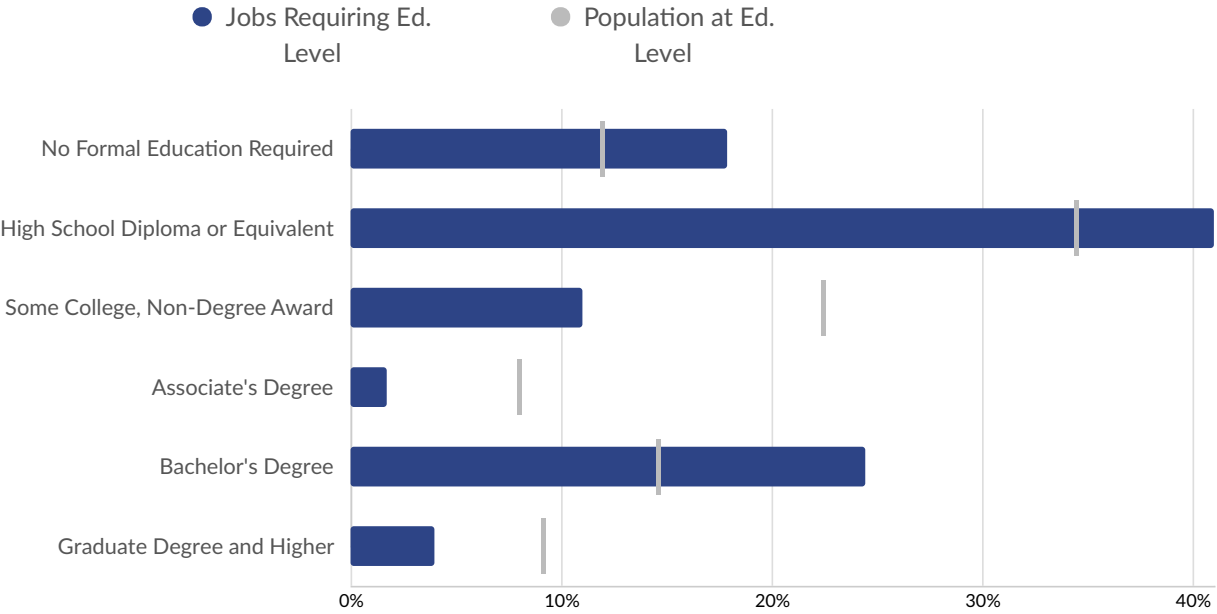
Top Occupation Earnings



Top Posted Occupations



Underemployment



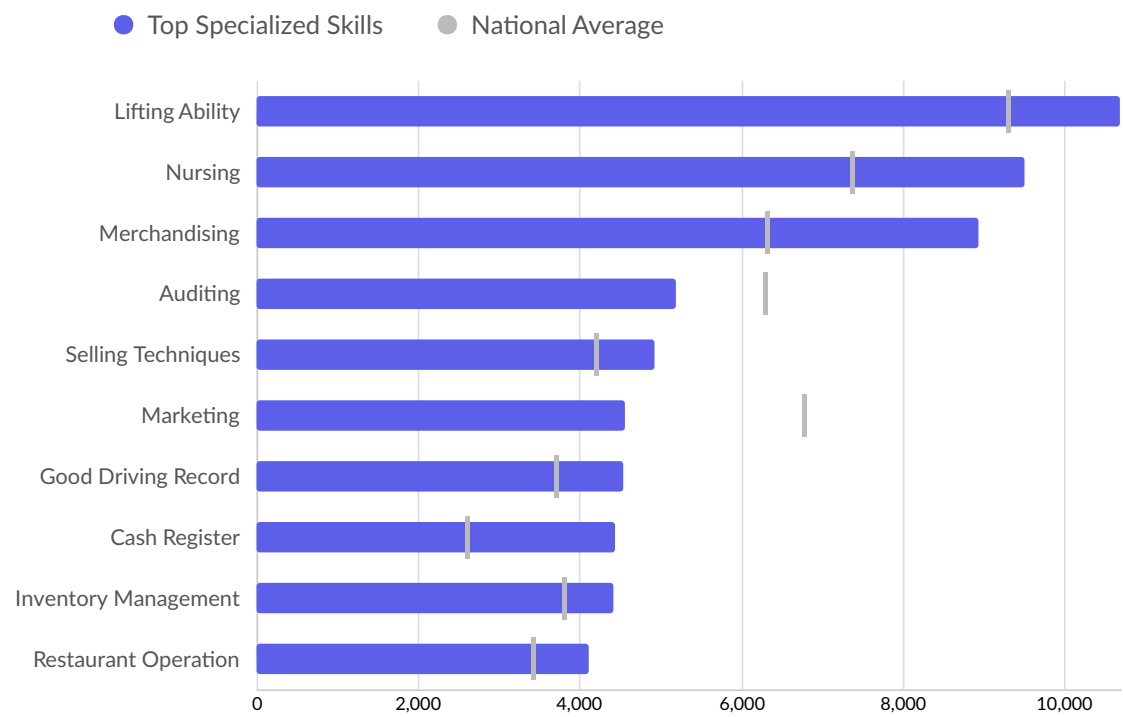
Educational Pipeline

In 2025, there were 11,592 graduates in Southwestern Electric Power Company-Served Louisiana Counties. This pipeline has grown by 18% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Master's or Higher), "Health/Health Care Administration/Management" (Master's or Higher), and "Truck and Bus Driver/Commercial Vehicle Operator and Instructor" (Certificate).

School	Total Graduates (2025)		Graduate Trend (2021 - 2025)
Louisiana State University-Shreveport	4,565		
Bossier Parish Community College	2,532		
Northwestern State University of Louisiana	1,930		
Northwest Louisiana Technical Community College	1,110		
Southern University at Shreveport	358		
Louisiana State University Health Sciences Center-Shreveport	281		
Diesel Driving Academy-Shreveport	264		
Ayers Career College	170		
Remington College-Shreveport Campus	158		
Centenary College of Louisiana	115		

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description
22013	Bienville Parish, LA
22015	Bossier Parish, LA
22017	Caddo Parish, LA
22031	De Soto Parish, LA
22043	Grant Parish, LA
22069	Natchitoches Parish, LA

Code	Description
22081	Red River Parish, LA
22085	Sabine Parish, LA
22115	Vernon Parish, LA
22119	Webster Parish, LA
22127	Winn Parish, LA